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JACKSON HOLE GETS DEEPER with RECORD BREAKING JANUARY SNOW, GREAT LODGING DEALS and BREWS

WEST TRENTON, NJ - (Special report by the SKIER NEWS staff) - There are many great ski towns in North America but few are like Jackson, Wyo. What other ski town gets more visitors in the summer than in the winter? The answer is the beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks and it bustles with summer tour buses, campers and traveling to the parks to or from Utah, Montana, Idaho or Sturgis, SD. Compared to summer, in winter the lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter. Now, with the successful marketing efforts of Jackson Hole Mountain Resort (JHMR) with more flights and more guests, Jackson's bars, restaurants and lodges are open for business when the snow falls. The supply of rooms is constant, the demand is lower in winter, and skiers win with great deals and great snow.

Air Accessibility is One Key

Now with nonstop flights from 12 major cities and hundreds of international connections flying to the newly expanded airport, Jackson Hole is one of the most easily accessed destination resorts in the Rockies.

The airport (JAC), with its recently completed new luggage system and \$30 million dollar expansion over the last few years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 30-minute drive, offering convenience and proximity to one of the most beautiful winter playgrounds. Please read more on page 7.

New Eagles Rest Quad, Terrain and Facilities

During the summer of 2016, Jackson Hole Mountain Resort installed a new gondola named The Sweetwater. This was Jackson's second gondola, and it improved access to beginner and ski school terrain. It also provides easy access to Jackson's all new, all blue Casper area.

For 2018-19, JHMR's commitment to their Ski School continued with the opening of Solitude Station. Now, in winter 2019-20 it is further enhanced with the addition of the family-friendly Eagle's Rest Quad Chairlift. Please read more on page 7.

All-new, All-blue a Big Success

The buzz around the mountain a few years back was the creation of an "all-blue" section of the mountain in the Casper area. In a effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a new, high-speed, four-passenger detachable chair opened in December 2012, the new Casper Lift. This created a completely unique experience to this previously under used area.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the mountain.

In the 2015-16 season, Jackson added the Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres in-bounds skiing. This amounted to the addition of 1,620 vertical feet of great terrain above Jackson's Après Vous area.

Also in 2018-19, they opened RPK3, a new slopeside dining and après establishment at the base.

Unique Brews and Dining in Jackson

Your Jackson adventure continues with an award winning beer and delicious meal to match at the Snake River Brewery. They offer a seat for everyone, from the kids to the shredders to the lifelong adventurers. Local or visitor, live the Jackson life and unwind with friends at the BrewPub, also known as "Jackson's Living Room".

At the BrewPub, you will find reasonably priced food items from sandwiches to pizzas to pastas and beyond with a kids' menu to match. Chef Ryan Brogan has set a high standard in the kitchen.

The Snake River Brewery is located at 265 S. Millward Street in the town of Jackson, Wyo. It is only a few blocks away from the famous town square.

The Snake River Brewery is the place for fresh beer and great food any day of the year. Stop in and talk to a friendly local for the inside scoop on their favorite trails. The brewery and restaurant began in 1994 and have won many awards. For more info, please log on to www.snakeriverbrewery.com

Hampton Inn by Hilton = 100 percent Happiness

The Hampton Inn Jackson Hole hotel is minutes from the Jackson Hole Airport and the famous Jackson Town Square. The hotel features the famous Hampton Inn free hot breakfast and WiFi, which will make you feel right at home. Enjoy your workout in the fitness center then relax in the oversized indoor hot tub. Stay on top of work, if you must, in the complimentary business center. See their ad and book a stay at the Hampton Inn Jackson Hole and take advantage of one of their special offers or packages for additional savings.

For more information, please log on to www.jacksonhole.hamptoninn.com

Town Square Inns - Choose from Four

One favorite group of Jackson hotels is collectively known as the Town Square Inns. Located on Pearl Street, a short walk to the famous antler arch Town Square, they are comprised of four properties named Elk Country Inn, Antlers, The 49er and Cowboy Village.

The 49er, Elk Country Inn and Antlers offer very well maintained hotel/motel style lodging. Cowboy Village has the old West charm. Each "room" is a cabin with one or two beds, some have double-bed bunk beds that can sleep four. All have a kitchenette with all the amenities. Cowboy Village is Jackson Hole all the way.

