

STEAMBOAT SKI RESORT HAS SO MUCH NEW for 2021-22

Multi-year, multi-million dollar projects top the list

STEAMBOAT SPRINGS, CO — Steamboat Ski Resort is in the midst of the largest redevelopment of the resort in history, breaking ground on a new base area and setting the stage for upcoming on-mountain and base area improvements.

In February 2021, Steamboat announced plans to embark on significant improvements to create an excellent guest and staff experience that matches the resort's long recognized industry excellence. In April 2021 construction crews began working to deconstruct and relocate the lower gondola terminal about 300 feet to a new on-slope location and to remove the former Gondola Building and work on the foundation of the new base area. These are the first steps in a multi-year, multi-million-dollar redevelopment that will result in a second Gondola, a world-class SnowSports learning facility, more advanced terrain, expanded snowmaking, a new resort entrance and a reimagined base area that includes new shops, restaurants, guest spaces and better navigation.

"Watching the future of Steamboat come to life as this project progresses is incredibly exciting," said Rob Perlman, president and COO of Steamboat Ski & Resort Corporation (SSRC). "For Alterra Mountain Company to support (and ultimately invest) in our long-term vision shows the strength of Steamboat as a vacation destination and a community. Each year, guests will experience a new component of our transformation culminating in a whole new way to visit Ski Town, U.S.A.®."

Highlights of the redevelopment for This Winter.
New Lower Gondola Terminal, Opening Winter 2021-22

The previous Gondola Building, which housed the lower gondola terminal and resort administrative and operation offices, was demolished in spring 2021. Now guests will load the Steamboat Gondola from a new on-slope terminal location just off the promenade. Moving the entrance and queuing for the gondola will provide much needed space in the base area for guests to navigate and enjoy a reimagined Steamboat Square. The new Steamboat Gondola was installed ahead of the 2019-20 winter season, replacing a previous gondola that lifted skiers and riders up the mountain for more than 30 years.

New Steamboat Square

For the 2021-22 winter, the area surrounding where the Gondola Building previously was, will be paved and provide an open space for guests accessing the snow, some of this area will remain closed until the project is completed. During the winter season, work will continue underneath the base area to build resort operations facilities, including locker rooms, Ski Patrol, UC Health Clinic, etc. In summer 2022, work will resume on Steamboat Square with the addition of new shops, restaurants, gathering spaces and a stage. The final Steamboat Square project will include the addition of an ice arena opening winter 2022-23, which will transition to a lawn during the summer season for events and activities.

New Resort Main Entrance, Open Winter 2021-22

Guests will be welcomed to the resort through a clear main entrance directing them through the fastest route to shops, restaurants, the gondola and the snow. The route will feature a custom art wall constructed of perforated corten steel sharing the unique components that make Steamboat special such as the More Barn, Billy Kidd, horses, etc.

Escalator

The new main entrance will feed visitors to an escalator, eliminating the maze of stairs that guests previously had to navigate to get to the snow.

Resort and Project Sustainability

One of the resort's top strategies is focusing on sustainability, specifically at the resort, within the Steamboat Springs community and within their team. In 2021 and for the upcoming winter season, SSRC has made numerous leaps towards sustainable improvements. These include an initiative to eliminate single use plastic bottles by providing reusable drink cups wherever possible and replacing all single-use plastic drink containers with aluminum.

In addition, they will participate in the project management of the Routt County Climate Action Plan to help develop strategies for emissions reduction in the community.

When the base area demolition occurred in spring of 2021, resort crews worked to divert as much waste as possible. Office and guest furniture, lockers, equipment and even light bulbs were removed for reuse and/or donated for employee or community use. Items that could not be repurposed were recycled appropriately. Between moving out of the building and demolition, SSRC and its contractors were able to achieve a 70 percent diversion rate.



STEAMBOAT SPRINGS, CO - This skier is all smiles as she delights her way through some of Steamboat's world famous champagne powder. The transformation of the resort is underway and the immediate results are spectacular. They have added an escalator that replaced a maze of steps leading from street level to the ski lifts. They have also moved and lowered the gondola loading station on to the snow for added convenience. Steamboat Square is quickly becoming an open space for skiers and riders on their way to the gondola and other base area lifts. While all this is being done Guest Services continue to be maintained at the highest levels.

Photo courtesy of Steamboat Ski Resort

All new buildings in Steamboat Square will be LEED certified and SSRC staff is working closely with East West Partners and the redevelopment team to identify additional opportunities to meet SSRC and their parent company Alterra's sustainability goals.

New Children's Programming

Steamboat SnowSports School is evolving the resort's children's programming to better align with the resort's purpose to have fun, create lifelong memories, introduce friends, make children laugh and smile.

Beginning winter 2021-22, Kids Vacation Center will officially transform into Happy Camp. Serving children ages 4 and under, Happy Camp will offer indoor childcare and on-hill learning while instilling a lifetime passion for the outdoors.

"We're in the business of creating memories for skiers and riders of all ages, and our camp includes the entire mountain," said Nelson Wingard, director of Steamboat's SnowSports School. "Our goal and purpose is to make kids into happy campers whether they're learning to ski and snowboard, playing inside, meeting new friends or exploring our outdoor playground. We'll still be known for our outstanding service, our incredible instructors and our unmatched family experiences. And now we'll be accomplishing all that under a name that aligns perfectly with what Steamboat Ski Resort is all about."

