

GRAB YOUR IKON PASS and HEAD WEST to VISIT STEAMBOAT with EASY AIRPORT ACCESS

STEAMBOAT SKI RESORT HAS NEW OFFERINGS for WINTER 2021-22

STEAMBOAT SPRINGS, CO — Steamboat Ski Resort is in the midst of the largest re-development of the resort in history, breaking ground on a new base area and setting the stage for upcoming on-mountain and base area improvements. These are the first steps in a multi-year, multi-million-dollar redevelopment that will result in a second Gondola, a world-class SnowSports learning facility, more advanced terrain, expanded snowmaking, a new resort entrance and a reimagined base area that includes new shops, restaurants, guest spaces and better navigation.

“Watching the future of Steamboat come to life as this project progresses is incredibly exciting,” said Rob Perlman, president and COO of Steamboat Ski & Resort Corporation (SSSC). “For Alterra Mountain Company to support (and ultimately invest) in our long-term vision shows the strength of Steamboat as a vacation destination and a community. Each year, guests will experience a new component of our transformation culminating in a whole new way to visit Ski Town, U.S.A.®.”

Highlights of the redevelopment for This Winter
New Lower Gondola Terminal, Opening Winter 2021-22

The previous Gondola Building, which housed the lower gondola terminal and resort administrative and operation offices, was demolished in spring 2021. Now guests will load the Steamboat Gondola from a new on-slope terminal location just off the promenade. Moving the entrance and queuing for the gondola will provide much needed space in the base area for guests to navigate and enjoy a reimagined Steamboat Square. The new Steamboat Gondola was installed ahead of the 2019-20 winter season, replacing a previous gondola that lifted skiers and riders up the mountain for more than 30 years.

New Steamboat Square

For the 2021-22 winter, the area surrounding where the Gondola Building previously was, will be paved and provide an open space for guests accessing the snow (some of this area will remain closed until the project is completed). During the winter season, work will continue underneath the base area to build resort operations facilities, including locker rooms, Ski Patrol, UC Health Clinic, etc. In summer 2022, work will resume on Steamboat Square with the addition of new shops, restaurants, gathering spaces and a stage. The final Steamboat Square project will include the addition of an ice arena opening winter 2022-23, which will transition to a lawn during the summer season for events and activities.

New Resort Entrance, Opening Winter 2021-22

Main Entrance: Guests will be welcomed to the resort through a clear main entrance directing them through the fastest route to shops, restaurants, the gondola and the snow. The route will feature a custom art wall constructed of perforated corten steel sharing the unique components that make Steamboat special such as the More Barn, Billy Kidd, horses, etc.

Escalator: The new main entrance will feed visitors to an escalator, eliminating the maze of stairs that guests previously had to navigate to get to the snow.

Resort and Project Sustainability

One of the resort’s top strategies is focusing on sustainability, specifically at the resort, within the Steamboat Springs community and within their team. In 2021 and for the upcoming winter season, SSRC has made numerous leaps towards sustainable improvements. These include an initiative to eliminate single use plastic bottles by providing reusable drink cups wherever possible and replacing all single-use plastic drink containers with aluminum. In addition, they will participate in the project management of the Routt County Climate Action Plan to help develop strategies for emissions reduction in the community.

All new buildings in Steamboat Square will be LEED certified and SSRC staff is working closely with East West Partners and the redevelopment team to identify additional opportunities to meet SSRC and their parent company Alterra’s sustainability goals.

