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River Walk
AT LOON MOUNTAIN

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GONDOLA to YOUR DOOR: HOW RIVERWALK at LOON IS REDEFINING MOUNTAIN LIVING in the WHITE MOUNTAINS

LINCOLN, NH — On a bluebird winter morning in Lincoln, N.H., the lobby at RiverWalk Resort looks less like a gathering of hotel guests and more like a family reunion. New owners swap ski tips with families returning for school break; a toddler in a puffy snowsuit presses a nose to the window, eager to play in last night's fresh snowfall. This is the quiet magic of Phase II at RiverWalk: not simply more rooms or new amenities, but a larger circle of people who call this place home, even if it is just for a week at a time.

The resort's expansion has landed with unmistakable warmth. The West Wing opened last year to a chorus of owners describing that cherished "home away from home" feeling: spacious suites that feel like a modern home, public areas that hum without shouting, and a roster of comforts that read like a wish list written by multigenerational travelers. There are the on-site winery and tasting room, a destination spa, and one of New England's largest lagoon pools, plus fitness studios, restaurants, and a Grand Ballroom that is becoming the premier wedding and event destination in the area. These features are not novelties anymore; they are simply how life unfolds there, the everyday luxuries that make vacationing with grandparents, toddlers, and teenagers so convenient, and some of the many reasons people choose to purchase there as well.

However, the RiverWalk story is as much about place as it is about property. The resort sits at the heart of two vibrant towns, Lincoln and Woodstock, where cafés, breweries and trailheads are stitched together by the shared culture of the Western White Mountains. The sense of community is tangible: kids trading trail maps at breakfast, locals pointing visitors to a favorite pizza spot, and owners who return often enough to be greeted by name. It is a village energy with mountain ambition.

That mountain ambition has been defined by one of the largest and most popular ski resorts in the East for nearly 60 years. The next chapter of this groundbreaking resort is crystallizing just across the river. Loon Mountain's Flight Path: 2030, a decade-long plan to "Pioneer the NEW New England", has already reshaped the South Peak side



LINCOLN, NH— The RiverWalk at Loon has completed their West Wing expansion and now plans to add more convenience to this beautiful property with a door-to-mountain gondola slated to begin operation for winter 2026-27.

Photo courtesy of RiverWalk at Loon Mountain

of the mountain with new trails, lifts, and a broadened footprint that pushes skiable terrain past 400 acres. The expansion adds breadth for families learning together and depth for skiers seeking quiet, gladed mornings, an evolution that strengthens Loon as a true four-season hub, and when completed will be nearly 1,000 skiable acres, making it one of the largest ski resorts in the East.

While Loon Mountain continues its march toward elite ski destination status, the connection and accessibility to the surrounding community is what truly makes the overall destination special. Connection is both the theme and the headline for RiverWalk, who, in partnership with Loon and South Peak Resort, will soon be directly linked to the mountain by New England's first Pulse-Gondola: a 1,300-foot river-spanning lift with twelve enclosed cabins, slated to begin operation for the 2026-27 winter season. For owners and guests, it promises something rare in the East, car-free access from Main Street to first chair, from après back to the fireside, and an effortless hand-off between the

rhythms of town and the pull of the peak.

That same gondola will be a cornerstone of South Peak's emerging village plan, a walkable base area envisioned with dining, retail, nightlife, and family-friendly winter and summer activities. Imagine mornings that begin with groomer laps, drift into a long lunch in the village, and end with a wine tasting and dinner looking up at the headlights of the groomers, prepping tomorrow's perfect corduroy, an arc of the day that transforms convenience into core memories.

What sets RiverWalk apart in this coveted mountain destination is not just its address, two hours from Boston, steps from Lincoln's Main Street, but its identity. Owners describe joining a "family," and the resort seems built for that word: kitchens that invite big, messy breakfasts; balconies angled to mountains that spark dinner-table plans; and staff who remember which kid prefers hot chocolate to cider. In a marketplace where second homes can drift toward the transactional, RiverWalk leans into belonging.

Moreover, that is the promise: a premier ownership experience that reads less like a real-estate pitch and more like an invitation to return to the same view, the same trails, the same neighbors, season after season. With Phase II fully alive and Loon's next decade accelerating, RiverWalk stands at a rare confluence of family, community and connection. The mountain is getting closer. The circle is getting wider. And the best days, powder or pool, feel designed to be shared.

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For more, please listen to the RiverWalk at Loon Mountain podcast episode, easily found via a link on the East Section label at: www.AlwaysUpright.com

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