

STEAMBOAT GETS NEW GONDOLA and MORE

STEAMBOAT SPRINGS, CO -- Steamboat Ski Resort prepared for the 2019-20 winter with a load of new programs and improvements, creating a better guest experience across the resort. At the top of the list of this year's biggest news is the hiring of a Sustainability and Community Engagement Director, the \$15 million new gondola and night skiing on the Ikon Pass.

"Steamboat continues to invest in its guests and the destination experience that can only be found at Ski Town, U.S.A.®," said Rob Perlman, president and COO of Steamboat Ski & Resort Corporation. "We continue to work with Alterra to ensure the future of Steamboat Ski Resort is strong, and the improvements at the resort for the upcoming winter are major steps towards big master plans. A new focus on sustainability programming led by our Director and the new gondola may be behind the scenes efforts, but the impacts of these improvements will certainly change the experience for skiers at Steamboat."

A New Gondola

A brand new Doppelmayr gondola replaced the resorts previous 30-year-old lift. Guests are moved out of the base area and up the mountain nearly 38 percent faster than in the past, significantly reducing base area wait times. Multiple factors play into the increased capacity including the addition of 12 cabins, a more advanced machine that moves faster at 6 meters per second, a better tower setup, and no-step walk-in cabins.

The no-step walk-in cabins allow customers to load the gondola seamlessly. The entryway and queue for the gondola are improved with an expanded enclosed area. In addition, the RFID gates are moved to the entrance of the building. Also, the new guest resolution center at the entrance and new loading/unloading mats create a smooth transition to the walk-in cabins.

The top terminal at Thunderhead Lodge features a new exit with easier to navigate and more guest friendly stairs. Now they have wider platforms with shorter rise. Additionally, the exit terminal received a facelift by adding a timber gabled roof to match the main entrance to the building. The new gondola follows the same line as the previous gondola.

Ikon Pass - Night Skiing and More

Ikon passholders can now access the trails after the sun goes down with access to night skiing Thursday to Monday from December through March. Full Ikon passholders receive

unlimited access to night skiing. Ikon Base passholders can either ski the same night as they used one of their days, or use one of their days to ski or ride at night. This added perk is best for guests that are late arrivals. Now these passholders can get an earlier start on their skiing and riding.

Ski Your Pass Off

Steamboat continues to reward its most loyal powder hounds with the "Ski Your Pass Off" loyalty program. Adult Ikon passholders (ages 13 and up) are rewarded for the number of days they hit the mountain. When passholders log 10 days before the end of December 2019, they will earn a complimentary First Tracks ticket.

Guests then receive rewards at 10, 20, 40, 60, 80, 100, 120 and 140 days with an initial \$10 dining voucher for the first 10 days and \$20 dining vouchers at each remaining benchmark. Guests who ski all 144 days of the season receive additional recognition and rewards at an end of season celebration.

Retail, Repair, Rentals and Storage

Steamboat Mercantile is located in the heart of Gondola Square across from Gondola Joe's, and is the resort's newest retail outlet. It features Steamboat logo wear including apparel from resort partners such as Marmot and The North Face and gift items. It is open daily during the winter season starting at 8 a.m.

Steamboat Sports™ - Sheraton: The resort's flagship rental and retail outlet received a complete overhaul in 2019, resulting in an additional 2000 square feet of commercial space, an improved rental process and more retail offerings. Located Slopeside from Christie Peak Express Lift, Steamboat Sports will be the place to go for equipment rentals of all ranges, and the latest apparel, logo wear, souvenirs and equipment for purchase.

Steamboat Sports™ - Thunderhead Peak: In its new location on the snow, trading in skis at the top of the gondola will be a much-improved experience as the resort opened a brand new building that offers top of the line skis for demo and sale at the intersection of Spur Run and Tower trails. The location for demo rentals and sales has 360 square feet dedicated to Rossignol, Nordica, Volkl and Head ski with better ambiance.

Steamboat Ski Resort now has ski tuning in-house with the latest technology and machinery from industry leader Montana. Steamboat's rental fleet is top of the line with more frequent tunes and the waxing and tuning designed for current

conditions. Guests may also drop off their own equipment for servicing at Steamboat Sports™-Gondola Square.

Below Timber & Torch in Gondola Square, Steamboat has redefined overnight ski storage with a permanent Ski Corral facility. Complete with state-of-the-art racking systems, guests will be able to leave their skis, poles, and snowboards at the convenient, heated base area location at the end of the day and collect them with ease before loading the Gondola in the morning. For more please visit: www.steamboat.com/storage

Flights

Steamboat's air program continues to be one of the most robust in the Rocky Mountains with 14 total nonstop markets flying to Ski Town, U.S.A.® via the major air carriers of American, Alaska, Delta, JetBlue and United. Winter seasonal flights begin in December and run through March, making Steamboat accessible from any where in the world. For more: www.steamboat.com/flights

Sustainability

Steamboat Ski Resort has hired Sarah Jones to oversee the resort's sustainability programming and community engagement efforts. Jones brings nearly two decades of professional experience in sustainability and environmental programming to Steamboat Ski Resort. Most recently, Jones served as the Executive Director of the Yampa Valley Sustainability Council (YVSC) since 2012.

