RIVERWALK RESORT at LOON MOUNTAIN ANNOUNCES the HIGHLY ANTICIPATED "PHASE II" CONSTRUCTION IS UNDERWAY and SET for 2024 COMPLETION

LINCOLN, NH - For decades, ski families have found their way to Loon Mountain in New Hampshire for what many consider to be the best all-around ski resort in the Eastern United States. The history of skiing in this magnificent part of the world is long and storied, much like the snowy winters that make it perfect for the sport. On and off the mountain, there are enough winter activities for even the most avid outdoor enthusiasts. Moreover, with construction of RiverWalk Resort at Loon Mountain in 2016, staying overnight in luxury residences (or better yet, owning your own luxury residence) made this mountain destination complete for the discerning traveler.

While this area is certainly known for its excellent skiing, ask the locals from the surrounding ski towns of Lincoln and Woodstock why they love this area and many will say, "We came for the winter, but stayed for the rest of the seasons"

From spring wildflowers transforming ski slopes into carpets of vibrant color to fall foliage that attracts millions of visitors each year, there is just something magical about every season in New Hampshire's White Mountains. Some talk about the obvious things like the fresh air, the majestic views or the quiet and serene nature that surrounds you. Nevertheless, families vacationing in this spectacular corner of the country are more likely to speak of the adventure, the family attractions, the rivers, trails, and all things great outdoors. The abundance of outdoor activity and a move toward a more connected and healthy lifestyle, particularly among young families, has made summer in the mountains a popular alternative to the crowded ocean beaches and lakes found further south in the state. The last few years of the pandemic and a recalibration of "work-life balance" have only increased the attraction to this part of the state, and many are now looking for ways to own their second home in the mountains to take advantage of the sanctuary and laid back lifestyle this special area offers.

While a select few were able to take advantage of the limited number of residences in RiverWalk Resort at Loon Mountain's first phase, the opportunity to be a part of this unique community is now expanding with the announcement that the highly anticipated second phase of develop-

ment is underway. A ceremonial "Expanding Extraordinary" groundbreaking celebration was held on May 21 to commemorate this milestone for the popular resort with state representatives, business leaders and local community members in attendance.

Completion of Phase II will bring RiverWalk's total to 145 luxury units and will add a second restaurant, an incredible production winery, a larger spa, and new Grand Ballroom. The property sits in a picturesque location overlooking a vineyard on the banks of the Pemigewasset River, across from the base of Loon Mountain. The project will take two years and is scheduled to be completed in Spring 2024. Renee Blood, RiverWalk's General Manager, is especially excited about the catering facility. "Not only are we looking forward to expanding our offerings in the White Mountains as we strive to be the premiere resort destination in New England, we are also thrilled to be able to say 'Yes' to all the requests we receive for large weddings, family reunions, corporate events, and meetings," she explained.

RiverWalk was built on the land first used for logging and the paper mill industry, which was a boom for New Hampshire until the early 20th century. When the mill closed in 1980, it would never return. Instead, the vision of one man, resort developer, Dennis Ducharme, saw what the property's next chapter would be. RiverWalk Phase I was then completed in 2016 by Dennis and his business partner, Billy Curran. Now the resort and other business partners within the building employ over 100 people, all hustling to take care of this magnificent architectural structure and the guests.

Brian Willette, vice president of Sales for RiverWalk & InnSeason Resorts, has been sold out of Phase I two-bedroom, three-bedroom, and penthouse suites for almost a year. "We've always had strong demand," he said. "Even during Covid because RiverWalk units have gourmet kitchens and make a great 'family pod.' And when you step outdoors, it is a wonderland here: 1,200 square miles of mountain beauty, pristine rivers, great skiing, hiking, biking, sight-seeing and more. Now we can accept Phase II inquiries and accommodate that pent-up demand for our bigger units"

Under RiverWalk's fractional plan, owners get a deed to one-sixth of a unit, entitling them to eight weeks of year-round vacations every year. "Not everyone gets eight weeks of time off per year," noted Ducharme. "So, we have a robust rental program that provides income for owners when they are not staying with us. If you want the entire year, we sell whole units, as well. Some of the most successful people in New England own at RiverWalk. We invite you to join them, as Phase II rises on the banks of the Pemigewasset River."

