

BEAR CREEK GETS ONBOARD with RFID and NEW PRINOTH GROOMER

MACUNGIE, PA — Bear Creek has some new improvements for the 2021-22 ski season. The resort invested in enhancing the guest experience by implementing RFID technology as well as purchasing a new groomer.

New this season at Bear Creek, guests will have an alternate way of purchasing tickets. With the newly implemented RFID technology, guests have the option to reload their lift ticket card electronically via the online sales platform for purchasing tickets. This alleviates having to get a new ticket each day they ski or ride. You have one card all season long. You can go from your car to the slopes without ever having to stop by a ticket window.

Guests will need to go to self-serve kiosks, or Skiosks, upon initial ticket purchase to receive their reloadable card. If a lift ticket card is lost, the resort can always provide an additional card for a small fee.

Another new feature to RFID, everyone in the lift line can now keep their passes, whether season passes or day passes, inside their jacket or pants pockets. This alleviates the possibility of losing the pass or having to use wickets to keep it secure. Once you get to the lift line there will be electronic gates that scan your valid pass through your snow gear in order to allow you to load the lift.

Since RFID technology is used at other resorts, Bear Creek is certain guests will be somewhat familiar with the process and appreciate the upgrade to ensure a better guest experience.

The enhancements roll over to the on-hill experience as well. A new Prinoth groomer was added to the Bear Creek fleet this year; keeping the corduroy at its finest for all the die-hard, packed-powder carvers.

Aside from the new improvements, the resort will be offering the same great ski and stay discounts at The Hotel. The Midweek Ski & Stay package includes two days of skiing and riding and an overnight stay,

MACUNGIE, PA - Close to the Philly metro area and all of Northeast PA, the trails at Bear Creek lead to their beautiful hotel, conference center and day lodge. Book a midweek discount deal or visit for a fun day trip.

Photo courtesy of Bear Creek Mountain Resort and Conference Center



based on double occupancy. Discounted rental equipment is also available if needed.

Day guests can expect similar dynamic ticket pricing as last year; so make sure to buy tickets in advance to snag the season's best deals. The resort sells season passes all year long, so check the website for any promo sales. There is a lot to do at Bear Creek and the new improvements will make the winter experience more enjoyable.

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WIDWEEK

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BOOK a STAY in the LAND of LOVE

Three Couples-Only Resorts Close to the Slopes to Enjoy a Winter Wonder-

LAKEVILLE, PA – The three Cove Haven Entertainment Resorts' couples-only resorts in the Pocono Mountains keep things hot all winter long for guests with a penchant for fun, romance and winter activities. Featuring three separate resorts in Pennsylvania – Cove Haven Resort in Lakeville, Paradise Stream Resort in Mount Pocono and Pocono Palace Resort in Marshall's Creek – the variety begins with choosing the resort you want and the package that best fits your needs.

Known predominantly for its history of providing romantic getaways via unique suite amenities, Cove Haven Entertainment Resorts also offers seasonal activities all throughout the year. During the winter, guests can enjoy snowshoeing at each property, as well as guided snowmobile rides at Pocono Palace and snowtubing down Cove Haven's driving range hill.

Guests just looking to indulge more in the atmosphere will find the snow-covered grounds to be right out of a cozy scenic painting. The trees, mountains, and more wear the snow like a beautiful coat and give guests more to admire as they walk the grounds and keep each other warm. Of course, part of that winter coziness is also enjoyed back in your suite, where guests can retire to light their fireplace or take a dip in their heated private pools.

Guests looking forward to outdoor activities will find plenty to do at Cove Haven Entertainment Resorts. The resorts feature activities with Chief eXcitement Officers (CXOs), snowshoes to roam the property and plenty of moments to explore, enjoy and take in the Pocono Mountain scenery during snowfall. Additionally, guests can enjoy rides on snowmobiles at Pocono Palace and grab a hot beverage in the Blizzard Chalet at Cove Haven. Through the Key Around Club, guests are able to explore and use the activities and amenities available at the other properties without paying additional fees.

There is more to the resort activities than just outdoor fun. A number of indoor games are available at each property ranging from billiards, table tennis and air hockey, to indoor sports like basketball, shuffleboard, bocce ball and tennis.

Guests can also grab a bite to eat from Spooner's Grill and have a drink at the bar together while enjoying indoor activities, or they can choose to sit back and watch sports on the HD flat screen TVs.

Beyond indoor sports and on-property amenities, couples-centric activities are led by the resort's CXOs who challenge lovers to work together during unique games. The games are always guaranteed to be a great time.

The suites have been the main attraction of these resorts since they first opened in 1958. Geared toward themes of romance, the resorts feature 14 unique suites from which to choose. Some of the most popular features of these suites include indoor heart-shaped pools, heart-shaped whirlpool tubs and the famous seven-foot-tall Champagne Glass whirlpool tubs.

Guests can also purchase gift items to enhance the romantic mood of their in-suite experience, including rose petals, champagne, fire logs and chocolate covered strawberries.

Given the many updates and renovations the resorts have undergone, including during the Covid-19 pandemic, guests will find an improved experience consisting of new games, updated suites, renovated facilities, and more to make their stay even better than before.

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For more info or to book your Ski-and-Stay getaway, visit: www.covehaven.com/ski or call the resort at 1-800-972-9154.

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