

THE SNOWBOUND EXPO, the BOSTON SKI and SNOWBOARD EVENT RETURNS NOV. 18-20, 2022

Unseen since 2019, the new expo will take place at the Boston Hynes Convention Center

BOSTON, MA – Snowbound Expo will bring together thousands of skiers, snowboarders and families to Boston, Mass., to see over 120 brands and an incredible line up of inspirational speakers. Previously known as the Boston Ski & Snowboard Expo and re-branded under new event organizer Raccoon Media Group in partnership with the Snowsports Industries America (SIA), Snowbound Expo will take place, Nov. 18 to 20, 2022, at the Boston Hynes Convention Center.

Brands showcasing their latest lines of gear, apparel and technology include 4FRNT, 686, Alterra, Anon, Auclair, Big SNOW American Dream, Blizzard, Burton, Chic Chac, Clix Therapy, Darn Tough, Deuter, Fera, Fischer, Head/Tyrolia, Helly Hansen, Hestra Gloves, Ikon Pass, Inferno USA, Kulkea, Majestic Heli Ski, Meier Skis, Ortovox, Outdoor Tech, Parlor Skis, Peak Skis, PHOOZY, Phunkshun Wear, Renoun, and Rollerblade. Others showcasing their products are Nordica, Scarpa, Seirus Innovation, Tecnica, Terracea, Teton Gravity Research, The Venture Syndicate, Ushood, Veltrispot and many more.

Visitors will see Resorts including Valle Nevado, Eaglercrest, Sugarbush Resort, Saddleback Maine, Ragged Mountain Resort, Pico Mountain, Loon Mountain Resort, Killington Resort, Jay Peak Resort, Jackson Hole Mountain Resort and Burke Mountain with more being confirmed.

The full list can be seen on the show website at www.snowboundexpo.com

Stephen Morgan, Managing Director of Snowbound Expo, stated, “We’re psyched to bring this event back to Boston with a new and improved format. We know the show is well known and loved by the New England community and we intend to continue that for years to come. Our organization focuses on delivering sustainable events, making sport accessible to all, no matter age, ability, sexual orientation, or race. We support retail by offering brands the chance to bring their latest products offering show prices and promotions for visitors. Our line-up of speakers includes some of the most prolific and inspirational skiers and snowboarders in the U.S.,



JACKSON, WY - Jackson Hole Mountain Resort is one of the destination resorts that are listed to attend. Many regional resorts are also listed at: www.snowboundexpo.com
Photo courtesy Jackson Hole Mountain Resort

and we hope this will inspire more people to try a new snow sport or skill. We can’t wait to bring the winter and outdoor snowsports community together again.”

With the speaker agenda just announced (see: www.snowboundexpo.com) visitors will be able to see athletes, ski instructors and influential speakers at all times of the day throughout the weekend.

Visitors will see two main stages, including The Seirus Inspiration Stage and The Snow Skills Cabin, sponsored by Boston.com, where an all-star line-up of speakers will share stories from their careers including Olympians, adventurers, and world record breakers. Visitors to the show can meet the VIPs to get selfies and autographs after their talks at the show as well.

Bode Miller, world renowned Olympic American, World Championship gold medalist and two-time overall World Cup champion, will join an impressive line-up of famous

faces. They will be set to share their career stories, adventures and skills across two stages. These include the North Face rock climber and American mountaineer Conrad Anker, pioneer of extreme skiing Dan Egan, athlete and storyteller Dani Reyes Acosta, plus Disability Access Strategist and athlete, Vasu Sojitra and more to be confirmed before being added to the full speaker list. Please see <https://snowboundexpo.com/speakers/>

When asked about joining the show line up, Miller said: “I’m really looking forward to hanging out with the Boston ski show crowd again. No matter where you ski in the U.S., New England skiers stand out. I couldn’t have succeeded without the ski culture they established. It’s a homecoming for me.”

Other interactive features, and free for visitors while enjoying a full day out, include an Indoor Slope to hone skills and technique, a Balance Board area to trial different movements and test agility plus Giant Curling. There will be a Cross Country Experience for visitors to learn where to go in New England, and She-Shed returns with a shopping experience for women’s fashion on the mountain.

Après Ski is not forgotten, as the Ikon Pass Alpine Mountain Bar offers a chance for visitors to meet friends for a drink before the season starts.

Tickets are priced with a limited 50 percent off when using the code SKIER NEWS - usually \$30 for a weekend pass (including Friday, Saturday and Sunday) and available for \$15 for a limited time only. Children under the age of 16 have free admission.

You can purchase your day or weekend tickets online for the Snowbound Expo in Boston’s Hynes Convention Center from ShowClix: www.showclix.com/event/snowbound-expo

Attending or not, please log to www.AlwaysUpright.com for ski related podcast episodes created at the expo.

Check out www.snowboundexpo.com for details.

If you are interested in exhibiting or sponsoring the show, please contact Stuart Dacre at: stuart.dacre@raccoonmediagroup.com

SNOWBOUND EXPO NOVEMBER 18-20, 2022 BOSTON, USA

In partnership with BOSTON.COM



The Boston Ski & Snowboard Expo returns, renamed as Snowbound Expo with a huge speaker line up, NEW features and the latest gear, tech and apparel for the 2022/2023 season.

Unseen since 2019, the show returns with over 120+ brands, resorts and inspiration for all of the family including:

- The Seirus Inspiration Stage hosts speakers including Bode Miller, Chris Davenport, Dan Egan, Conrad Anker
- The Snow Skills Cabin presented by Boston.com which will welcome Dan Egan, Dani Reyes-Acosta, Ski Talk Phil & Tricia Pugliese and many others
- Join The Cross-Country Experience and learn where to go in North America

- A purpose-built slope for beginners to try out some skills
- A Share Winter Trail for you to find the brands affiliated with this amazing organisation
- Jump into the action with a giant street curling activation, take a shot at winning some fun giveaways, and learn more about the Games coming to Lake Placid this winter.
- Chill out in the Ikon Pass Alpine Mountain Bar and join the Apres Ski!
- Snowbound Expo is the perfect family day out for the Boston community, whether you’re advanced at skiing/riding a board or just starting out.

INSPIRATIONAL SPEAKERS



BODE MILLER



CONRAD ANKER



DAN EGAN



CHRIS DAVENPORT



PHILIP HENDERSON



DANI REYES-ACOSTA



MARY WALSH

50% OFF TICKETS WHEN YOU USE COUPON: SKIERNEWS AT WWW.SNOWBOUNDEXPO.COM TICKET CHECKOUT