

FEEL the REAL UNREAL in MAMMOTH LAKES, CALIF.

MAMMOTH LAKES, CA – Let us address the Mammoth in the room. Last year, Mammoth Lakes had an unreal record-breaking ski season with a whopping 700-plus inches of snow. Visitors were able to ski through July, and locals are stoked for what is shaping up to be another stellar year. Surrounded by boundless acres of breathtaking national forest, encompassing one of the biggest, and one of the best, skiing and snowboarding resorts in California, Mammoth Lakes is a West Coast wonderland. Superior snow conditions, a giant vertical drop and a monster 400 inches of fresh powder per year prove that California's premier four-season alpine destination lives up to its larger-than-life name. The only downside? You cannot capture it in a snow globe and keep it forever.



MAMMOTH LAKES, CA - You will find steep trails, great cruisers and everything in between at Mammoth Mountain in California. With a direct flight via United Airlines from Denver (DEN) to Bishop, Calif., (BIH), which is a short distance to Mammoth Lakes, you can easily get to this Unreal ski destination from major U.S. hub airports. Mammoth received more than 700 inches of snow in the 2023-24 winter season which lasted until August 6th. Powder days as well as cruising days were plentiful.

Photo courtesy of Mammoth Lakes Tourism

At an elevation of 11,053 feet and home to the highest lifts in California, the mountain towers over the competition. With 28 lifts, 151 trails, 3,500 skiable acres and an impressive 3,100-foot vertical drop from the summit to the base lodge, you are guaranteed thrills and excitement at every turn. Whether this is your first trip or you make the pilgrimage every year, this mountain always delivers something new and unique. No wonder it is a bucket-list destination for any skier or snowboarder in the country. The fun does not stop at the slopes. Mammoth Lakes has over 3 million acres of wide-open wilderness to explore. So, slip on some snowshoes and trek up to Minaret Vista for unreal views of Mammoth Lakes' signature mountain skyline. Glide across more than 140 miles of cross-country trails. Or whiz around the Mammoth Ice Rink for family-friendly skating with a wraparound view. Whatever you are into, a multitude of winter activities ensures that there is enough fun for everyone.

Did we mention that the mountain got over 300 inches more snow than average in 2022-23? Add in Mammoth Lakes' average of 275 days of sunshine per year and that equals an unreal alpine destination. Where else can you barrel down a powder-soft mountain while the California sun

beams through an azure sky and crystalline lakes glimmer at the base? Where else can you soak in the warm hues of a California sunset while breathing in crisp mountain air and savoring the warmth of a fire by your feet after a long, rewarding day on the slopes? Where else does real life feel so unreal? When you come down from the clouds, you are greeted with a small-town experience that feels just as unreal. Simply head to The Village at Mammoth, where relaxation and après-ski vibes are at their highest. Enjoy a tasty bite or a hot toddy at a local restaurant. Snag a one-of-a-kind souvenir at one of the shops or enjoy live music as you hit the bar scene. Thanks to the free shuttle service, it is easy to take it all in. Simply hop on the trolley and explore a kaleidoscope of local shops and wonders.

Mammoth Lakes has a lot to offer any day of the week, but on weekdays, you practically have the place to yourself. Consider booking your trip beyond the weekend and discover a whole other side of Mammoth Lakes that ensures more runs and less wait times, more thrills and fewer

crowds, more opportunities to break personal records and less background noise. Lift tickets cost less, too. In addition, midweek ski days come with midweek après-ski specials, on and off the mountain. Expect to get food and drink discounts at some of your favorite local hangouts. Accommodations are also often more affordable midweek. From cozy chalets with mountain views to boutique hotel rooms in the heart of town, you have the best options available at the best rates.

When it comes to massive snowfalls paired with bluebird skies, California's premier alpine destination serves up the best of both worlds. Moreover, the High Sierra climate gives it one of the longest seasons in the country. And this winter is already looking to be even more unreal than usual, with local meteorologists predicting that visitors will be able to ski and snowboard from early November to mid-summer again. Make this ski season your best one yet, and do not miss out on a chance to feel the real unreal at Mammoth Lakes.

Getting to Mammoth Lakes is easier than ever. Book on United Airlines and fly into Bishop from around the country, with nonstop service from San Francisco and Denver. In addition, Advanced Air offers another option for regional travelers. Grab a nonstop flight in under an hour from Carlsbad or Los Angeles. Learn more about flying to the area and get all kinds of insider info about the best sights to see, places to eat, and things to do once you arrive at www.visitmammoth.com. #KeepMammothUnreal

View, read and share this page online at: www.skiernews.com/Jan2024-Mammoth1.pdf

For more, please listen to the Mammoth Lakes podcast episodes, visit: www.AlwaysUpright.com and easily find them linked from the West section label.

Please find much more Mammoth Lakes information at: www.visitmammoth.com or at: #KeepMammothUnreal

MAMMOTH LAKES, CA LODGING – PART ONE – PLEASE READ PART TWO on PAGE 5 for MORE GREAT CHOICES

SKI MAMMOTH MOUNTAIN with GREAT LODGING CHOICES

MAMMOTH LAKES, CA -- Mammoth Mountain Ski Area is a world-class ski resort, offering 3,500 acres of skiable terrain. It benefits from the region's heavy snowfall in winter, and features trails for downhill and cross-country skiers of every skill level. Snowboarding, tubing, snowmobiling, dogsledding and individual and group lessons are available as well.

Austria Hof Lodge

You are always welcome at The Austria Hof Lodge in Mammoth Lakes. It is the closest and most convenient lodging choice at Canyon Lodge. The lodge features deluxe AAA three-diamond hotel rooms, many with jetted tubs and gas fireplaces. In addition they include a daily free continental breakfast as well as free WiFi and ski storage.

All guest rooms feature flat screen TV's, DVD players, premium down bedding and granite counters. And after a long day of skiing, relax in their Jacuzzi overlooking the slopes.

The Restaurant and Cellar bar at the Austria Hof is known for its delicious German and American food and fun bar, with one of the best and liveliest happy hours in Mammoth Lakes.

You will have access to the entire Mammoth Mountain at the nearby Canyon Lodge, less than 200 yards away. The gondola at Canyon Lodge also provides free daily transportation to The Village at Mammoth for shops and entertainment.

Please give them a call at 1-866-662-6668 or log on to www.austriahof.com

The Alpenhof Lodge

Settle in for an enjoyable stay at the Alpenhof Lodge. Their 58 recently renovated rooms, suites and cabins offer the perfect place to relax and unwind in Mammoth Lakes. Accommodations are comfortable and well appointed, with clean lines and an alpine atmosphere.

Thoughtful amenities include new bed linens, iPod docking alarm clocks, new lighting and photography by local photographer Vern Clevenger.

This warm, friendly lodge lets you stay connected with complimentary WiFi access in your room or relax in front of your flat-screen TV. New beds and linens are featured for winter throughout the property.

Please continue on Page 5 with more Mammoth Lakes info

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