

## 12 ALPINE TOWNS, ONE DESTINATION: FIND YOUR #WINTERWOW in NORTH LAKE TAHOE

NORTH LAKE TAHOE, CA/NV – With the country’s highest concentration of ski resorts and the largest alpine lake in North America, North Lake Tahoe encourages travelers to find their unique #WinterWOW moment this season, from lakeside to mountaintop. With 12 ski resorts promoting learn to ski/ride specials, winter film fests, holiday events and #ApresAllDay, the region offers diversity in activities for all interests.

### Sustainability and Capital Improvements

Squaw Valley will soon be powered by 100 percent renewable energy, reducing its carbon footprint by 49 percent. Similarly, Boreal Mountain California and Woodward Tahoe installed over 700 solar panels for sustainable energy this season. As a result of Vail Resorts’ EpicPromise for a zero carbon footprint by 2030, Northstar California pilots the use of renewable diesel fuel in transit and hauling vehicles, which emits 80 percent fewer lifecycle emissions compared to fossil fuel diesel.

Expansions across all ski resorts increased efficiency, safety and guest experience. Mt. Rose has invested over \$1.5 million in a new RFID lift gate system, as well as enhanced snowmaking capabilities and ticketing system. Homewood expanded snowmaking and grooming capabilities with new access to water resources and the purchase of a new PistenBully. Sugar Bowl opened a new 240-foot covered surface lift for beginners, as well as adding drop posts to safety bars in support of the nationwide Kids on Lifts safety initiative.

### Check Out What Is New

The region is growing. Three new lakeside luxury resorts are underway, including Boulder Bay Resort, a complete redevelopment of the Tahoe Biltmore; the CalNeva, which is being redeveloped by Oracle co-founder Larry Ellison; and the eco-friendly Tahoe City Lodge, which will add 118 total units.

Northstar Village opened the Bourbon Pub by Chef Michael Mina ahead of the winter season. Squaw Valley | Alpine Meadows opened two new imbibing spots – the Tram Car Bar, serving drinks from a restored 70’s era tram cabin; and a new Mexican restaurant and tequila bar from owners of the Auld Dubliner.

In Incline Village, Alibi Ale Works opened a new Public House, offering gastro faire for the first time with craft brews made from pure Lake Tahoe water. The new Incline Burgers and Brews is ranked as the No. 1 Burger in Nevada and No. 7 in the country according to Food and Wine Magazine.

The new Treeline Cirque chairlift at Alpine Meadows is a \$10 million detachable, high-speed quad chair that transports skiers and riders from base area to the Sherwood ridge in a total of five minutes. The lift will feature a mid-station for quick access to some of Alpine’s best low-intermediate terrain.

North Lake Tahoe and Squaw Valley | Alpine Meadows are featured in the new Out Of Bounds movie, a giant screen 3D experience following Olympian snowboarder Torah Bright as she journeys through the world’s longest chain of mountain ranges extending from Antarctica all the way to Alaska. Along

the journey, Torah rides with backcountry legend and Squaw Alpine athlete Jeremy Jones.

### Come for the Party

North Lake Tahoe’s 12 alpine communities host season-long events, from snowy music festivals to holiday themed activities for the entire family. Highlights include the 5th annual Tahoe Film Fest, Dec. 5-8, celebrating internationally acclaimed environmental and foreign films; WinterWonderGrass, Mar. 27-29, a mountain bluegrass and craft beer festival; and Snowfest, Feb. 28-Mar. 8, the original “winter mountain carnival” with live music and week long activities. Additional events include:

Nov. - Feb. – Winter Speaker Series by Alpenglows Sports, where premier outdoor athletes share personal stories of adventure at Olympic Lodge in Squaw Valley.

Dec. - Northern Lights at Incline Village and Crystal Bay, a series of over 30 events, including Christmas mixers, snow parties, craft fairs, live music and more.

Nov. 29 - Dec. 20 – Noel Nights at the Village at Northstar, a majestic winter wonderland with live music, ice-skating, face painting, activities and a visit from Santa Claus.

Dec. 14 – Santa Ski Day at Mt. Rose, where ski/riders come dressed up as their best Santa.

Dec. 14 - 31 – Merry Days and Holly Nights at Squaw Valley | Alpine Meadows, a series of holiday events in the Village.

Dec. 21 - Jan. 1 – 13 Days of Magic, a series of holiday-themed events, including a winter solstice celebration, snowman building contests and holiday trunk shows at The Ritz-Carlton Lake Tahoe.

Feb. 29 – Leap of Love at Squaw Valley | Alpine Meadows, a collective leap day wedding.

Mar 19-22 – U.S. Freestyle Moguls National Championships at Squaw Valley | Alpine Meadows.

Mar 29 - 29 – Pride Ride at Homewood Mountain Resort, including a Slalom Drag Race and Ski Parade down the Rainbow Ridge run.

