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JACKSON HOLE'S WINTER LEGACY CONTINUES with LODGING DEALS, BREWS and a NEW QUAD

WEST TRENTON, NJ - (Special for SKIER NEWS) - There are many great ski towns in North America but few are like Jackson, Wyo. What ski town gets more visitors in the summer than in the winter? The answer is Jackson Hole, and that provides a beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks and it bustles with summer tour buses, campers and those passing through the Parks from Montana or Idaho. Compared to summer, in winter the lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter. Now, with the successful marketing efforts of Jackson Hole Mountain Resort to get more flights and more guests, Jackson's bars, restaurants and lodges are open for business when the snow falls. Since there is an abundance of rooms, deals are plentiful.

Air Accessibility is the Key

Now with nonstop flights from 12 major cities and hundreds of international connections flying to the newly expanded airport, Jackson Hole is one of the most easily accessed destination resorts in the Rockies.

The airport (JAC), with its recently completed new luggage system and \$30 million dollar expansion over the last few years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 30-minute drive, offering convenience and proximity to one of the most beautiful winter playgrounds. See more on page 1.

Recent Upgrades, Lifts and Terrain

During the summer of 2016, Jackson Hole Mountain Resort installed a new gondola named The Sweetwater. This major story is detailed in the article on Page 1, and this addition is sure to please. This is Jackson's second gondola, and it improves access to beginner and ski school terrain at the mid-station unloading point. It will also provide easy, comfortable access to Jackson's all new, all blue Casper area. With the opening of Solitude Station last winter and the new Eagles Rest quad chair, access is easy.

Solitude Station:

The New Standard in Learning
Solitude Station is the latest offering in Jackson Hole's continued devotion to skier progression and the family experience. The newest on-mountain center for learning and growing at JHMR for kids and adults alike, Solitude is located a short 2-minute gondola ride from the base area. The expansive lodge at the Sweetwater Gondola mid-station, thoughtfully designed with 12,000 square feet of dining, rental, and the Mountain Sports School home base, is a premiere amenity for many guests looking to improve their skiing and riding. Geared for kids ages 7 and up, as well as families and group lessons, Solitude Station is designed to maximize learning development in an empowering and constructive atmosphere.

This is a state-of-the-art concept unique to Jackson Hole and its unmatched mountain environment. The building is open for family après experiences at peak times of the year and available for private events both summer and winter.

All-new, All-blue a Big Success

The buzz around the mountain a few years back was the creation of an "all-blue" section of the mountain in the Casper area. In an effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a new, high-speed, four-passenger detachable chair opened in December 2012, the new Casper Lift.

Along with the new lift, the Casper intermediate trail network received extensive summer grooming, expanding and improving this classic blue terrain. This created a completely new experience to this previously under used area.

The new Casper area was well received when it opened in 2012-13. In 2013-14, another snow cat was added to the fleet to increase grooming capacity even further. This intermediate playground has its own on-mountain restaurant to add to the convenience. And now, there is more access from the higher Casper Lift, Sweetwater Gondola and new Eagles Rest quad.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the mountain.

In the 2015-16 season, Jackson added the The Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres in-bounds skiing. This amounted to the addition of 1,620 vertical feet above Jackson's Après Vous area.

Unique Dining in Jackson

Cowboy and Old West themes abound at the eating establishments along the Town Square. These include the famous Wort Hotel Bar and Restaurant with 2032 U.S. 1921 Morgan Silver Dollars embedded in the top of the bar.

The world-famous Cowboy Bar has a restaurant and pool tables and has unique bar stools that are saddles.

Read about the The Snake River Brewery, on the top of page 3. The brewery and restaurant began in 1994 and have won many brewing awards. For more, log on to: www.snakeriverbrewery.com

Lodging deals abound

With the abundance of rooms to accommodate the masses of summer guests, winter lodging costs are often half of what their summer rates are. The supply of rooms is constant, the demand is lower in winter, and the skiers win with great deals.

The Hampton Inn, a Favorite

The Hampton Inn Jackson Hole hotel is minutes from the Jackson Hole Airport and the famous Jackson Town Square. The hotel is a beautifully decorated and architecturally interesting lodge-style property with modern accommodations and premier amenities.

The hotel features the famous Hampton Inn free hot breakfast and WiFi, which will make you feel right at home. Enjoy your workout in the fitness center then relax in the oversized indoor hot tub. Stay on top of work, if you must, in the complimentary business center. See their ad and book a stay at the Hampton Inn Jackson Hole and take advantage of one of their special offers or packages for additional savings.

For more information, log on to: www.jacksonhole.hamptoninn.com

There is an adventure for every season in Jackson. You can visit Yellowstone National Park by snowmobile. It is a unique great winter attraction.

From fly fishing on the Snake River, to snow skiing in the Grand Tetons at Jackson Hole, the area offers some of the best experiences in the world.

Please read, view and share this page online and link from it as well at: www.skiernews.com/2020-Jackson2.pdf



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An extraordinary place, stands nearly 7,000 ft above Jackson Hole. Part of the Rockies, the Grand Middle and South Tetons are at the centre of the range with an apex of 14,297 feet. They were formed 70 million years ago and continue to rise. The Tetons are the highest mountains in the world.



FIND YOUR WILD



Located in the heart of Jackson Hole, Wyoming and mere steps to the charming Town Square, Mountain Modern is the perfect home base for a year-round mountain adventure.

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JACKSON'S NEWLY RENOVATED MOUNTAIN MODERN MOTEL HAS NEW STYLE and VIBE

JACKSON, WY – Launched in May 2017, the 135-room Mountain Modern will disrupt the typical motel experience with its frontier flare and plaid-to-the-bone stylish and welcoming design, vibrant atmosphere, whimsical delights and more, all at a great value. Located in the heart of Jackson Hole, Wyo., and mere steps to the charming Town Square, Mountain Modern is the perfect home base for a year-round mountain adventure. Guests are encouraged to find their wild while staying at Mountain Modern. The property is an ideal basecamp for embarking on the destination and exploring all of the bucket list adventures that Jackson Hole has to offer.

Small town values are found not only in Mountain Modern's approachable price point, but also in its spirited team. These Wise Guides are local experts eager to share with guests their knowledge, enthusiasm and insider tips – from the Fly Guy who specializes in fishing the best streams in Wyoming, to Hops who can tell you where to tap into Jackson Hole's robust beer scene.

While there is plenty of adventure just out the front door, Mountain Modern will make it cool to stay in a motel again. Families, friends and solo travelers will find themselves on mountain time upon arrival. With a choose-your-own-adventure appeal,

Mountain Modern guests can hit the slopes at one of the three nearby resorts, take a hike or wildlife safari in Grand Teton National Park, visit Yellowstone, shop the boutiques and galleries, or just sit back and enjoy a hot cup o' Joe by the fire.

Winter time is special in Jackson and the newly renovated Mountain Modern Motel is a special place to stay and enjoy all of Jackson winter activities.

Be the first to learn their ski and stay special packages. Book now by logging on to: <https://mountainmodernmotel.com> or by calling them at (307) 733-4340.