

PATS PEAK IS DAY and NIGHT FUN in HENNIKER, NH

HENNIKER, NH – The 2024-25 season at Pats Peak in Henniker, N. H., marks its 62nd year under the same local family ownership, making it one of the most cherished ski destinations in the region. Pats Peak offers skiing, snowboarding, and snowtubing for all ability levels, with various trails, terrain parks, and a snow tubing park. Thanks to 100 percent snowmaking coverage, the mountain boasts excellent snow conditions all season long.

A Ski Area for All Skill Levels

Whether you are a beginner or an expert, Pats Peak has something for you. The resort is particularly welcoming for those new to skiing and snowboarding, offering lessons for both. When the sun sets, the fun continues with one of Northern New England's largest night skiing operations. All main mountain trails are illuminated, allowing guests to enjoy skiing and snowboarding well into the evening.

Saturday Night POP Deal

One of the most popular deals at Pats Peak is the Saturday Night POP (Pay One Price) program, which kicks off on Dec. 28, 2024, and runs through the end of the season. The POP deal includes skiing, snowboarding, snowtubing, rentals, lessons, and entertainment for one flat fee. It is a great way to experi-

ence the mountain, especially for families and groups.

During the school vacation weeks from Feb. 15 to March 1, 2025, the POP Goes February Vacation Weeks program is available, excluding Sunday, Feb. 23. Groups of 15 or more can also take advantage of special discounts, but reservations are required.

Passport Program for Beginners

Pats Peak's Passport Program is an excellent way for beginner skiers and snowboarders to get started. Available for \$669, this pre-paid package includes four lift tickets, beginner lessons, and rentals. Participants who complete the program will earn a free season pass, plus a new pair of Elan skis or an Elan snowboard, depending on which program they choose. Limited quantities are available, so early registration is encouraged. Additionally, Pats Peak has partnered with five local ski shops, where participants can enjoy discounts on boots and other accessories.

Exciting Capital Improvements for 2024-25

This season, Pats Peak is investing in significant upgrades designed to enhance the overall guest experience.

New Mountain Operations Facility

A brand-new 19,000-square-foot, state-of-the-art Mountain

Operations Facility will expand the mountain's maintenance capabilities by more than 400 percent, improving efficiency in every aspect of operations, from snowmaking and grooming to parking and vehicle maintenance. The new facility is key to Pats Peak's continued commitment to delivering top-notch snow conditions and guest experiences.

RFID Ticketing

To streamline the arrival process, Pats Peak is introducing RFID ticketing. Once a guest receives their RFID card, they can reload it online from home or even during the car ride to the mountain. This eliminates the need to visit the ticket window and allows skiers to head straight to the lifts.

Snowmaking Upgrades

Pats Peak continues to prioritize excellent snow quality with the installation of cutting-edge snowmaking equipment. Four new semi-automatic fan guns from HKD will boost early-season snow production, while 12 new HKD Impulse snow guns will be added to the Downdraft trail. These upgrades allow for efficient snowmaking, even in marginal temperatures, ensuring great snow throughout the season.

Advanced Rental Equipment

The Starting Gate Rental Shop has been upgraded with over 400 new pairs of skis, 600 pairs of boots, and other equipment enhancements. This ensures that both beginners and seasoned skiers will have access to the latest technology, maximizing their enjoyment on the slopes.

Traffic Flow Improvements

Pats Peak is also addressing the challenge of heavy traffic during peak periods with upgrades to parking and traffic flow.

These improvements aim to reduce wait times and provide a smoother experience for guests, especially during busy weekends and holidays.

Convenient Location

Located just 20 minutes from Concord, 40 minutes from Manchester and 90 minutes from Boston, Pats Peak is a convenient option for a day or night on the slopes.

Whether you are planning a weekend getaway or a midweek escape, Pats Peak offers a fun and accessible skiing experience for all.

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For information on their pricing, programs and snow conditions, please log on to their website at: www.patspeak.com



PATS PEAK
DAY & NIGHT FUN!

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