

JACKSON HOLE'S LEGACY CONTINUES with LODGING DEALS, LEGENDARY BARS, RESTAURANTS and "ALL BLUE" TERRAIN AREA

WEST TRENTON, NJ - (Special for SKIER NEWS) - There are many great ski towns in North America but few are like Jackson, Wyo. What ski town gets more visitors in the summer than in the winter? The answer is Jackson Hole, and that provides the beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks, and it bustles with summer tour buses, campers, bikers heading to Sturgis, and those passing through the Parks from Montana or Idaho. Compared to summer, in winter the lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter.

Now, with the successful marketing efforts of Jackson Hole Mountain Resort to get more flights and more guests, Jackson's bars, restaurants and lodges are open for business when the snow falls. Since there is an over-abundance of rooms, deals are plentiful.

Air Accessibility is the Key

Jackson has nonstop flights from 15 major U.S. cities; Chicago, Dallas, Houston, Newark, JFK, Charlotte, Atlanta, LAX, San Francisco, San Jose, Seattle, Minneapolis, Chicago, Denver and Salt Lake City. You can earn \$300 airfare credit, per person, when you book by calling 1-888-838-6661.

On page 9 you will find details on these and other incentives that provide more reasons to visit Jackson Hole Mountain Resort (JHMR) this winter season. With these flights and newly expanded airport, Jackson Hole is one of the most easily accessed destination resorts in the Rockies. *(Please continue at the upper right)*



JACKSON HOLE, WY - Not many ski towns have a day off experience like Jackson's National Elk Refuge. Thousands of elk return each winter as they are fed until spring when their higher habitat food source returns. Bundle up and sleigh ride, via a private contractor Double H Bar, Inc., right into the elk herd. The National Elk Refuge also offers educational and daily programs at the Jackson Hole and Greater Yellowstone Visitor Center. Please call (307) 733-0277 to book your ride.

Photo courtesy Jackson Hole Mountain Resort

The airport (JAC), with its recently completed new luggage system and \$30 million dollar expansion over the last few years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 36-minute drive from the airport. It offers convenience and proximity to one of the most beautiful winter playgrounds.

Solitude Station: The New Standard in Learning

Solitude Station is one of the latest offerings in Jackson Hole's continued devotion to skier progression and the family experience. It is the newest on-mountain center for learning and growing at JHMR for kids and adults alike. Solitude is located a short 2-minute gondola ride from the base area. The expansive lodge at the Sweetwater Gondola mid-station, thoughtfully designed with 12,000 square feet of dining, rental, and the Mountain Sports School home base, is a premiere amenity for many guests looking to improve their skiing and riding. It is geared for kids ages 7 and up, as well as families and group lessons. Solitude Station is designed to maximize learning development in an empowering and constructive atmosphere. This is a state-of-the-art concept unique to Jackson Hole and its unmatched mountain environment. The building is open for family après experiences at peak times of the year and available for private events in both summer and winter.

All-new, All-blue a Big Success

The buzz around the mountain a few years back was the creation of an "all-blue" section of the mountain in the Casper area. In an effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a new, high-speed, four-passenger detachable chair opened in December 2012, the new Casper High-Speed Quad.

Along with the new lift, the Casper intermediate trail network has received extensive summer grooming over the years. This expanded and improved this classic blue terrain. The result is a completely new experience to this previously under used area.

The new Casper area was well received when it opened in 2012-13. In 2013-14, another snow cat was added to the fleet to increase grooming capacity even further. This intermediate playground has its own on-mountain restaurant to add to the convenience. And now, there is more access from the higher Casper Lift, Sweetwater Gondola and new Eagles Rest quad.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the terrain.

In the 2015-16 season, Jackson added the The Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres to their in-bounds skiing. This amounted to the addition of 1,620 vertical feet above Jackson's Après Vous area.

Unique Dining in Jackson

Cowboy and Old West themes abound at the eating establishments along the Town Square. These include the famous Wort Hotel Bar and Restaurant with 2,032, U.S. Mint, 1921 Morgan Silver Dollars embedded in the top of the bar.

The world-famous Cowboy Bar, across from the Town Square, has a restaurant and pool tables and has unique bar stools that are saddles.

Brew Pubs Keep Brewing

The Snake River Brewery, while their brewpub is closed for renovations, is still bottling and canning their award winning brews for purchase at local liquor stores in Jackson and beyond. For more, log on to: www.snakeriverbrewing.com for reopening dates.

Meanwhile there are other brew pubs in Jackson. Find StillWest Brewery and Grill on Snow King Street, across from Snow King Ski Area (www.stillwestbrewingandgrill.com) and Roadhouse Brewing Company across the street from the famous Jackson Town Square (<https://roadhousebrewery.com>).

Lodging deals abound

With the abundance of rooms to accommodate the mass of summer visitors, winter lodging costs are often half of what their summer rates are. The supply of rooms is constant, the demand is lower in winter, and the skiers win with great deals.



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- Hilton CleanStay Program with Lysol Products
- On the House Free Breakfast®
- Clean and Fresh Hampton Bed®
- Complimentary WiFi
- Indoor Whirlpool
- On START Bus Public Transit Route
- Stop Onsite with Daily Service to Jackson Hole Mountain Resort
- 100% Happiness Guaranteed

An extraordinary place, stands nearly 7,000 ft above Jackson Hole. Part of the Rockies, the Grand Middle and South Teton are at the centre of the range with an apex of 14,250 feet. They were formed 70 million years ago and continue to rise. The Teton are the highest mountains in the world.



The Hampton Inn, a Favorite

The Hampton Inn Jackson Hole hotel is minutes from the Jackson Hole Airport and the famous Jackson Town Square. The hotel is a beautifully decorated and architecturally interesting lodge-style property with modern accommodations and premier amenities.

The hotel features the famous Hampton Inn free breakfast and Wi-Fi, which will make you feel right at home. Enjoy your workout in the fitness center then relax in the oversized indoor hot tub. Stay on top of work if you must, in the complimentary business center. See their ad and book a stay at the Hampton Inn Jackson Hole and take advantage of one of their special offers or packages for additional savings.

For more information, log on to: www.jacksonhole.hamptoninn.com

There is an adventure for every season in Jackson. You can visit Yellowstone National Park by snowmobile, or hike and snowshoe in Grand Teton National Park. Both are unique, scenic and great winter attractions.

From fly fishing on the Snake River, to snow skiing at Jackson Hole, the area offers some of the best winter experiences in the world.

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