

THE SNOWBOUND EXPO, the BOSTON SKI and SNOWBOARD EVENT RETURNS NOV. 3-5, 2023

This year's Expo moves to the Boston Convention & Exhibition Center and expands in size

BOSTON, MA – Snowbound Expo will bring together thousands of skiers, snowboarders, and families from New England to shop over 170 brands and resorts this November. The event provides inspiration for the coming season by hosting an incredible line up of speakers, Olympic athletes, record holders and more, plus a weekend's worth of interactive fun for families. Previously known as the Boston Ski & Snowboard Expo, the show will take place, Nov. 3-5, 2023, at the Boston Convention & Exhibition Center.

Over 170 brands and resorts to explore

This year's expo has doubled in size compared to November 2022. This family-friendly expo is a chance for snow sport enthusiasts of all abilities and backgrounds to meet up and kick off the season in style with stacks of inspiration and new products to purchase at the show. SkiEssentials is the Official Retailer for the expo and will offer boot fitting and a full shopping experience of ski gear and apparel. Subaru of New England returns to the expo for the first time in a few years and takes over the entrance of the show as Official Entrance Sponsor.

Numerous brands will be selling the latest in gear, apparel and accessories and technology. To name a few that are included: Atomic, Elan Sports, Marker, Dalbello, Volkl, K2 Ski, K2 Snowboards, LINE, and Ride Snowboards. HEAD/Tyrolia USA, Inc., Hestra, Meier Skis, Nikwax North America, Nordica, Rossignol, Salomon plus U.S. Ski and Snowboard Hall of Fame and USASA. The full list can be found at: www.snowboundexpo.com/exhibitors

Ski Resorts to be seen are: Burke Mountain, Cannon Mountain, Gore Mountain, Jackson Hole Mountain Resort, JTB-Hokkaido, Killington Resort, King Pine Ski Area, Loon Mountain Resort, Nashoba Valley Ski Area, Pats Peak Ski Area, Ragged Mountain Resort, Woodstock Inn & Resort, Whiteface, Wachusett Mountain, Visit Big Sky, Valle Nevado, Saddleback Maine, Tenney Resort, Recreation Sugarbush, Sugarloaf and more.

Live Action & New Features for families

The weekend offers a packed hall of live action and features for families to get interactive and join in the fun. Beginners will have the chance to try out skis or a board on The Mega Indoor Slope, and it is free to get involved. The debut of the Gilson Snowbound Rail Jam will come to life Friday night where visitors



JACKSON, WY - Jackson Hole Mountain Resort is one of the destination resorts that are attending this year's expo. Other destination and several regional resorts are also listed at: www.snowboundexpo.com

Photo courtesy Jackson Hole Mountain Resort

itors will see a showcase of professional snowboarders and skiers displaying their prowess on a crafted rail setup. The new Gilson feature promises endless entertainment, incredible stunts and unmatched feats of skill on the rails all over the weekend. Other interactive features are included as part of the visitor ticket.

Stephen Morgan, Managing Director of Snowbound Expo commented, "The Snowbound team and all the brands and resorts are stoked to get back to the expo this year to start the 2023-24 snow sports season. Discounted tickets are offered for visitors in New England to ensure they can afford the day trip to this huge celebration of snow sports. The speaker line-up includes some of the most prolific and inspirational skiers and snowboarders in the USA. Raccoon can't wait to bring the winter and outdoor snow sports community together again and it's coming around fast so do not wait until the entrance of the show to get your ticket."

An All-Star Line-Up of Speakers

The all-star line-up of speakers from Olympians, adventurers and world record holders will speak throughout the week-

end. Shaun White, professional skateboarder and snowboarder, five-time Olympian and a three-time Olympic gold medallist in half pipe snowboarding will take to the stage on Saturday to share stories from his career. He is joined by American alpine ski racer and two-time Olympic gold medallist Ted Ligety who will open Sunday at 10:45am. Lindsey Jacobellis is a multi-talented American snowboarder. She is a five-time Olympian and 10-time X Games gold medallist. Lindsay will speak on Sunday at 12:15pm.

The line up also includes pioneer of extreme sports and world-renowned skier Dan Egan. The stage will be hosted by Olympic Ambassador, television host and broadcaster Doug Lewis alongside Editor in Chief of Snowboard Magazine, Mary Walsh.

Included in the standard ticket, visitors will be able to attend the full program of content on The Inspiration Stage, where they can listen to motivational expert speakers and grab selfies and autographs after each session.

Event highlights include individual prize giveaways, competitions and discounts including a \$1,400 competition with Ortovox, re-waterproof your gloves with Nikwax, \$400 giveaway with Deuter backpacks, \$100 off with J Skis and much

more. Family fun can be had by getting involved in raffles, happy hours, photo booths, spin the wheel competitions and all free with prizes and swag.

Read on for deep discounted tickets

Tickets are priced at \$31 for a weekend pass, which includes all three days. You can find a deal on the website for \$16, and visitors can also find great ticket discounts using the SKIER NEWS' discount code "SENDIT2023." Children under the age of 16 and caregivers are admitted free. To get the discount and for more info, please visit: www.snowboundexpo.com

View, read and share this page online, and link to the Snowbound Expo from it, at: www.skiernews.com/East2024-Expo.pdf

For more, please listen to the Snowbound Expo podcast episode, visit: www.AlwaysUpright.com and easily find it linked from the East section label.

If you are interested in exhibiting or sponsoring the show, please contact Stuart Dacre via his email address: stuart.dacre@raccoonmediagroup.com

SNOWBOUND EXPO NOVEMBER 3-5, 2023

BOSTON CONVENTION & EXHIBITION CENTER

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The 2023/24 snow sports season kicks off for New England skiers and riders, this November at the Boston Convention & Exhibition Center (BCEC), Seaport.

Snowbound Expo is for everyone who loves the winter, mountains and stoke. You can shop 150+ incredible brands, find 40+ resorts, feel inspired by an epic speaker line-up and you can try FREE activities too.

- The MEGA Indoor Slope
- Skate to Ski With Rollerblade
- Balance Boards With MTL
- The Cross Country & Snowshoe Experience sponsored by Fischer Sports
- The Share Winter Trail

- Learn to Ski Powered by Wachusett Mountain Ski School
- Revive, Reuse, Recycle Zone with BirdieBlue
- The SkiEssentials Retail Zone
- Eliteam Family Fun & Fitness sponsored by Eliteam
- The Chiro Corner is brought to you by Beacon Chiropractic & Performance
- The Fat Tire Beer Garden
- The IKON Pass Alpine Bar



INSPIRATIONAL SPEAKERS



TED LIGETY



SHAUN WHITE



JULIA KERN



ALEX HACKEL



JEREMY JONES

www.snowboundexpo.com
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Limited Earlybird tickets are available – snag yours before they're gone, using code: **SENDIT2023**

