



## Sunday River to Sweep Guests Off of Their Feet

*New Zip Line Tours begin August 7, offering guests year round fun*

**NEWRY, ME --- August 2, 2010** – Views of Sunday River's eight interconnected mountain peaks have been taking the breath away from guests for years. Now, [Sunday River](#) boasts the ability to sweep people off of their feet as well thanks to its [new Zip Line Tours scheduled to open this Saturday, August 7.](#)

"The addition of Zip Line Tours is something that we have been exploring with our parent company, [Boyne Resorts](#), for a couple of years now," said Dana Bullen, president of Sunday River. "It's an activity that we can offer to guests any time of the year and brings us that much closer to becoming a year round destination."

Sunday River's new Zip Line Tours consist of six lines that traverse the wooded area between the ski trails of Mixing Bowl, Tourist Trap, Outta Here, and Thataway. Lines range between 100 and 300 feet in length and will be available to guests during the resort's months of regular operation.

Tours consist of equipment fitting, orientation, and a guided expedition through each of the six stations. Interested participants must be at least three feet tall and weigh between 60 and 300 pounds.

Zip Line Tours are open for the summer, Fridays through Sundays from 10 a.m. – 4 p.m. and are \$39 for all ages. Reservations are not required but are highly recommended, (800) 543-2754. Tours will remain open through Columbus Day Weekend, close briefly, and will reopen for the winter shortly following opening day of the ski season.

For more information on Sunday River's Zip Line Tours and summer activities, visit [www.sundayriver.com](http://www.sundayriver.com).

[Sunday River](#) is located minutes from picturesque Bethel Village in western Maine's Mahoosuc Mountains. A true four-season destination, the Sunday River offers eight interconnected peaks of [downhill mountain biking](#) plus two [Grand Resort Hotels](#) and golf at the acclaimed [Sunday River Golf Club](#). Sunday River is a member of the Boyne Resorts family of resorts and attractions.