

UTAH SKI RESORTS RECAP the RECORD-BREAKING 2022-23 SEASON

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12 of 15 Utah resorts broke all-time snowfall records, 3 resorts had their snowiest seasons since 2014-15

SALT LAKE CITY, UT – After an exceptionally snowy season, Utah ski areas were thrilled to announce a record-breaking 2022-23 winter season in snowfall and visitation. At least 12 out of 15 Utah resorts broke all-time snowfall records and the remaining three resorts experienced their snowiest seasons since at least the 2014-15 season. Alta Ski Area finished the season with an astounding and record-breaking 903 inches of snowfall. Snowbird even reopened for Father’s Day Weekend on June 17-18. Ski Utah announced a record-breaking 7.1 million skier visits for last ski season.

The 2022-23 season had a fantastic start, with resorts opening earlier than originally anticipated due to an abundance of early snowfall. The snow just didn’t stop falling until May,” said Nathan Rafferty, President of Ski Utah. “We are thrilled to have been a part of this historic season of endless powder days, record-breaking snowfall and boundless fun. There was still some skiing to be had in Utah as we headed into summer.”

Utah’s skier visits for last season increased about 22 percent over the previous record-breaking season of 5.8 million skier visits in the 2021-22 season. This is likely due to increased operating days after an early start and late end to the season. Plus, “the skiing was just that good,” said Rafferty.

According to the National Ski Areas Association, the ski industry is a major contributor to the United States economy with over \$55 billion in retail spent and more than 533,000 jobs across all 50 states. In Utah, ski and snowboard visitors



SALT LAKE CITY, UT - Another powder cruise on a sunny day at Snowbird. Snowbird broke its previous snowfall record of 783 inches set in 2010-11 and ended above 838 inches. The resort also has had 47 days with 6-inches of new snow or more.

Photo courtesy of Ski Utah

spent \$2.54 billion throughout last ski season, up 8 percent from the previous season’s \$2.35 billion spent.

Additional individual records broken in 2022-23

Utah had 44 Utah Powder Days of more than 12 inches of snow in a 24-hour period. The yearly average is 19.

Eagle Point had nine Powder Fridays, more than 12 inches of snowfall from prior week’s closing.

Alta Ski Area had 903 inches of snowfall, the most snowfall ever at a resort in Utah. The previous record was 748 inches in the 1981-82 season. Alta saw an average of 5.1 inches per day throughout the season, and in March, they saw 229 inches of snowfall, which is 244 percent of average.

Solitude had its longest season ever at 192 days and its snowiest season ever at 816 inches.

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Powder Mountain recorded its highest snowpack since 1977 at 156 inches. The longest stretch of time without snow was a scant five days.

Brian Head Resort was the earliest to open for season in Utah on Nov. 4, 2022. The resort celebrated their longest season ever and extended its season all the way to May 7, 2023. The resort also experienced the most snow they have had in over 10 years at 448 inches.

Cherry Peak experienced 466 inches of snowfall, a 60.4 percent increase over its previous record of 287 inches.

Deer Valley Resort experienced its longest and snowiest season on record, as well as its snowiest month on record in March with an unbelievable 160 inches of snow.

Nordic Valley experienced its longest and snowiest season on record.

Sundance Resort announced its highest base on record: 177 inches in April. The prior record was 129 inches. Sundance’s ground team shoveled an astounding 45 tons of snow from pathways and decks. This does not include parking lots.

Park City Mountain celebrated its longest season in 30 years and extended its season all the way to May 1. The resort also experienced its snowiest season on record at 636 inches.

Snowbasin had its longest season on record with an astounding 157 days of skiing. Snowbasin blew past its previous snowfall record of 475 inches in the 1981-82 season and ended the season with 613 inches. The resort received more snow this season than the previous two seasons combined.

Woodward Park City enjoyed its earliest opening on record, as well as its snowiest and longest season to date.

The National Ski Areas Association defines ‘skier days’ as one person visiting a ski area for all or any part of a day or night for the purpose of skiing/snowboarding.

With a great snow year behind them, Ski Utah resorts are on track for another great season, but perhaps not as record breaking. As Alta Ski Area claims, “We’re ready for an encore!”

About Ski Utah

Ski Utah is the marketing firm owned and operated by the 15 statewide ski resorts that make up the Utah Ski and Snowboard Association. The organization has been creating brand awareness of and demand for the Utah winter sports product since its inception in 1978.

Ski Utah’s primary functions are concentrated in marketing, public policy and public relations. Information about Ski Utah and its members can be found at skiutah.com. Ski Utah is committed to maintaining its Climate Neutral Certification.

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