NH'S SOON-TO-BE LARGEST SKI MOUNTAIN, and a GONDOLA to GET THERE

New expert terrain, a proposed fourth peak and a planned lift across the Pemigewasset could reshape how people ski, visit and own property around Loon Mountain.

LINCOLN, NH – Loon Mountain made two announcements this fall, and together they describe a much bigger mountain than the one most skiers know. The first came in September. Black Ridge will add 272 acres of expert, in-bounds glades, with an opening planned for the 2027-28 season. Glade skiing is a completely different animal, and for the skiers who love it, the appeal is easy to explain. Black Ridge will also sit inside the resort's patrolled boundaries, so the adventure comes without the guesswork of heading into the backcountry.

It changes the scale of the place, too. With Black Ridge, Loon grows from 403 skiable acres to 675, an increase of about two-thirds, and becomes New Hampshire's largest ski resort by skiable acreage. On a busy holiday weekend, that extra room counts. Advanced skiers get a whole new area to themselves, which should open up more space on the rest of the mountain.

In addition, Loon followed a few weeks later with something even bigger: a proposed fourth peak, just west of the current South Peak expansion, overlooking downtown Lincoln. Where Black Ridge is designed for experts, this one is planned with a much wider range of skiers in mind. The concept includes 280 more skiable acres served by four aerial lifts, terrain for different abilities, and possibly summit dining and sightseeing. That would put skiing right above Main Street, with the option of lunch at the summit, looking back over town.

If both projects move forward, Loon would reach 955 skiable acres, more than double what it is today. At that size, a day at Loon starts to feel less like working through a familiar trail map and more like exploring a mountain you have not figured out yet. For now, the fourth peak is still a proposal. It needs environmental review and approvals, and Loon has not announced an opening date.

For families who come back to Lincoln every winter, more terrain is the obvious headline. It means new parts of the mountain to show the kids and a good excuse to stay an extra day. The change that may matter more day to day, though, is happening at the bottom of the mountain, where Loon and downtown are starting to connect.



LINCOLN, NH– Now that RiverWalk at Loon has completed their own West Wing expansion, they now prepare for Loon Mountain's planned expansion project. Loon, RiverWalk Resort and South Peak have partnered on a planned pulse gondola across the Pemigewasset River, a first for New England. It would run from RiverWalk Resort to the expanded South Peak area. In practice, you would walk out of your suite at RiverWalk to the gondola, and hit the slopes.
Photo courtesy of RiverWalk at Loon Mountain

Loon, RiverWalk Resort and South Peak have partnered on a planned pulse gondola across the Pemigewasset River, a first for New England. It would run from RiverWalk Resort to the expanded South Peak area near the Timbertown Quad. In practice, you would walk out of your suite at RiverWalk to the gondola, and go skiing without loading anything into the car. When you are done, the resort spa, winery and on-site dining are all right there, along with dinner on Main Street and all the amenities of one of New England's most popular ski towns. For many visitors, the car could stay parked all weekend. Add to that the plans for a walkable South Peak village with dining, shops and activities of its own, right at the base of the mountain, and the area starts to feel like the ideal second-home location for anyone looking for a mountain retreat.

While many die-hard skiers and boarders visit primarily in the winter, the area is a true four-season destination and a Mecca for hiking, mountain biking, fall foliage and almost unlimited scenic views. The vibe of an active outdoor lifestyle is strong, and the town has enough restaurants, breweries and shops to fill the hours in between. Whether it is February or August, there is a long list of reasons to be there, and none of them actually depends on the new terrain.

All this is why the second-home market in the area has exploded in recent years. The "early adopters" who purchased at RiverWalk, or other new developments in the area, may be well positioned to reap the benefits of early investment once the full vision of this premier resort destination becomes a reality. With this much work underway and the possibility of a much larger mountain and base village on the horizon, the opportunity remains for those wanting to secure their dream mountainside retreat before the expansion plans kick into high gear.

Ask people why they keep a place in the mountains, and the first answers are usually small ones: first chair on a powder morning, or après-ski at their favorite local hangout. Keep digging, though, and the answer turns out to be the time they spend together, doing what they love with the people they love. That is how a weekend becomes a tradition, and those traditions are why people seek out places like this. Whether you are a day-tripper or an owner, the next few years in Lincoln are worth watching closely.

Please view, read and share this page at: www.skiernews.com/East2027-Lincoln2.pdf

For more, please listen to the RiverWalk at Loon Mountain podcast episode, easily found via a link on the East Section label at: www.AlwaysUpright.com

For Sales, please call 603-728-6205

For more information on reservations, ownership and all things RiverWalk Resort, call (603) 745-7500.