16 nonstop flights

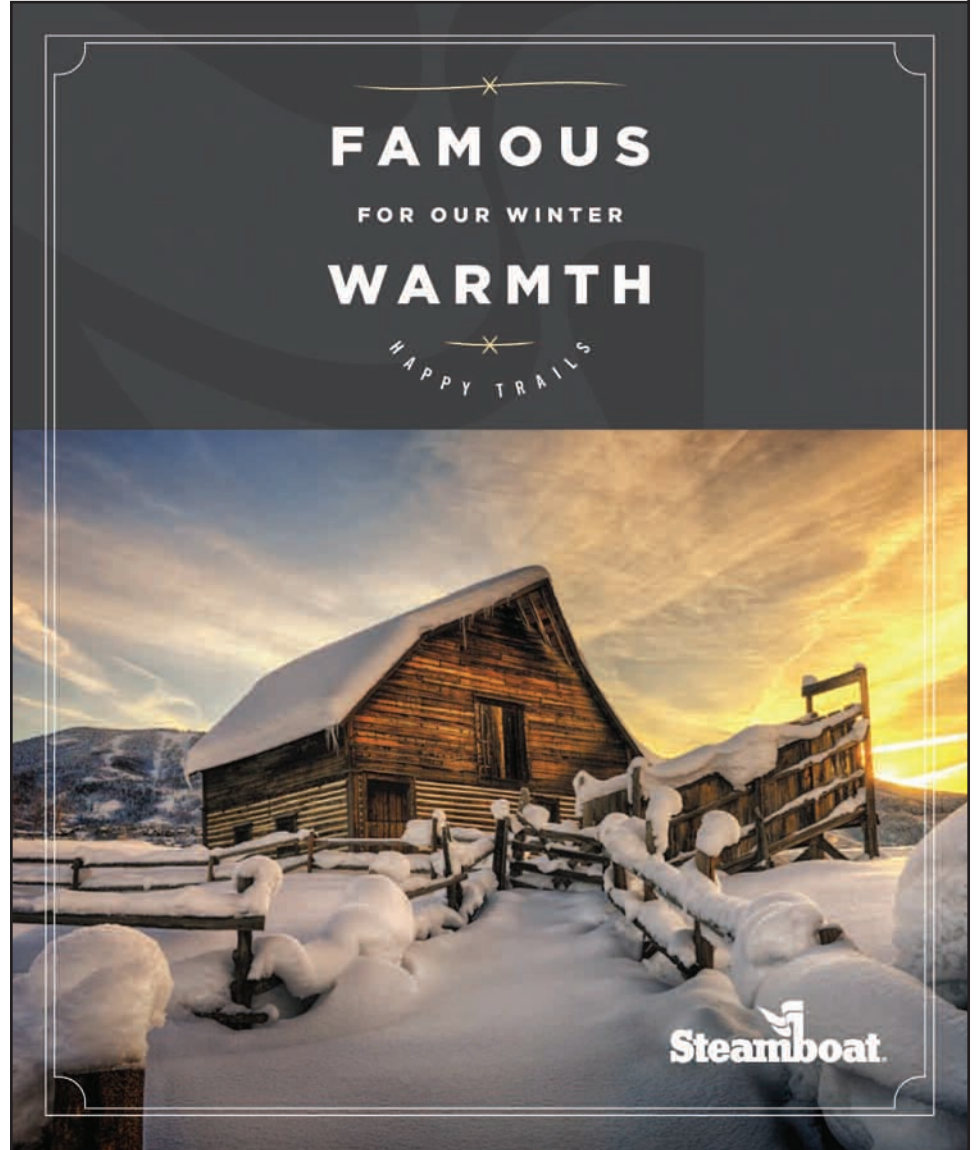
Steamboat’s air program continues to be one of the most robust in the Rocky Mountains

with flights to Steamboat from 16 domestic airports, the most in resort history. Major air carriers include American, Alaska, Delta, JetBlue, Southwest and United. Winter seasonal flights begin in December and run through March, making Steamboat accessible from anywhere in the world.

For details, please log on to: www.steamboat.com/flights

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FAMOUS

FOR OUR WINTER

WARMTH

HAPPY TRAILS

Steamboat

GRAB YOUR IKON PASS or MOUNTAIN COLLECTIVE PASS – or ANY PASS and HEAD WEST to VISIT JACKSON – SCAN the QR CODE BELOW

JACKSON HOLE 2021-22 and the 50% OFF, DOUBLE GOLDEN TICKET RETURNS

TETON VILLAGE, WY – With another year of abundant snowfall, Jackson Hole Mountain Resort’s (JHMR) continued their streak amassing great snowfall totals with 502 inches of powder. The snowfall kept pace with previous years and 2020-21 was the fifth straight season that JHMR received more than 500 inches of snow.

