

## VISIT MAMMOTH LAKES, CALIF. for an UNREAL YOU CAN FEEL

MAMMOTH LAKES, CA – With over 700 inches of snow, Mammoth Lakes, Calif., had an unreal recordbreaking ski season last year, with visitors skiing through July. But do not be too bummed if you missed out, because it is shaping up for another stellar year. Surrounded by boundless acres of breathtaking national forest, encompassing one of the biggest best skiing and snowboarding resorts in California, Mammoth Lakes is truly a West Coast wonderland. It might sound too good to be true, but that is kind of their thing.

You already know about the incredible amounts of snow, but add in the 275 days of sunshine and sweeping natural beauty. All that all equals an unreal alpine destination that will stay warm in your hearts and frozen in your memories for years to come. If you are skeptical of pristine, snow-packed peaks mere hours from sunny southern California beaches, then go see it for yourself.

Everything about Mammoth Lakes is so distinctly California. Where else can you barrel down a powder-soft mountain with the golden sun beaming against an azure sky with a crystalline lake in your view? It is a shame you cannot capture it in a snow globe and keep it forever.

Mammoth Mountain has geography to thank for its abundant snow conditions. It is nestled into the Sierra Nevada range and at an elevation of 11,053 feet. Here you have entered the legendary Sierra snowpack. It is a massive collection of fresh powder that puts the slopes in a league of their own. One run down from the peak and you will be hooked and exhilarated.

When the Northeast's gray clouded canopy is starting to wear thin, try cruising down magical runs under the bluebird sky. Let California's highest lifts take you to new triumphs. The aptly named Mammoth Mountain boasts a giant 3,100-foot vertical drop from the summit to the base lodge. In addition, there are 28 lifts, 151 trails and 3,500 skiable acres of unique terrain.

Whether this is your first trip or you make the pilgrimage every year, Mammoth Lakes promises new and exciting



MAMMOTH LAKES, CA - Gently sliding down one of Mammoth Mountain's powder filled trails this skier is focused and may be missing the spectacular above the clouds view. Mammoth received more than 700 inches of snow in the 2023-24 winter season, which lasted until August 6th. Powder days as well as cruising days were plentiful. Plan your trip west to Mammoth Lakes this winter, getting there is easy.

Christian Pondella photo courtesy of Mammoth Lakes Tourism

thrills at every turn. No wonder it is a bucket-list destination for any East Coast skier or snowboarder. Pro tip: Grab an Ikon Pass and get unlimited seasonal access to this mountain wonderland.

Adventure-seekers could write an endless love letter solely to this mountain. However, if you are looking for some off-mountain excursions, feel free to explore 3 million acres of wide-open wilderness in this expansive outdoor paradise. Slip on some snowshoes and trek up to Minaret Vista for insane views of Mammoth Lakes' signature mountain skyline. You can glide across more than 140 miles of crosscountry trails, or just hold on tight for family-friendly tubing and sledding escapades.

Whatever you are into, a multitude of winter activities ensures there is enough fun for everyone.

When it is finally time to take a break from snow-filled fun, head to The Village at Mammoth. That is where the relaxation and après-ski vibes are at their highest. Soak in the warm hues of a California sunset while you breathe in the crisp mountain air. Enjoy a tasty bite at a local restaurant. Grab a glass of wine and settle in by the fire. Snag a one-of-the-kind souvenir at one of the shops, or enjoy live music at the thriving bar scene. There is so much to love in this mountain town. Thanks to the free trolley service, it is easy to take it all in. Simply hop on the trolley and explore an abundance of local shops and wonders.

From its laid-back California vibe to the countless snow-filled adventures, Mammoth Lakes truly offers the best of both worlds. Its unique location in the High Sierra already blesses it with one of the longest seasons in the country, and this ski season is looking to be even more unreal than usual. Local meteorologists are already predicting that skiers and snowboarders will be able to hit the slopes from early November to mid-summer again. So do not miss out on a once-in-a-lifetime snow-packed adventure at Mammoth Lakes, a premier alpine destination in California and nationwide.

Getting to Mammoth Lakes

Traveling to Mammoth Lakes from New York, Boston or D.C. is

easier than ever. Flight options from United Airlines get you to Bishop, Calif., with just one connection. Moreover, you can fly to Mammoth in less than an hour nonstop on Advanced Airlines from flights out of Carlsbad and Los Angeles. Find more info about flying to the area, as well as insider info on the best sights to see, places to eat and things to do once you arrive, at: visitmammoth.com and also find info at: #KeepMammothUnreal

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