### Learn to Ski or Ride

Every January, North Lake Tahoe’s 12 downhill ski/ride resorts offer deals and specials for beginning skiers and snowboarders, making the mountains accessible to all.

Mt. Rose-Ski Tahoe offers Tahoe First Time Packages for groups ages 10-plus, as well as kids lessons for ages 4-9.

Tahoe Luxury Properties offers a concierge gear delivery with in-home boot/gear fittings.

Homewood Mountain Resort offers a Very Best Day to Learn How to Ski or Ride deal, Jan. 20, with ski lessons, free hot chocolate, s’mores, live music, giveaways and more.

Tahoe Donner Downhill offers learn to ski and ride lift tickets for \$39, Jan. 6-9 and 13-16.

Sugar Bowl Ski Resort offers Any Day Child Life Tickets for \$49 for children ages 5-12 of any ski level, when purchased

online at least two days in advance.

### Score a Deal

Various resorts offer lodging deals and adventure packages throughout the season. Expanded North Face Mountain Guides programs at Squaw Valley | Alpine Meadows guide groups of four throughout the resort’s most coveted ski/ride terrain, secret stashes and hidden groomers.

In partnership with the North American Ski Training Center (NASTC), Homewood offers snowcat guides and backcountry training to the public. Participants will learn basic safety protocols, rescue techniques, avalanche hazard awareness, management and more. Homewood’s Ultimate Pass includes complimentary ski days at over 20 partner resorts across the country.

Tahoe Donner Downhill and XC season passholders receive four days at Diamond Peak Ski Resort and two days at Homewood Mountain Resort.

Diamond Peak offers free lift tickets for children ages 6 and under, and seniors over 80.

Squaw Valley Lodge offers a “Ski & Stay” package starting Jan. 5, featuring two nights in a deluxe studio and one ski lift ticket per person.

### Not a Skier? Not a problem.

North Lake Tahoe offers all-inclusive activities for the whole family, including sledding, snowmobiling, ice-skating, fat tire snow biking and Nordic skiing. Take a moonlit snowshoe tour with Tahoe Adventure Company, discover snow play activities at North Tahoe Regional Park, or enjoy a magical sleigh ride with Borges Sleigh & Carriage Rides.

Alpenglow Expeditions will introduce two new winter activities for the 2019-20 season. Based in The Village at Squaw Valley, the local mountain-guide service will be leading half-day guided snowshoe tours through the beautiful Shirley Canyon starting Dec. 2019.

Engross yourself in winter high-altitude training with the North Tahoe Regional Park’s new Par Course. A hot topic with Tahoe locals, the 18-station fitness par course is home to a variety of adult fitness equipment amidst breathtaking views of the region’s flora.

For more information and activity suggestions, please visit [gotahoenorth.com/winter](http://gotahoenorth.com/winter)

### About North Lake Tahoe

Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the U. S. North Lake Tahoe spans two states and boasts two dozen beaches, 12 ski resorts, hundreds of miles of biking trails and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport and two hours from Sacramento International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. For more information, visit: [gotahoenorth.com](http://gotahoenorth.com)

## CEDAR HOUSE SPORT HOTEL, TRUCKEE’S UNIQUE LODGE

TRUCKEE, CA – The Cedar House Sport Hotel, located just outside Historic Downtown Truckee, fuses innovative green architecture with the best of contemporary design. Described as a stunning combination of hip and organic, The Cedar House incorporates a number of eco-friendly elements, bringing a fresh and environmentally-conscious style to the Sierra.

It is nestled in the Martis Valley area of Truckee, just minutes from world-class mountain recreation. Featuring 40 rooms and suites, Cedar House has all the modern conveniences, from flat screen TVs, to heated bathroom floors, to fine Egyptian cotton linens and robes. You will not have to sacrifice comfort and luxury to go green.

The Cedar House Sport Hotel is the dream work of your hosts, Jeff and Patty Baird. The concept of a Sport Hotel is based on the Baird’s annual trips to the European Alps. In the Alps, families run hotels that offer a relaxed, casual atmosphere.

The hotels are called “sporthotels,” emphasizing the mountain recreation or “sport” aspect of the region.

The Cedar House offers a warm, family run, hospitality experience, similar to a bed and breakfast but with all the privacy and convenience of a modern boutique hotel and with great dining.

The hotel is near all north shore resorts; Northstar is close by. Diamond Peak, Squaw Valley, Alpine Meadows and Sugar

*Their mission is to inspire authentic and positive connections to the natural world. Experience their world, one that is rooted in fresh mountain air, pure water and irresistible mountain trails.*

Bowl are easy 15- to 30-minute drives.

Stella, Cedar House’s dining room, incorporates the breathtaking nature of the local environment, balancing fresh produce grown from The Cedar House’s gardens with simple ingredients, creating food that is warm, comforting and inviting. An intimate, relaxing environment enriches the Stella experience. While a complimentary breakfast is served daily to the hotel guests, Stella is not a nightly dinner restaurant. It specializes in custom dining options for groups and families celebrating special events, however several times per month, Stella offers to the dining public its Pop Up Dinner Series. Designed and formatted like a spirited dinner party, a Stella Pop Up event is an exploration into creative cooking.