About RiverWalk

RiverWalk at Loon Mountain is a mixed-use resort located in Lincoln, N.H., one mile from Interstate 93 at the base of Loon Mountain. RiverWalk offers luxury ownership and rentals in one-bedroom, two-bedroom, three-bedroom and penthouse suites, all with full kitchens.

On-site amenities include La Vista Italian Cuisine, a full-service restaurant; Seven Birches Winery and Tasting Room; Solstice North Day Spa; a fitness center, indoor/outdoor pools and hot tubs and a skating rink in the winter

For Reservations, call: (603) 745-7500.

For Sales and more info, call: (603) 728-6205. www.riverwalkresortatloon.com

For More Information

For more information about RiverWalk Resort at Loon Mountain, La Vista Italian Cuisine, Solstice North Day Spa, Seven Birches Winery and the RiverWalk Rink, visit www.riverwalkresortatloon.com

Read what travelers are saying about RiverWalk Resort at Loon Mountain on Trip Advisor.

Listen to the RiverWalk at Loon podcast episode, and more, at: www.AlwaysUpright.com

You can view, read and share this page online and link from it at www.skiernews.com/East2023-Lincoln.pdf

For any additional information, call them directly at (603) 745-7500 or visit www.riverwalkresortatloon.com

GREAT CHOICES for GREAT LODGING STAYS OFF of I-93's EXIT 32

LINCOLN, NH — An easy ride on Interstate 93 will get you to Lincoln, an extremely accessible ski destination city from anywhere in New England. Exit 32 is a scenic 100 miles north of the Massachusetts border. In the town you will find a large choice of hotels, lodges, restaurants of all types, ski shops and stores. Conveniently located on the west side of the interstate, North Woodstock is home to the Woodstock Inn and Station with its award winning brew pub and bed-and-breakfast lodging. Most of the lodges in the area offer lift ticket packages to Loon as well as the nearby resorts of Waterville, Bretton Woods and Cannon.

Below, and continued on page 3, is a brief description of lodging that SKIER NEWS staff has experienced and highly

Ask about early- and late-season specials

Mountain Club on Loor

Since it is slopeside, The Mountain Club on Loon is the closest you can stay to the main slopes without pitching a tent next to the gondola. The property recently completed a \$9 million dollar renovation and now guests can enjoy all new club rooms, studios and suites. Whether delighting in the awe-inspiring views of Loon Mountain or countless other White Mountain peaks, your everyday world is a distant memory within minutes of arriving at The Mountain Club on Loon.

The Mountain Club on Loon is located slopeside on a bluff overlooking the Pemigewasset River in Lincoln. The Mountain Club provides year-round experiences and a carefree ambiance ideal for families, couples and groups alike. Enjoy the thrills of navigating 55 mountain trails right outside your door on Loon Mountain and enjoy many other local activities as well.

The Mountain Club on Loon Resort and Spa is New Hampshire's only ski-out lodging. Also, for your convenience, guests receive complimentary covered garage parking. Their Health Club features and indoor lap and heated pool, complete cardio and workout rooms. fitness classes, racquetball/squash, indoor basketball, steam and sauna, lockers and towels.

Please continue on Page 3 and to more choices





EXIT 32 LODGING HAS GREAT CHOICES NEARBY in LINCOLN or in NORTH WOODSTOCK, with DEALS & PRICES for EVERY WINTER BUDGET

Continued from Page 2 are further descriptions of Exit 32 lodging that SKIER NEWS staff has experienced and highly recommend.

Mountain Club on Loon (continued)

Room amenities include fully equipped kitchens, complimentary Wi-Fi, coffee makers, hair dryers, and some rooms feature balconies and whirlpool tubs.

Indulge in pampering treatments at the on-premise Viaggio Spa and Health Club. Enjoy delicious cuisine at the Black Diamond Pub. Or experience the simple delights of pool time with your family or a tranquil soak in a hot tub under a starlit sky.

Easily accessible, The Mountain Club is located just over two miles off Interstate 93, which makes it a convenient two-hour drive from Boston. Escape to the breathtaking White Mountains area to a fun-filled place that is a destination all its own, with a relaxing setting and attentive service.

Visit: www.mtnclub.com or call 1-800-229-7829. Kancamagus Lodge (see their ad on pg. 2)

The Kancamagus Lodge offers clean, comfortable and cozy rooms at reasonable rates in a lodging complex that includes a bar and dining on the premises. It is within walking distance to fine shops and outlets, all with sales tax-free shopping.