See their ad on the left for an awesome deal. Then choose your favorite of the four by logging on to: www.townsquareinns.com

Mountain Modern Motel

Launched in May 2017, the 135-room Mountain Modern will disrupt the typical motel experience with its frontier flare and plaid-to-the-bone stylish and welcoming design, vibrant atmosphere, whimsical delights and more, all at a great value. Located in the heart of Jackson Hole, Wyo., and mere steps to the charming Town Square, Mountain Modern is the perfect home base for a year-round mountain adventure. Guests are encouraged to find their wild while staying at Mountain Modern. The property is an ideal basecamp for embarking on the destination and exploring all of the bucket list adventures that Jackson Hole has to offer.

Small town values are found not only in Mountain Modern's approachable price point, but also in its spirited team. These Wise Guides are local experts eager to share with guests their knowledge, enthusiasm and insider tips - from the "Fly Guy" who specializes in fishing the best streams in Wyoming, to "Hops" who can tell you where to tap into Jackson Hole's robust beer scene.

While there is plenty of adventure just out the front door, Mountain Modern will make it cool to stay in a motel again. Families, friends and solo travelers will find themselves on mountain time upon arrival. With a choose-your-own-adventure appeal, Mountain Modern guests can hit the slopes at one of the three nearby resorts, take a hike or wildlife safari in Grand Teton National Park, visit Yellowstone, shop the boutiques and galleries, or just sit back and enjoy a hot cup o' Joe by the fire.

Winter time is special in Jackson and the newly renovated Mountain Modern Motel is a special place to stay and enjoy all of Jackson winter activities.

Be the first to learn their ski and stay special packages. Book now by calling them at (307) 733-4340 or by logging on to: <https://mountainmodernmotel.com>

Homewood Suites by Hilton

Located at the heart of the historic Jackson Hole valley in Wyoming, this Jackson Hole hotel offers easy access to everything the area has to offer. The Jackson Hole Homewood Suites by Hilton® is near some of the area's most popular attractions and is only 20 minutes away from Jackson Hole Airport (JAC).

Make yourself at home in one of their spacious suites offering fresh beds, free internet access and fully equipped kitchens. Indulge in an included hot full breakfast and enjoy friendly, helpful service at this Jackson Hole hotel. Enjoy excellent business and meeting facilities for up to 25 people.

Make yourself at home in comfortable elegance, at the complimentary evening social Monday through Thursday at the warm, and inviting hotel. They also offer a complimentary grocery shopping service and there is a 24-hour on-site convenience store. Other benefits include newspaper delivery every weekday and complimentary Wi-Fi.

Enjoy your stay at Homewood Suites by Hilton® Jackson. Relax in a spacious two-room suite with all the comforts of home, including separate living and sleeping areas and enough space to work or entertain friends. These comfortable suites feature two TVs, on-demand movies and included internet access. You can prepare a meal in the fully equipped kitchen with a full-sized refrigerator, a microwave and coffee maker. Unwind on your comfortable bed and settle into your stay at your Jackson Hole home away from home. Upgrade to a Whirlpool Suite to enjoy additional space, large vaulted windows and stunning views.

The hotel is located at 260 N. Millward in Jackson, it is just blocks from the famed antler arch town square and "must visit" bars, restaurants and attractions.

Check out their 20 percent discount off their best rate when you stay three nights or more. Please call them at (307) 739-0808 or visit them online to find out more at: www.jacksonwy.homewoodsuites.com

For more Jackson lodging info, please log on to: www.skiernews.com/2020-Jackson1.pdf

Or: www.skiernews.com/2020-Jackson2.pdf and www.skiernews.com/2020-JacksonMammoth.pdf

Please read, view and share this exact page online and link from it as well at: www.skiernews.com/Spring2020-JacksonTown.pdf

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An extraordinary place, stands nearly 7000 ft above Jackson Hole. Part of the Rockies, the Grand Middle and South Teton are at the center of the range with an apex 70 feet. They were formed 70 years ago and continue to stand in the world.

FIND YOUR WILD



Located in the heart of Jackson Hole, Wyoming and mere steps to the charming Town Square, Mountain Modern is the perfect home base for a year-round mountain adventure.

380 West Broadway
Jackson WY
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mountainmodernmotel.com