

BEAR CREEK IS A MUST-VISIT for NOVICES and BEGINNERS

MACUNGIE, PA – Bear Creek Mountain Resort is dedicated to creating lifelong skiers and riders. Continuing the Doe Mountain legacy, the resort offers products and services that allow families the opportunity to learn to ski or ride. Bear Creek has everything needed to get started in winter sports, so if you are looking for something to do this winter, bring your family and friends to Macungie, Pa., for an enjoyable experience.

The beginner-grade slope, grooming, and snowmaking capabilities make it easy to get outside, learn something new and enjoy winter. The resort also has a conveyor lift, as well as chairlifts, giving options to all levels of skiers and riders. Out on the mountain, guests can choose from 23 trails, which include plenty of beginner trails, intermediate trails and some steeps. There are also three progressive terrain parks, which allow guests to try the world of rails and jumps at their own comfort level.

Bear Creek also has a large fleet of rental equipment that will provide everything you need for your first time out on the mountain. If you happen to forget any winter gear, the retail shop has plenty of cold-weather accessories available for purchase to ensure you stay warm.

Next on every beginner's list is a lesson. The award-winning snowsports school has certified instructors for both skiing and snowboarding. Lessons are offered in private and group settings and are available to all ages. The snowsports school also offers a variety of programs that are specifically designed to expose skiers and riders to different terrain and develop a robust skill set. Some of the most popular programs are women's clinics, freestyle fundamentals and youth development and racing programs.

Pennsylvania's beginner ski destination would not be complete without additional activities for the entire family to enjoy. Stay at the resort and enjoy other amenities such as snowtubing, spa services, and three on-site dining options.



MACUNGIE, PA - Bear Creek Mountain Resort is home not only to a great ski, snowboard and tubing mountain but also a great hotel and conference center. Photo courtesy Bear Creek Mountain Resort

The resort will be offering the same great ski-and-stay discounts at The Hotel for the 2022-23 season. The Midweek Ski & Stay package includes two days of skiing or riding with an overnight stay, based on double occupancy. Discounted rental equipment is also available if needed.

Day guests can expect similar dynamic ticket pricing as last year, so make sure to buy tickets in advance to snag the season's best deals. The resort sells season passes all year long, so check the website for any promo sales that are happening now. There are many things to do at Bear Creek, and the wide variety of offerings can make your winter experience customizable.

Bear Creek Mountain Resort is a single-owner resort that strives to create a family-fun experience by keeping the guest experience at the helm. Bear Creek is located in Berks County, just a few miles outside the Lehigh Valley metropolitan area and just a short drive up from Philadelphia, Baltimore, and Washington D.C.

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Please scan the QR code in their ad to log on to Bear Creek's website, or call Bear Creek at (610) 682-7100.

Please log to: www.AlwaysUpright.com to listen to Bear Creek's podcast episodes

Log on to: www.bcmountainresort.com for updates and snow conditions.

THE PERFECT PLACE TO LEARN TO SKI OR RIDE

- 23 trails that are fun for every level of skier or rider
- 3 progressive terrain parks with a wide variety of freestyle features
- Various lesson programs for all ages through the award-winning Snowsports School
- 100% snowmaking capabilities and lighted trails
- 10-lane snowtubing park
- On-site hotel, spa, and dining options



Contact Us
610-682-7100
info@bcmr.com



101 Doe Mountain Lane Macungie, PA 18062



bcmr.com

ELK CONTINUES GREAT PROGRAMS and IS CLOSE to HOME

UNION DALE, PA — It all started in 1959, when a mountain became a new recreation complex for skiing. Elk Mountain, as it was named, started out with only a handful of trails. Today Elk Mountain Ski Resort has evolved into a sprawling 27 trails and some of the most challenging terrain in Pennsylvania. During its opening year, Elk featured a small base lodge (now the picnic lodge), a 2,200-foot T-bar and several slopes. There were also some rope tows and a small warming hut built a few years earlier by the Scranton Ski Club.

The first Hall double chair was installed in 1961, heralding the development of five expert trails and various intermediate trails from the top. Elk's first expert trail, completed before the chairlift itself, was host to the 1960 Pennsylvania State Championships. Enthusiastic competitors and gatekeepers actually walked to the summit from the top of the T-bar to run the race.

A year later in 1962, snowmaking was installed and a new A-frame base lodge was built. Skiing at Elk got a lift - quite literally - with the installation of a beginners J-bar in 1964 and a double chairlift from the lower parking lot to the top of the mountain in 1965.

The original T-bar was replaced with a chairlift in 1969, and the J-bar was retired for a double chairlift in 1973. Skiers saw Elk in a whole new light when, in 1966, lighting was installed on the East and West slopes for night skiing. Lighting was installed along three summit trails in 1972. Now a large number of trails are lit for night skiing, including the entire beginner area.



UNIONDALE, PA – Elk Mountain's spacious Day Lodge serves great food at reasonable prices and is a fun après-ski spot for your group. Scan the QR in the ad to buy lift tickets online. Photo courtesy Elk Mountain

Elk Mountain continued to build on that legacy of great skiing when it upgraded its snowmaking ability by adding tower mount snow guns on the Tecumseh trail. Additional guns were also placed on Stomping Grounds Terrain Park. These guns helped to ensure better coverage in the most challenging ski seasons.

From the recently upgraded and resurfaced parking lots to the more than 1,000 Norway and White Spruce trees that were planted slopeside, your Elk experience is always a pleasant and environmentally friendly one from arrival to departure.

First-time skiers, established skiers, or snowboarders looking to learn or fine-tune their skills can do so with a lesson from a member of the Elk Mountain Ski School.

The school is a member of the Professional Ski Instructors of America (PSIA) and utilizes the American Teaching System. With a staff of approximately 75 trained instructors, Elk has a program and the staff to meet your individual needs. Class sizes are limited to provide a quality experience. Lessons may be sold out during busy periods so check online. Details are available at the ski school desk.

The perfect time to learn to ski is while you are young, and the staff wants to make your child's skiing experience fun. They offer programs that allow parents to enjoy themselves while children learn to ski with confidence.

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Scan the QR code below to buy tickets and ski school online. Please call Elk at 1-800-233-4131 or log on to: www.elkskier.com and get your Elk visit started online.

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