It is one mile from Loon and only minutes from Cannon Mountain and Bretton Woods. The Lodge is located on the eastern edge of Lincoln and only a few minutes to Loon.

For this winter they are offering a great deal with a Midweek Winter Lodging Pass. You buy the pass for \$450 and it is good for seven nights. You can use it for a one midweek night stay or any number of midweek nights until your seven midweek nights are completed.

This is a great bargain, and with on-site sports bar and restaurant, it is ideal.

The property was again awarded a Trip Advisor Certificate of Excellence for their outstanding service.

All of their 34 rooms are attractively decorated with comfortable king or two queen beds, television, telephone, fridge, air-conditioned for the summer, and all rooms are non-smoking. All rooms have easy access to their beautiful indoor pool facility and game room. There are four room types from which to choose

Brittany's Mountainside Food and Spirits and CJ's Penalty Box are fun places to eat and reflect on your great day on the slopes. Brittany's serves breakfast and dinner just steps from your guest room door with great mountain views. CJ's has appetizers and sandwiches in an exciting Sports Bar atmosphere with a special most nights. It is the area's only

For a great stay in Lincoln, please find the Kancamagus Lodge online at www.kancamaguslodge.com or please call



LINCOLN, NH – The Loon Gondola brings guests to explore more than 370 skiable acres. In winter 2021-22, they added the Kancamagus 8, a heated, high speed, bubble, eight person lift. Lincoln, N.H., located at I-93's Exit 32 at mile marker 100, is a full service New England ski town with great choices for dining and lodging.

Photo courtesy of Loon Mountain Resort

The Woodstock Inn Brewery

Woodstock Inn Brewery is a multifaceted tourist destination at the basecamp of the White Mountains of New Hampshire. In 2022, the family-owned and operated property will celebrate its 40th Anniversary.

Many visitors are drawn to the all-inclusive location, which features an inn with 40 uniquely styled rooms and suites, an award-winning restaurant serving breakfast, lunch and dinner, multiple bars and live entertainment.

The Brewery is the highlight of the business. It started as a brewpub in 1995 and has expanded into a multi-million dollar 30-barrel production facility. Tours are available every

"We're excited to be celebrating 40 years. Welcoming locals and visitors to our corner of New Hampshire is what we

love to do," said Scott Rice, owner of Woodstock Inn Brewery. "We can't wait to introduce our wonderful property to new friends and families and to see those returning for another experience with us.'

Scott added, "When I look back on how our business has grown since we opened, I

cated employees who helped us get here. Our customers are special, too. I never imagined people would be taking our beer with them to do things like hike a mountain to celebrate their accomplishment at the top, then tag us in the photo. We are fortunate."

With so much to offer, Woodstock Inn Brewery is the ideal location for your destination, whether it is a wedding, corporate event, special party or a spur-ofthe-moment getaway. With signature beers, awardwinning food, entertainment and all of the beauty of New Hampshire to share, all that is missing is you.

Please call 1-800-321-3985 or follow them via Facebook and Instagram or find them online at www.woodstockinnbrewery.com

Holiday Inn Express, Lincoln

The renovated hotel earned their new name with a beautiful remodel. Since transitioning from the Comfort Inn, and then the Express Suites, everything has been upgraded at the Holiday Inn Express from the Free Express Start Hot Breakfast Bar to the bedrooms.

The hotel is easily located off of Exit 32, left on Hwy 112 (The Kancamagus Highway) and at the next light, Railroad St., make a left. You will find the hotel quietly nestled a few hundred yards back from the highway on your left. It is also convenient to the famed Ice Castles. The slopes are ten minutes away.

Find Express essentials like their real breakfast of champions, the kind that is complimentary and waiting for you every morning. They have a whole buffet full of offerings ready to help kick start your day.

Recharge in their recently renovated rooms and power up while you power down. You will find bedside power outlets to recharge your devices and a pick of pillows and a plush duvet with a quiet place to settle down so you can recharge yourself for your next day on the slopes.

Check out more specials online and package price offers for midweek and weekend deals.

Call (603) 745-6700, or log on and see for yourself and get the best prices for your stay at: www.hielincoln.com

Visit: www.AlwaysUpright.com for lodging podcasts. Please view, read and share this page online and you can also link directly to all of these fine lodges at www.skiernews.com/East2023-Lincoln.pdf