For inquiries and more info about RiverWalk, please visit: www.riverwalkresortatloon.com

GREAT CHOICES for GREAT LODGING STAYS OFF of I-93's EXIT 32

LINCOLN, NH — An easy ride on Interstate 93 will get you to Lincoln, an extremely accessible ski destination city from anywhere in New England. Exit 32 is a scenic 100 miles north of the Massachusetts border. In the town you will find a large choice of hotels, lodges, restaurants of all types, ski shops and stores. Conveniently located on the west side of the interstate, North Woodstock is home to the Woodstock Inn and Station with its award winning brew pub and bed-and-breakfast lodging. Most of the lodges in the area offer lift ticket packages to Loon as well as the nearby resorts of Waterville, Bretton Woods and Cannon.

Below, and continued on page 3, is a brief description of lodging that SKIER NEWS staff has experienced and highly recommend.

Mountain Club on Loon

Since it is slopeside, The Mountain Club on Loon Resort and Spa is the closest you can stay to the main slopes without pitching a tent next to the gondola. The property recently completed a $9 million renovation and now guests can enjoy all new clubrooms, studios and suites. Whether delighting in the awe-inspiring views of Loon Mountain or countless other White Mountain peaks, your everyday world is a distant memory within minutes of arriving at The Mountain Club on Loon.

Please continue on Page 3 top left and Page 4 lower half of the page.





For Great Lodging deals in Lincoln near Exit 32, close to four major I-93 resorts, also see pages 3 & 4 and link online via: www.skiernews.com/ResortsEast.htm

EXIT 32 LODGING PROVIDES NEARBY CHOICES to FIT EVERY BUDGET in LINCOLN or NORTH WOODSTOCK, NH

This, continued from Page 2, provides further descriptions of Exit 32 lodging that SKIER NEWS staff has experienced and highly recommend. There are more hotels and lodges to be found on Page 4 as well.

Mountain Club on Loon *(continued)*

The property is located slopeside on a bluff overlooking the Pemigewasset River in Lincoln. The Mountain Club provides year-round experiences and a carefree ambiance ideal for families, couples and groups alike. Enjoy the thrills of navigating 55 mountain trails right outside your door on Loon Mountain and enjoy many other local activities as well.

The Mountain Club is New Hampshire's only ski-in/ski-out lodging. In addition, for your convenience, guests receive complimentary covered garage parking. The award-winning Spa and Wellness Center features professional services along with an indoor lap and heated pool, complete cardio and workout rooms. Fitness classes, racquetball/squash, indoor basketball, steam and sauna, lockers and towels.

Room amenities include fully equipped kitchens, complimentary Wi-Fi, coffee makers, and hair dryers. Some rooms feature balconies and whirlpool tubs. Indulge in pampering treatments at the on-premise Viaggio Spa and Wellness Center. Enjoy delicious cuisine at the Black Diamond Pub and Seasons Restaurant. Alternatively, experience the simple delights of pool time with your family or a tranquil soak in a hot tub under a starlit sky.

Easily accessible, The Mountain Club is located just over three miles off Interstate 93, which makes it a convenient two-hour drive from Boston. Escape to the breathtaking White Mountains area to a fun-filled place that is a destination all its own, with a relaxing setting and attentive service.

Please view, read and share this page online. It is easily found at: www.skiernews.com/East2027-Lincoln3.pdf

For more information, please listen to the Mountain Club on Loon podcast episode, visit: www.AlwaysUpright.com and easily find them linked from the East section label.

Please read about three more great area properties: The Woodstock Inn Brewery in North Woodstock, the Kancamagus Lodge and the Holiday Inn Express in Lincoln on Page 4.

Find the Kancamagus Lodge and the Holiday Inn Express in Lincoln ads on Page 2.

For Great Lodging deals in Lincoln and North Woodstock near Exit 32, close to four major I-93 ski resorts, also see pages 1, 2 & 4 and link online via: www.skiernews.com/LodgingEast.htm

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The WOODSTOCK INN BREWERY in NORTH WOODSTOCK, the KANCAMAGUS LODGE and HOLIDAY INN EXPRESS, in LINCOLN, NH, OFFER GREAT DEALS and COZY COMFORT at THREE GREAT LODGES – NEARBY to EVERYTHING

Continued from Page 3

Kancamagus Lodge *(Please see their ad on pg. 2)*

Ready for an unforgettable mountain getaway? The Kancamagus Lodge in Lincoln offers cozy, clean and comfortable rooms at unbeatable rates, all within a delightful lodge complex complete with on-site dining in the just added Grateful Skier Restaurant and Bar. Plus, it is just steps away from tax-free shopping at nearby shops and outlets.

