

THE SNOWBOUND EXPO, BOSTON’S SKI and SNOWBOARD EVENT RETURNS NOV. 15–17, 2024

This year’s Expo continues at the Boston Convention & Exhibition Center with much to offer

BOSTON, MA – Snowbound Expo will bring together thousands of skiers, snowboarders, and families from New England to shop over 170 brands and resorts this November. The event provides inspiration for the coming season by hosting an incredible line up of speakers, Olympic athletes, record holders and more, plus a weekend’s worth of interactive fun for families. Previously known as the Boston Ski & Snowboard Expo, the show will take place, Nov. 15–17, 2024, at the Boston Convention & Exhibition Center.

Over 170 brands and resorts to explore

This family-friendly expo is a chance for snow sport enthusiasts of all abilities and backgrounds to meet up and kick off the season in style with stacks of inspiration and new products to purchase at the show. Colorado Ski Shop is the Official Retailer for the expo and will offer door-busting deals with up to 60 percent off products and 20 percent off 2024-25 new gear. There is a full shopping experience for enthusiasts to get ski gear and apparel.

Numerous brands will be selling the latest in gear, apparel, accessories and technology. To name a few that are included: Burgeon Outdoor, Nordica, Darn Tough, 2FRNT Skis, CEP Compression, DaleBoot Custom Made Ski Boots, Fischer Sports, J Skis, Meier Skis, Kulkea, Nikwax North America, Oosc, Parlor Skis, Subaru of New England, Stockli, Subaru, Teton Gravity Research. The full list can be found at: www.snowboundexpo.com/exhibitors. Ski resorts and organizations to be seen include Cannon Mountain, Chic-Chac, Cranmore Resort, Burke Mountain, Jay Peak Resort, Killington Resort, Loon Mountain Resort, King Pine Ski Area, National Ski Patrol, Pats Peak Ski Area, Ragged Mountain Resort, Smugglers’ Notch Resort, Sugarloaf, Tenney Mountain Resort, South Peak, 8 North East Vail Resorts, Wachusett Mountain, Visit Big Sky, Valle Nevado more. You can stop by the SKIER NEWS booth, J110, and sign up to possibly be awarded with a lift ticket to a great Northeastern ski resort.

Live Action and New Features for Families

The weekend offers a packed hall of live action and features for families to get interactive and join in the fun. Beginners will have the chance to try out skis or a board on The Mega Indoor Slope, and it is free to get involved. Visitors can learn to Ski by Wachusett Mountain, try out the cross-coun-



JACKSON, WY - Jackson Hole Mountain Resort is one of the destination resorts that are attending this year’s expo. Other destination and several regional resorts are also listed at: www.snowboundexpo.com

Photo courtesy Jackson Hole Mountain Resort

try ski experience, be involved in Yoga Sessions and fitness classes to prep visitors for the slopes and much more. All interactive features are included as part of the visitor ticket.

Stephen Morgan, Managing Director of Snowbound Expo commented, “The Snowbound team and all the brands and resorts are stoked to get back to the expo this year to start the 2024-25 snow sports season. Discounted tickets are offered for visitors in New England to ensure they can afford the day trip to this huge celebration of snow sports. The speaker line-up includes some of the most prolific and inspirational skiers and snowboarders in the USA and welcomes a huge crowd from the North East. We can’t wait to bring the winter and outdoor snow sports community together again and it’s coming around fast so do not wait until the entrance of the show to get your ticket.”

An All-Star Line-Up of Speakers

The all-star line-up of speakers from Olympians, adventurers and world record holders will speak throughout the weekend. Industry names such as Moguls legend and Olympian, Hannah Kearney and New Hampshire born and raised big mountain skier Caite Zelif, plus record breaking

passionate ‘vertical’ skier Noah Dines. We will also welcome Maine’s finest athlete, Donny Pelletier and top-ranked American downhill skier, World Cup contender, and Olympian, Alex Merryweather. Henri Rivers, President of National Brotherhood of Skiers will join as well as World Champion and two-time Olympic medal-winning snowboarder Hannah Teter and Big mountain Telemark Skier, Tele Mike Russell. The line-up is huge.

Included in the standard ticket, visitors will be able to attend the full program of content on The Inspiration Stage, where they can listen to motivational expert speakers and grab selfies and autographs after each session.

Event highlights include individual prize giveaways, competitions and discounts at many of the exhibiting booths. Snow Shepherd are planning to give away a full kit – jacket, bib, gloves, and rucksack, valued at \$1800 – to one lucky visitor at Snowbound Expo. Visitors can get 20 percent off with OOSC. Visitors can also play the downhill game at Shred-Shox booth, test skills and compete for a chance to win a premium Ski Town All Stars ShredShox hat. There is so much going on at the Kulkea booth this year. If you are looking for quality travel solutions, sustainable products and reliable gear to get you through the next season, look no further.

Read on for deep discounted tickets

Tickets are priced at \$32 for a weekend pass, which includes all three days. You can find a deal on the website for \$16, and visitors can also find great ticket discounts using the SKIER NEWS’ discount code “SKIERNEWS.” Children under the age of 16 and caregivers are admitted free.

To get the discount and for more info, please visit: www.snowboundexpo.com and use the discount code “SKIERNEWS” to save 50 percent on tickets.

View, read and share this page online, and link to the Expo at: www.skiernews.com/East2025-Expo.pdf

For more, please listen to the Snowbound Expo podcast episode, visit: www.AlwaysUpright.com and easily find it linked from the East section label.

If you are interested in exhibiting or sponsoring the show, please contact Stuart Dacre via his email address: stuart.dacre@raccoonmediagroup.com

SNOWBOUND EXPO
 NOVEMBER 15-17, 2024
 BOSTON CONVENTION & EXHIBITION CENTER

In Partnership with
BOSTON.COM

Partnered with Official retailer
COLORADO SKI SHOP

Get Stoked

FOR SNOW SEASON

Ready for bigger slopes and bolder runs this winter? Snowbound Expo kicks off the 2024/25 season.

You spoke, we listened, and the deals are back! Colorado Ski Shop, the 2024 Official Retailer will sell products directly to you at the expo. Find the latest gear, tech, apparel and accessories from 180 brands, explore 40+ resorts and see an epic speaker line-up.

INSPIRATIONAL SPEAKERS

CAITE ZELIFF
 GIGI RUF
 MARY WALSH, HOST
 HANNAH KEARNEY
 TODD RICHARDS

REGISTER FOR 50% TICKET DISCOUNT USING CODE SKIERNEWS – LIMITED AVAILABILITY

This is a limited offer, tickets will be full priced before for the show opening date.

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| Inspiration Stage & Legendary speakers | Indoor Mega Slope | Cross Country Ski & Snowshoe Experience by Fischer |
| New Tricks & Stunts Trampoline Show | Indoor Rail Jam | Kid's Zone |
| Revive, Reuse, Recycle Hub by Birdie Blue | Learn to Ski with Wachusett Mountain | Apres Ski – Ikon Pass Alpine Bar & Fat Tire Beer Garden |

#snowboundexpo www.snowboundexpo.com