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DISCOVER the HIDDEN GEMS of WESTERN MASS. **BERKSHIRE EAST & CATAMOUNT MOUNTAIN RESORTS**

EGREMONT, MA – Independently owned and operated, Berkshire East and Catamount Mountain Resorts continue to push forward and re-define southern New England skiing with common ownership, a slew of season pass options, and affordable family-friendly offerings. By continuing to put guests first and carrying on the independent and friendly vibe that skiers have come to know and love, both resorts are thriving in the era of corporate mega-passes and consolidation in the industry. With continuing investments in snowmaking, lifts, grooming and infrastructure improvements. Catamount and Berkshire East have prepared themselves for success amidst the ever-changing land-scape of skiing in the United States.

Berkshire East Gets First High-Speed Quad

For nearly 45 years, Berkshire East Mountain Resort has been owned and operated by the Schaefer family. Modern facilities, a top-notch snowmaking system, first-class grooming operation, ski and snowboard lessons, a snow tubing park, on-site dining options and nearby lodging, make Berkshire East worth the trip from anywhere.

A large update for the 2023-24 winter season is in store as Berkshire East debuts a brand-new high-speed detachable quad chairlift out of the base area to the summit. This lift will transform the overall experience by allowing faster access to the mountain's diverse terrain while also offering easy loading and unloading and enhancing the experience for Thunder Mountain Bike Park.

Other recent investments include over \$1 million in snowmaking upgrades resulting in 100 percent snowmaking coverage, two new groomers, renovations to the Snow Sports School building and the addition of season long ski/snowboard rentals to the rental shop.

As a true pioneer in the Pioneer Valley, Berkshire East was honored this past spring at the Mountain Travel Symposium in Banff, and won the award for Sustainability/Environmental Impact. It was recognized as an industry leader for being the first ski resort in the world to generate 100 percent of its electricity needs from on-site renewable energy through a combination of wind and solar power.

Berkshire East offers plenty of base area facilities to warm up and relax off the slopes. The Main Lodge offers three dining options, including a grab-and-go window for those who want to hang out around the fire pits on the patio before headover the past few years, Catamount has undergone a stunning back to the lifts, a quick service cafeteria with plenty of ning transformation. Last season it completed work on the in-



EGREMONT, MA - A beautiful cruise down one of many perfectly groomed trails at Catamount with a view of the expansive network of terrain and trails in the background. Just 2.5 hours from New York City, Catamount offers 44 trails with 93 percent snowmaking on 1,000 feet of confidence building vertical, plus night skiing, terrain parks, and snow tubing.

Photo courtesy of Catamount Mountain Resort

seating and mountain views, and the Crazy Horse Bar & Grill, a full-service fast-casual restaurant with new renovations to provide additional seating. The West Lodge is a nostalgic and cozy building with a central wood-burning fireplace. Here you will find waffles made to order, hot chocolate and beautiful views of the western slopes.

Catamount - Ski Two States with One Visit

In 2018, the Schaefer family acquired Catamount Mountain Resort in the southern Berkshires. Straddling the New York and Massachusetts border, Catamount is located just 2.5 hours from New York City and conveniently located to Western Massachusetts, Connecticut and the Hudson Valley.

Offering some of the most varied terrain in Southern New England, Catamount features a vertical drop of 1,000 feet and a total of 44 trails and 8 lifts. Resort services include rentals, lessons and multiple food and drink options. Its renowned Snow Sports School offers group and private lessons for all ages and abilities and is home to the popular Mountain Cats children's programs.

stallation of two new lifts, a mid-mountain quad and a summit triple, to replace aging double chairs. Snowmaking capabilities have been improved with the installation of hundreds of new snowmaking machines, and replacement of aging pipes and pumphouses. A new lodge and patio, reconfigured learning area, expanded night skiing, and a snowtubing park complete these improvements making Catamount one of the best mid-sized ski areas on the East coast.

Investments have also been made in improving the overall resort experience by expanding culinary options across the base area lodges. The signature venue, Campfire Bar & BBQ, is located in the stunning Catamount Lodge and features a mouth-watering menu of BBQ favorites along with a full-service bar and live music on weekends and select holiday dates. Stateline Grill in the Berkshire Lodge is the place to go for traditional mainstays such as burgers, fries, chicken tenders and soups. Fat Cat, a full-service restaurant located adjacent to the Berkshire Lodge, has been refreshed for the upcoming season with a focus on gour-met burgers and burritos. Check out Jacked Up for specialty coffee and espresso drinks. Slopeside Snacks has grab and go foods, energy drinks, chips and candy.

With the debut of Catamount's new tubing park last season, both Catamount and Berkshire East now offer snow tubing. Snow tubing parks at both resorts feature multiple lanes and magic carpet lifts for endless fun. Snow tubing is a great introduction to winter activities, is fun for almost any age and makes a great group activity.

Both Catamount and Berkshire East strongly suggest advanced purchase of lift tickets, lessons and rentals via their respective websites at catamountski.com berkshireeast.com, as capacity can be limited on peak days. Additionally, advanced purchase typically offers lower pricing as compared to walk-up window rates. Finally, both resorts continue their partnership with the Indy Pass and provide two visits at each to Indy passholders looking to experience all that the resorts have to offer.

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Easily get info, log on to: www.CatamountSki.com and