Stella is an interactive culinary dining affair. They believe that no great meal should be eaten alone, but instead shared amongst family and friends as you unwind and exchange stories from the day. This is dinner as it should be. A repast with a soul, heart and nourishment.

It is their goal to give their community an intimate dining experience showcasing new approaches to traditional and

exotic flavors in conjunction with what defines North Lake Tahoe, its people.

Please find more information online at [www.cedarhousesporthotel.com/stella](http://www.cedarhousesporthotel.com/stella)

Stay and ski at participating resorts during mid-week and beat all the crowds. Packages are priced per person/per night, double occupancy and include lodging in a queen, double queen or standard king room, breakfast and lift ticket.

Single and triple occupancy deals are available but the discount Midweek packages cannot be booked online.

Please call 1-866-582-5655 for reservations and exact package details. These Stay and Ski packages are not valid during holiday periods.

Find the Cedar House from a link at [www.skiernews.com/LodgingWest.htm](http://www.skiernews.com/LodgingWest.htm)

Please view, read and share more regarding Cedar House Sport Hotel, and view their ad online at: [www.skiernews.com/2020-TruckeeBest.pdf](http://www.skiernews.com/2020-TruckeeBest.pdf)

View read and share this page online and link from it as well at: [www.skiernews.com/Jan2020-NorthTahoe.pdf](http://www.skiernews.com/Jan2020-NorthTahoe.pdf)

You can also log on to this unique property directly at: [www.cedarhousesporthotel.com](http://www.cedarhousesporthotel.com)

To check availability for Midweek or Winter Weekend deals or make other reservations, please call 1-866-582-5655.

## HAMPTON INN & SUITES TAHOE/TRUCKEE HILTON QUALITY, TAHOE STYLE

TRUCKEE, CA – Tahoe’s only Hilton property, The Hampton Inn and Suites Lake Tahoe/Truckee, is 30 minutes from the Reno-Tahoe International Airport. Only minutes away from downtown Truckee, the hotel is surrounded by six world-class ski areas and all your favorite winter adventures. This rustic-chic hotel boasts 109 rooms, all designed for your mountain getaway. Free wireless internet and a generous, hot home-style breakfast make it the dream location for family outings, romantic getaways or corporate events.

Being part of the Hilton family of properties, rewards are earned with every stay. As a Hilton Honors member, the hotel was voted one of the best Hampton Inns in the country and continues to be awarded the No. 1 TripAdvisor for the area and the circle of excellence each year. Please take a look at the reviews. Skiers will love the location for its proximity to Northstar, Squaw Valley USA, Alpine Meadows and Sugar Bowl Resort. The hotel is the closest major property to Northstar, which is almost in sight from the parking lot. Scheduled public transportation is easily accessible and regularly scheduled.

The complimentary breakfast includes a choice of two hot items each morning, made to order waffles including gluten-free, hot cereal and fresh fruit, and is considered one of the best in the area. After breakfast, gather the kids and head out for a great day of skiing close by. For dinner, there are several nearby restaurants and historic downtown Truckee, including

Moody’s which is a local favorite. Closer to the hotel, you will enjoy the Fifty-Fifty Brew Pub.

As you enter the hotel lobby, you immediately feel the warmth and comfortable atmosphere with a friendly and helpful staff. Each of the hotel’s select rooms is decorated beautifully, complemented with all your needs. This includes free wireless internet, coffee makers and 32-inch flat screen televisions complete with free HBO/cable television. On-site amenities include coin operated laundry, gym complete with cardio equip-

ment and weights, beautiful outdoor pool (seasonal) and Jacuzzi spa, large flat screen television in the main lobby, daily newspapers, a collection of books, and an assortment of board games. On busy Saturday nights, guests may enjoy a movie night with fresh popped popcorn.

Try one of the hotel’s two-room suites that are specially equipped and roomy. Guests can lounge by a warm cozy fire or walk out onto their private balconies. In-room whirlpools are also available in selected suites.

If you cannot leave your work completely behind, the business center is equipped with computer, fax and copy equipment. The large meeting space is perfect for business and large groups.

The hotel is located a few minutes off Exit 267 of Interstate 80, toward the Truckee airport.

For more info, including reservations, please log on directly to: [www.hamptoninntruckee.com](http://www.hamptoninntruckee.com)

Please view, read and share more regarding the HamptonInn Tahoe/Truckee, and view their full-sized ad online at: [www.skiernews.com/2020-TruckeeBest.pdf](http://www.skiernews.com/2020-TruckeeBest.pdf)

View read and share this page online and link from it as well at: [www.skiernews.com/Jan2020-NorthTahoe.pdf](http://www.skiernews.com/Jan2020-NorthTahoe.pdf)

For info, special packages or reservations, please call them directly at 1-888-587-1197.