In her new role, Jones will be responsible for developing, implementing and overseeing all the resort's sustainability programming and practices. She will also focus on as improving Steamboat's operational environmental performance and further the resort's policy goals on climate and energy.

Yampa River Fund

Steamboat Ski Resort is proud to announce a \$500,000 founding donor contribution to the new Yampa River Fund. This is the largest single cash donation in the resort's history. For more information please visit: www.yampariverfund.org

For more info

Please read more about Steamboat by logging on to: www.skiernews.com/2020-Steamboat.pdf

To contact Steamboat reservations, call 1-877-462-4681.

Or for more, please connect with Steamboat for updates and info at: facebook.com/steamboatresort or log on to: www.steamboat.com

SCHWEITZER MOUNTAIN in IDAHO HAS TWO NEW LIFTS, AREA IMPROVEMENTS for 2019-20

SANDPOINT, ID – It was an exceptionally busy summer at Schweitzer Mountain Resort with two major construction projects in progress. On mountain, by mid-October, Schweitzer completed two new chairlifts serving the North Bowl of the resort. A Lietner Poma detachable quad chair, Cedar Park Express, provides more access for intermediate skiers and riders in the resort's back bowl. A complementing triple chair from Skytrac, the Colburn Triple, allows advanced and expert skiers to reach the summit of the mountain and access the steeper terrain in Lakeside Chutes more quickly.

The addition of the two new lifts also provided the opportunity for Schweitzer to enhance the skier experience on the mountain with an increase in skier capacity, shorter lift lines, and an additional seven new named runs added to the resort.

Schweitzer's popularity as a winter destination has continued to grow with more visitors looking for ski-in/ski-out lodging, particularly on busy weekends and holidays. In response, Schweitzer commenced construction on a new 30-unit boutique hotel in the village. The hotel will offer a 50 seat restaurant, bar, and outdoor patio. The building will feature a small co-working space, exercise area, communal "living room" and outdoor spa. The initial round of construction began this past summer with the water, sewer, and gas infrastructure put into place as well as concrete foundations for the building's underground parking. Schweitzer expects construction to finish next summer with the hotel open for reservations in the fall of 2020.

Access to the resort was improved this past summer with the Independent Highway District (IHD) resurfacing of the main Schweitzer round-about and 6.5 miles of the access road. Simultaneously, Intermax Networks installed fiber optic cables running from the valley to Schweitzer, which will improve the bandwidth for all internet and WiFi users at the resort.

Schweitzer spent an additional \$1.6 million on maintenance projects this summer, including the purchase of a SS Extreme Skid Steer Mulching Mower. This aggressive mower has enabled Schweitzer to mow through thick alder and vegetation, as well as mulch and consume tree stumps without needing an excavator. A steel tracked Skid Steer was also purchased to help operate the mower on steeper terrain. As of September, approximately 50 acres of terrain on Little Blue Ridge Run, Vagabond, Snowghost, Have Fun, Zipdown, Cathedral Aisle, Springboard and Stella's Run had been mowed. In addition to the mower, Schweitzer purchased a Prinoth Bison winch snow cat and a new Techno-Alpin T8 snowmaking machine.

Other projects receiving attention were the creation of additional seating in The Outback and Lakeview Lodge with the partial enclosure of the deck at The Outback and transforming the area underneath the Taps Bar deck to provide more seating. A new Snowsports yurt to serve as a warming hut and focal point for kids' programs was built near Musical Carpet in addition to a larger awning to protect guests while purchas-

ing tickets at the main ticket windows. The Lakeview Lodge's existing flooring was upgraded and the Rental Department acquired a new fleet of adult Rossignol rental skis.

About Schweitzer Mountain Resort

In an industry continually dominated by resort consolidation, Schweitzer Mountain Resort is independently owned and proud of it. The resort is making many improvements under the guidance of an active and engaged board of directors. Schweitzer is unique in that it does not exist on Forest Service property and owns all 7,000 acres of land on which it operates.

Considered by many as the best skiing in Idaho and the best family-friendly resort in the Pacific Northwest, Schweitzer ranks as one of the nation's top winter destinations with 2900 acres of amazing terrain thanks to its two massive bowls and renowned tree skiing.

Located in the rugged Selkirk Mountains of the northern Idaho panhandle, and only 80 miles from Spokane, Wash., Schweitzer overlooks the town of Sandpoint, Idaho, and offers breathtaking views of three states, Canada and the impressive Lake Pend Oreille.

