

SNOWBOUND EXPO, BOSTON'S ANNUAL SKI and SNOWBOARD EVENT RETURNS NOV. 14-16, 2025

The Expo continues at the Menino (Boston) Convention & Exhibition Center with much to offer

BOSTON, MA – Snowbound Expo will bring together over 22,000 skiers, snowboarders and families from New England to shop over 250 brands and resorts this November. The event provides inspiration for the coming season by hosting an incredible line up of speakers, Olympic athletes, record holders and more, plus a weekend's worth of interactive fun for families. Previously known as the Boston Ski & Snowboard Expo, the show will take place, Nov. 14- 16, 2025, at the Menino (formerly Boston) Convention & Exhibition Center.

More than 250 brands and resorts to explore

Numerous brands will be selling the latest in gear, apparel, accessories and technology. To name a few that are included: Blizzard Tecnica, CARV, Ferreol Skis, Fischer, Head, Kulkea, Minus33 Merino Wool, Nivis Gear, SkiSoxx, Subaru of New England, Viridis and Wildtrack Nordic. The full list can be found at: snowboundexpo.com/exhibitors.

Ski resorts and organizations to be seen include: Attitash Mountain, Burke Mountain, Chic Chac, Gunstock Mountain Resort, Jay Peak Resort, Killington Resort, LAAX, Les 3 Vallees, Mont-Sainte-Anne Pleasant Mountain, Saddleback Maine, Smugglers' Notch Resort, Stowe, Sunday River, Tourisme Laurentides, Tremblant, Valle Nevado, Wachusett Mountain and many more. The full list can be found at: snowbound-expo.com/feature/resorts-village

You can stop by the SKIER NEWS booth, J110 or C80, and sign up to possibly be awarded with a lift ticket to a great Northeastern ski resort.

The Colorado Ski Shop Retail Zone is back and even bigger this year. They will be offering an extensive range of gear, apparel, boots, accessories, skis, snowboards, bikes, shoes, and more at up to 70 percent off. Visitors can take advantage of expert boot fittings, bindings and personalized advice from their knowledgeable staff to gear up perfectly for the winter season. Do not miss out on exclusive Snowbound specials. Leave the expo with everything you need to hit the slopes in style.

Live Action and New Features for Families

The weekend offers a packed hall of live action and features for families to get interactive and join in the fun. Visitors can try out new attractions like the Epic Pass Winter Arcade and the Snowboard Zone by East Street Archives. The show stopping trampoline displays are back too. Snowbound is a big family day out with the Kids' Zone and Learn to Ski by Wachusett Mountain and children under 12 go free. All interactive features



JACKSON, WY - Jackson Hole Mountain Resort is one of the destination resorts that is attending this year's expo. Other destination and several regional resorts are also listed at: www.snowboundexpo.com

Photo courtesy Jackson Hole Mountain Resort

are included as part of the visitor ticket.

Stephen Morgan, Managing Director of Snowbound Expo commented, "The Snowbound team and all the brands and resorts are stoked to get back to the expo this year to start the 2025-26 snow sports season. Discounted tickets are offered for visitors in New England to ensure they can afford the day trip to this huge celebration of snow sports. The speaker lineup includes some of the most prolific and inspirational skiers and snowboarders in the USA and welcomes a huge crowd from the Northeast. We cannot wait to bring the winter and outdoor snow sports community together again. It's coming around fast, so do not wait until the entrance of the show to get your ticket."

An All-Star Line-Up of Speakers

Included in the standard ticket, visitors will be able to attend the full program of content on The Inspiration Stage, where they can listen to motivational expert speakers and grab selfies and autographs after each session. Headliners for this year's Snowbound Expo include Zeb Powell, Amie Engerbretson, Donny Pelletier and Shannon Dunn.

Zeb has become a snowboarding sensation in the past 5 years, becoming the first black X-Games gold medalist. Zeb will explore style progression, community influence, and the

next wave of freestyle culture in an exclusive fireside chat. Freeride skier and Teton Gravity Research (TGR) athlete Amie Engerbretson will also be making her Snowbound debut. Known for combining technical big-mountain lines with a strong voice on sustainability and environmental conservation in outdoor recreation, Amie's sessions is set to inspire. Donny returns after being a fan-favorite at Snowbound Expo 2024. The viral alter ego of Olympian Troy Murphy, Donny has gained a cult following for his parody of 1990s-style ski culture and his iconic Maine accent. Behind the humor lies a serious message about accessibility and attitude in skiing.

A fantastic array of other speakers is heading for Snowbound this November, the full list can be found at www.snowboundexpo.com/speakers.

Read on for heavily discounted tickets

Tickets are priced at \$32 for a weekend pass, which includes all three days, whilst single day tickets are priced at \$16. You can find a deal on the website for \$16 weekend passes and \$8 day tickets when you use the SKIER NEWS' discount code "SKIERNEWSHALF" by Oct. 26. Children under the age of 12 and caregivers are admitted free. Here is the direct link, please write it down and type it into your browser: If it is too long, see more below for the discount:

snowboundexpo.seetickets.com/event/snowbound-expo-2025/menino-convention-exhibition-center/3389718?OfferCode=SKIERNEWSHALF

View, read and share this page online, and link to the Expo at: www.skiernews.com/East2026-Expo.pdf

If you are interested in exhibiting or sponsoring the show, please contact Stephen Morgan via his email address: steve.morgan@raccoonmediagroup.com

Read on for deep discounted tickets if you hurry

To get the discount and for more info, please visit: www.snowboundexpo.com and use the discount code "SKIERNEWSHALF" to save 50 percent on tickets. Please hurry this is a limited offer.

View, read and share this page online, and link to the Expo at: www.skiernews.com/East2026-Expo.pdf

For more, please listen to the Snowbound Expo podcast episode, visit: www.AlwaysUpright.com and easily find it linked from the East section label.

If you are interested in exhibiting or sponsoring the show, please contact Stuart Dacre via his email address: stuart.dacre@raccoonmediagroup.com



SNOWBOUND EXPO NOVEMBER 14-16, 2025
MENINO CONVENTION & EXHIBITION CENTER

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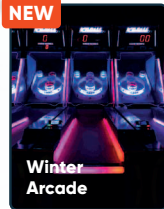
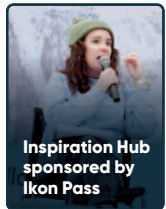
Ready! Set! Snow!

Snowbound Expo is where winter starts. Find epic gear, save up to 70% in the retail zone, plan your trips & get inspired for the 25/26 season.

Join us Nov 14-16 at the Menino Convention & Exhibition Center (MCEC), Seaport to shop 250 brands, discover 40+ resorts and hear epic line up of legendary speakers.

DON'T MISS:

Mega deals on gear, apparel, skis, boards, boots & more



INSPIRATIONAL SPEAKERS



ZEB POWELL

AMIE ENGERBRETSON

DONNY PELLETIER

TODD LIGARE

LJ HENRIQUEZ

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