Golden Ticket Strikes Twice

Skiers and snowboarders who own a valid 2021-22 winter resort season pass anywhere in the world can come to JHMR aka The Big One and receive a very special rate. Travel to Jackson Hole between Nov. 25 and Dec. 17, 2021 and receive a 50 percent discount on lift tickets based on the current daily window rate. The very same offer applies for 2022 from March 15 to April 10, 2022. Lift tickets are subject to availability, as daily capacity will be limited this year. Advanced purchasing is highly recommended.

Solitude Station and Eagle’s Rest Quad

With the December 2018 opening of a new lodge, Solitude Station, JHMR continued to debunk the myth that “Jackson

Hole is not for beginners.” It is a vast learning complex that is surrounded by beginner terrain, further enhanced with the addition of the family-friendly Eagle’s Rest Quad Chairlift. This recently added lift services JHMR’s base area. It allows immediate access to Solitude Station’s beginner to advanced terrain for a fully rounded learning experience.

Experience JHMR via Mountain Collective and Ikon Pass

As part of its offerings of pass programs, Jackson Hole participates in both Mountain Collective and Ikon pass products. The Ikon Pass gives access to 47 destinations worldwide. It was developed by Alterra Mountain Company. Both offer access to a variety of diverse destinations for pass holders. Both passes provide discounts on lodging and airfare as well. They may be limited, so quickly find the right pass for you.

One of the Most Accessible Resorts in the Rockies

This winter, fly to Jackson Hole non-stop from 14 major US cities. Find non-stop routes from Atlanta, Charlotte, Chicago, Dallas, Denver, Houston, LA-LAX, Minneapolis, Newark, NY-JFK, San Francisco, Salt Lake City, San Diego and

Seattle, making Jackson Hole the most accessible Rocky Mountain destination resort. JHMR is just a short 30-minute drive from the terminal, making the JHMR experience more accessible than most comparable resorts.

Kings and Queens of Corbet’s is Back

The Kings and Queens invitational event pits some of the world’s top skiers, riders and select local rippers against each other. As they compete for the title, “King or Queen of Corbet’s,” each competitor is granted two runs down Corbet’s with only the best run counting toward the grand prize. The 2022 Kings and Queens of Corbet’s event is set for Feb. 11-18, 2022.

JHMR asks each of their guests to help them prioritize health and safety. This includes complying with Teton County health orders and carrying a mask with you.

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JACKSON HOLE

GOLDEN TICKET

NOV. 25 - DEC. 17, 2021
MAR. 15 - APR. 10, 2022

50% OFF
LIFT TICKETS

PASSHOLDERS FROM ANY OTHER RESORT

EASIER THAN EVER.

Flying to Jackson Hole has never been more accessible with nonstop flights from 14 major cities. Scan this code to see all the great deals offered for this upcoming winter season.

JH

JACKSON HOLE

*NOT VALID WITH OTHER OFFERS. MUST SHOW VALID WINTER SEASON PASS 2021/22 AND PHOTO I.D. IF PURCHASING THE GOLDEN TICKET LIFT TICKET DEAL ONLINE, YOU MUST STILL PHYSICALLY PRESENT YOUR VALID WINTER SEASON PASS TO THE TICKET OFFICE UPON ARRIVAL TO PICK UP OR ACTIVATE YOUR J CARD. SEASON PASS MUST BE 10 DAYS OR MORE FOR WINTER 2021/2022 ALPINE SKIING OR SNOWBOARDING. IKON PASS HOLDERS CAN USE THE GOLDEN TICKET PROMOTION AFTER USING ALL THEIR VALID 5 OR 7 IKON JHMR DAYS. JHMR 10-DAY PLUS PASS PASS HOLDERS ARE ELIGIBLE.

JACKSONHOLE.COM