For more info

Please find more information on Schweitzer online at: www.skiernews.com/2020-Schweitzer.pdf

For more information on Schweitzer Mountain Resort, please call 1-877-487-4643 or visit www.schweitzer.com

SKI the VOLCANO at MT BACHELOR

With 4,318 acres of diverse terrain with 8 high-speed quads, 462 average inches of snowfall and easy air access via Redmond, Oregon (RDM), your downhill adventure awaits

BEND, OR – Just 20 miles west of Bend, Ore., sits Mt. Bachelor, a stunning, dormant volcano with unique, diverse terrain accessed by 12 chairlifts; eight are high-speed quads. With 4,318 acres of lift-accessible terrain, Mt. Bachelor, a POWDR company, is the sixth-largest ski resort in the U.S., and is known for its light, dry snow, long seasons, and access for families.

The winter season at Mt. Bachelor typically thrives from Thanksgiving to Memorial Day, thanks to a reliable 462-inch average snowfall. Mt. Bachelor caters to all ability levels with terrain ranging from gently sloping groomers to steep, ungroomed tree skiing.

From the 9,000-foot summit, guests can ski or ride any direction with 360 degrees of powder-filled options. Surrounded by the tall hemlocks and pines of the Deschutes National Forest and breathtaking views of the Three Sisters and other Cascade peaks, the experience at Mt. Bachelor is unlike any other.

Amenities at the resort include lesson services, rentals, demos, dining, events, and Gravity Sports, a large specialty retail shop. Other on-snow activities include Iditarod sled dog rides, snow tubing and free snowshoe tours in addition to a cross-country facility with up to 56 kilometers of trails and the longest groomed Nordic season in North America.

Mt. Bachelor's close proximity to Bend and Sunriver make lodging options, nightlife and other outdoor pursuits easily accessible. Lodging choices include everything from luxury resorts to hotels, condos and houses. Central Oregon is also known as "Beervana," with an iconic craft brewery scene.

Abundant Flights to Connect or Direct

Getting to Mt. Bachelor and Central Oregon has never been easier. Redmond Municipal Airport (RDM) is just 20 minutes away from Bend and is served by Alaska, Allegiant, American, Delta and United with nonstop flights from Chicago, Denver, Las Vegas, Los Angeles, Phoenix, Portland, Salt Lake City, San Francisco, and Seattle. The airport is so close to Mt. Bachelor that you can fly then ski or snowboard the same day. What's New for Winter 2019-20

Mt. Bachelor offers a fun, new and engaging guest experience for the 2019-20 season that includes a Woodward Mountain Park with expanded learning terrain, enhancements to Sunrise lodge, and improvements to how guests park and access the mountain, which will make it easier for visitors to enjoy the resort's year-round adventure.

Offered in partnership with Woodward, an experiential action sports company also owned by POWDR, the Mt. Bachelor Woodward Mountain Park reinvents the way people experience an already amazing mountain. Only available at POWDR resorts starting with Mt. Bachelor in 2019-20, Woodward Mountain Park features includes easy skill development in the Start Park; family-focused fun in the Adventure Zone, Progression Park and Family Cross Run; and freestyle terrain parks that progress from small to medium and large. Guests can choose their own pathway and set their own pace to building personal skill and adventure within every zone.

To enable progression at every level, the Mt. Bachelor Woodward Mountain Park encompasses new terrain and infra-

structure including three new lifts: one new fixed-grip quad chairlift and two new covered conveyor carpets.

Upgrades to the Sunrise lodge and base area include modernized restroom facilities, a remodeled rental shop to add capacity and quicken the rental process, new kitchen equipment and a reconfiguration of the food court that that will allow for an enhanced menu and faster service, and new furniture, paint and décor throughout the building.

Mt. Bachelor also added a third parking lot in the Sunrise base area that increases parking capacity by 50 percent. The new lot, with an initial capacity of 300 cars, sits below the existing lower Sunrise lot and will provide guests with quick and easy access to the new chairlift.

As conditions permit, the Mt. Bachelor Woodward Mountain Park will be open every day. There is not an extra fee to experience the Woodward Mountain Park. Access is available with a regular lift ticket or season pass to the mountain.

With 462 inches of snowfall on average, Mt. Bachelor has reliable snow year after year. The mountain prides itself on consistently operating through the month of May, season after season, providing an excellent spring skiing experience.

For more info

Please find more information on Mt. Bachelor online at: www.skiernews.com/2020-MtBachelor.pdf

You can also view, read and share this page online, please log on to: www.skiernews.com/Oct2019-Snow.pdf

Please visit Mt Bachelor directly at www.mtbachelor.com or for more information call 1-800-829-2442 .