

WACHUSETT SKI AREA READY for 2019-20 SEASON

PRINCETON, MA – Already well known for its grooming, snow conditions, beginner programs and customer service, Wachusett Mountain Ski Area customers will see an even better guest experience as the central Massachusetts mountain in the 2019-20 season.

Wachusett Grooming Gets Even Better

The addition of two new state-of-the-art Prinoth grooming vehicles to Wachusett enhance the mountain's trail grooming capabilities, bringing the total grooming fleet to seven snow cats. These new energy-efficient machines feature Tier 4F technology complying with the US Environmental Protection Agency's highest Tier 4 Emission Standards. Each of the two new snow cats are equipped with the state-of-the-art SnowRight GPS snow measuring devices that show operators the exact snow depths to provide more uniform trail coverage. Instead of a traditional

power tiller used on most groomers, one machine will be outfitted with a unique specially designed snow cultivating attachment to better penetrate sub-surface snow and bring it to the surface. Already known for its twice-a-day grooming, Wachusett offers a Snow Guarantee allowing skiers and riders to bring their ticket to Customer Service within the first hour of purchase to receive equal value for a future visit if they do not like the conditions for any reason.

New Outdoor Base Lodge Patio

After the addition of O'Brien's Deck Bar & Grill last season, this winter Wachusett has added a new outdoor patio area replacing the base lodge deck. The new stone patio will feature radiant heat to provide a more comfortable expanded outdoor seating area for resort guests throughout the winter. Wachusett's outdoor O'Brien's Deck Bar & Grill was extremely popular after opening last sea-

son, serving a limited menu of draft beers and gourmet grilled cheese sandwiches.

MTNside Ski & Ride Shop Expands Product Lines & Service

MTNside Ski & Ride Shop at Wachusett is well known for providing quality service with its ski and snowboard tuning options, and the new state-of-the-art, high-tech, high-speed Montana Tuning Machine (Nicknamed the "Big Blue Zoom") allows technicians to deliver an incredible full-service tune in minutes. "Customers can drop equipment, go get a cup of coffee, and their skis/board will be ready to improve their skiing/riding by the time they return," said Mike Vlass, MTNside manager. This year MTNside has also expanded its vast product lines to include the popular Patagonia brand. MTNside's popular Demo Center also features all the latest 2019-20 models of skis or snowboards, including backcountry equipment and snowshoes, for customers to try before they buy.

New Whittier's Meadow Beginner Carpet Lift Is Ready to Roll

Whittier's Teaching Meadow, Wachusett new fourth teaching area at the top of the Sundowner trail, will be in full operation for the 2019-20 season. This unique learning environment is located at the top of the Monadnock Quad Chairlift so beginner skiers and riders can take the lift up and practice on a new 500-foot carpet lift. The new carpet continues Wachusett's focus on beginners after winning the coveted National Ski Areas Conversion Cup for having the best program to help beginners become lifelong skiers and riders.

Customer Service Desk Remodeled

Already known for its exceptional customer service, Wachusett's Service Desk has been remodeled for the 2019-20 season to provide guests with even better service. Two new Group Sales service windows have been added to help improve efficiency and time when working with guests.

Pass Holder Perks Program Expanded for Wachusett Season Pass Holders

Wachusett season pass holders can now earn discounts at 27 other ski resorts, including mountains throughout the Northeast and some Western resorts. New resorts added this winter include Sunday River, Maine, and Taos, N.M. For a complete list of pass holder benefits, visit www.wachusett.com/Tickets-Passes/Ways-to-Save/Perks-for-Passholders.aspx.

Wachusett Hosts 2nd Annual Northeast Weather Summit

Wachusett is the host of the 2nd Annual Northeast Weather Summit. It took place on Dec. 8 and featured a one-day seminar for meteorologists from throughout New England on engaging topics like how to dress for the weather, winter forecasting, snow-making and grooming, training meteorologists for the future and more. New England ski industry representatives also were invited to attend for an informative day of communications, professional development, networking and skiing and riding.

Ski Train from Boston

Again this winter, skiers and snowboarders can take the Ski Train from Boston's North Station to Wachusett Station and arrive only 10 minutes away. Guests can use the limited connecting shuttle bus service or they can use Uber to the mountain anytime.

For shuttle or ski train service schedule and details to Wachusett Mountain, visit: www.wachusett.com or www.mbta.com

See for yourself

Make this another winter to visit Wachusett to learn first-hand why they have won so many awards.

For more info

You can view, read and share this page online and link from it, at:

www.skiernews.com/2020-Wachusett.pdf

For more information please call them at 1-800-SKI-1234 or 978-464-2300.

For details on all these improvements and programs, visit: www.Wachusett.com.



LEARN TO SKI OR SNOWBOARD AT WACHUSETT MOUNTAIN!

IF YOU DON'T SKI OR SNOWBOARD, then let us teach you with our 1- or 3-day Learn to Ski/Ride package. Rates start at just \$99 including lessons, rentals and lift tickets.

IF YOU SKI OR SNOWBOARD you know how much fun it is! Now share it with a friend. Our "Bring a Friend for Fun" package includes a ticket for you and beginner package for your friend. (Available online only for \$110)

For details, go to **WACHUSETT.COM**



Wachusett Mountain Ski Area | 499 Mountain Road, Princeton, MA 01541 | (978) 464-2300
Operated in cooperation with the Massachusetts Department of Conservation & Recreation

**BE AWARE
SKI WITH CARE
and
KNOW THE
MOUNTAIN
SAFETY CODE**