Perfectly situated just one mile from Loon Mountain and minutes from Cannon Mountain and Bretton Woods, this lodge is a haven for outdoor enthusiasts. This winter, they are offering an incredible deal: the "Midweek Winter Lodging Pass." Starting at just $550 plus tax, you can enjoy seven midweek nights. You can use the pass for any Sunday through Thursday nights, whether it is one night at a time or spread out across multiple midweek stays.

Not only is this a great deal, but the Kancamagus Lodge is known for its outstanding service, earning several TripAdvisor's "Certificate of Excellence."

The lodge offers 34 beautifully decorated rooms, ranging from double, queen, or king beds, all equipped with modern comforts like TV, fridge, air conditioning and more. All rooms are non-smoking and have easy access to the heated indoor pool and game room, making it the perfect stay for both relaxation and fun. With six room types to choose from, you will find just the right fit.

Looking for more? With a new on-site restaurant and within walking distance of many more, you are all set for a convenient and delicious dining experience.

Experience the charm of The Kancamagus Lodge. It is your perfect White Mountains escape,

To start planning your perfect stay online, please visit www.kancamaguslodge.com or call (603) 745-3365.

Woodstock Inn Brewery *(Please see their ad on pg. 3)*

How about enjoying some freshly brewed beers without having to drive back to your hotel? That is one of the perks of staying at the Woodstock Inn Brewery. With bar games, delicious food and a vibrant atmosphere, it is a perfect spot for a good time.

Located at the base of the White Mountains in North Woodstock, N.H., the Woodstock Inn Brewery has been welcoming guests for over 40 years. It features more than 38 uniquely styled rooms, suites and houses, an award-winning restaurant serving breakfast, lunch and dinner with multiple bars, live entertainment and a seasonal igloo dining the patio.

The Brewery is the heart of the venue. What began as a brewpub in 1995 has grown into a state-of-the-art 30-barrel production facility. Brewery tours are available at noon Friday-Sunday.

"We love welcoming both locals and visitors to our corner of New Hampshire," says Scott Rice, owner of Woodstock Inn Brewery. "We can't wait to share our wonderful property with new friends and families, as well as those returning for more."

Scott reflects, "Looking back at our growth, I'm grateful for our dedicated employees and special customers. I never imagined people would take our beer to celebrate hiking a mountain and tagging us in the photos. We feel fortunate."

With so much to offer, Woodstock Inn Brewery is the perfect destination for weddings, corporate events, special parties or a spontaneous getaway. With signature beers, award-winning food, entertainment and the beauty of New Hampshire, all that is missing is you.

Please view, read and share this page online at: www.skiernews.com/East2027-PatsLincoln.pdf

For more, please listen to the Woodstock Inn Brewery podcast episode, visit: www.AlwaysUpright.com and easily find them linked from the East section label.

Please call 603-745-3951 or follow them via Facebook and Instagram. You can also find them find them online at www.woodstockinnbrewery.com

Holiday Inn Express, Lincoln *(Please see their ad on pg. 2)*

The recently renovated hotel earned their new name with a beautiful remodel. Since transitioning from the Comfort Inn, and then the Express Suites, everything has been further upgraded at the Holiday Inn Express from the Free Express Start Hot Breakfast Bar to the bedrooms.

The hotel is easily located off of Exit 32, left on Hwy 112 (The Kancamagus Highway) and at the next light, Railroad St., make a left.

You will find the hotel quietly nestled a few hundred yards back from the highway on your left. It is also convenient to the famed Ice Castles and other attractions.

The slopes are ten minutes away.

Find Express essentials like their real breakfast of champions, the kind that is complimentary and waiting for you every morning. They have a whole buffet full of offerings ready to help kick start your day.

Recharge in their recently renovated rooms and power up while you power down. Did we mention the pool and inviting hot tub?

You will find bedside power outlets to recharge your devices and a pick of pillows and a plush duvet with a quiet place to settle down so you can recharge yourself for your next day on the slopes.

Check out more specials online and package price offers for midweek and weekend deals.

Call (603) 745-6700, or log on and see for yourself and get the best prices for your stay at: www.hielincoln.com

For more, please listen to the all the Lincoln podcast episodes, visit: www.AlwaysUpright.com and easily find them linked from the East section label.

Please view, read and share this page online at www.skiernews.com/East2027-PatsLincoln.pdf

You can also link directly to all of these fine lodges from: www.skiernews.com/LodgingEast.htm