Flights

16 nonstop flights

Steamboat's air program continues to be one of the most robust in the Rocky Mountains with flights to Steamboat from 16 domestic airports, the most in resort history. Major air carriers include American, Alaska, Delta, JetBlue, Southwest and United. Winter seasonal flights begin in December and run through March, making Steamboat accessible from anywhere in the world.

For details, please log on to: www.steamboat.com/flights

Get your friends together for a Steamboat trip, please view, read and share this page online at: www.skiernews.com/Jan2022-Steamboat.pdf

To contact Steamboat reservations, please call directly them at 1-877-462-4681.

Or for more, please connect with Steamboat for updates and info at: facebook.com/steamboatresort or log on to: www.steamboat.com

STEAMBOAT LODGING CHOICES FIT EVERY BUDGET with CONVENIENCE

STEAMBOAT SPRINGS, CO -- Few ski towns have the proximity to the slopes and town as close as Steamboat. With their free bus service almost every lodge or condo can be considered ski-in, ski-out. Here are some choices for your stay.

Hampton Inn & Suites Steamboat

Find a cozy starting point for exploring Steamboat Springs' great outdoors. The Hampton Inn & Suites, Steamboat is located off Highway 40, steps from Yampa River Botanic Garden and is that cozy starting point.

It is also within 10 minutes of Steamboat Ski Resort and Fish Creek Falls. Enjoy free breakfast, free Wi-Fi, and their heated pool and three hot tubs are open with social distancing. For a workout, sign up at the Front Desk to use the Fitness Room.

They know that you are as excited as they are to welcome back travel, even if it looks a little different these days. They also understand that their guests' expectations for cleaning and disinfection have changed. That is why Hilton has partnered with RB, makers of Lysol® & Dettol®, to help deliver an even cleaner stay for their guests with the creation of the Hilton CleanStay program.

Using the same quality brands you trust in your home, Hilton CleanStay builds on their already rigorous cleaning standards to provide complete peace of mind when you stay with any of Hilton's 18 brands.

Their promise to you is to deliver the same level of reliable and friendly service that you would expect from Hilton, but with the added confidence of industry-leading hygiene practices created to keep you safe.

With skiing and so much else to do, you will welcome everything that the Steamboat Hampton Inn & Suites has to offer to help you relax after a great day on the mountain.

For more info on the Hampton Inn Steamboat, visit their website at: www.steamboatssuites.hamptoninn.com.

Steamboat Mountain Resorts

Mountain Resorts is one of the largest and oldest property management companies in Steamboat Springs. They are Steamboat's Lodging Expert, with hundreds of condominiums to offer. Their goal is to help make your Steamboat vacation a truly memorable experience by exceeding your expectations in accommodation and service. The condominiums range in size from cozy, economical studios to luxurious four-bedroom with four-bath residences, all located at or near the ski area base.

Ease of Booking

Mountain Resorts, Steamboat's Lodging Expert, has an informative, easy to navigate website that allows you to view, compare and choose your precise condominium or townhome. With their website, you can effortlessly select from hundreds of units with a wide range of rates and amenities.

Should you have questions or need a recommendation, their reservation staff all live in the Steamboat area and know the details of their properties. Their vacation specialists are available every day of the week to help you select the best lodging choice for your particular needs and can assist you with arranging your equipment rentals and discounted lift tickets.

Wide Variety of Choices

Mountain Resorts' variety includes Steamboat's favorite collection of slope side properties, Storm Meadows at Steamboat (www.Storm-Meadows.com). Choices range from the lavishness of The Trails and Spa at Storm Meadows, the spectacular views of Storm Meadows Club Condominiums to the very popular and economical Storm Meadows at Christie Base, and the direct ski access of Storm Meadows East Slopeside.

Another popular slope side property, the Bronze Tree, offers spectacular views and one of Steamboat's only indoor swimming pools. The two- and three-bedroom condos at Bronze Tree have many amenities and moderate pricing. A distinctive design allows every condo to offer panoramic vistas. Bronze Tree com-

bins awe-inspiring scenery and a ski-in/ walk-out location with easy access to both the slopes and mountain village. With both indoor and outdoor hot tubs, along with a sauna, sun deck, and fitness center, Bronze Tree caters to all guests' needs.

Enjoy the ultimate convenience of ski-in/ ski-out accommodations at Chateau Chamonix. This property sits directly on the slopes of Steamboat's beautiful Mt Werner. You can start your day with complimentary hot coffee, cocoa and pastries in the lobby as the personal, on-slope ski valet has your skis ready and waiting for you on the snow.

The Chateau Chamonix features great amenities. You will enjoy an indoor/outdoor heated pool as well as outdoor hot tubs, a community sauna, and an exercise room. Convenient access to Steamboat Village and town is provided via the complimentary winter shuttle service.

If true luxury is your desire, you will love Highmark Steamboat Springs. Discover the breathtaking height of luxury and sophistication in Steamboat Springs. Nestled at the base of the Steamboat Ski Area, adjacent to the Gondola, this six-story Bavarian-style tower offers luxury condominium vacation rentals of incomparable design.

Consistently rated among the highest in Steamboat on TripAdvisor, the highly personalized service is a true difference maker that has created a loyal following of vacationers.

Mountain Resorts reservation sales agents all call Steamboat home and are very familiar with the area. Whatever the reason for your travel to Steamboat, Mountain Resorts has many options. To learn more, call their friendly staff for the current specials, at 1-800-995-5974.

Or log on to view all Mountain Resorts' options, including an additional 10 percent lodging discount for Ikon Pass Holders at: www.SteamboatSkiVacations.com

Visit: www.skiernews.com/West2022-SteamboatLodging.pdf to view more info on both of these great lodging opportunities.