

FOUR RESORTS and EIGHT REASONS to ADD SKI CITY to YOUR WINTER LIST

SALT LAKE CITY, UT – In winter, Salt Lake affectionately becomes known as Ski City. This is a place where a lively downtown scene meets world-class skiing. It is a place where locals and visitors alike share the stoke of last night's storm. It is not your typical resort experience. It is so much more.

Whether you are coming with family, a group of friends or travelling solo, there are many reasons to visit Ski City. Here are the top eight. The Snow

For serious skiers, this list could start and end here. A dry, desert climate means the snow is light, fluffy and a joy to ski. Thanks to the lake effect, storms pick up extra moisture as they pass over the Great Salt Lake and drop it in the form of snow on the Cottonwood Canyons, home of Ski City's resorts.

The four resorts, Snowbird, Brighton, Solitude and Alta, average approximately 500 inches each season. Utah powder days are described with terms like "chest deep" and "hero skiing" for a reason. If you love groomers, fear not. Each night the four resorts groom a large percentage of trails to perfection.

And true to form, Mother Nature is gracing the Cottonwood resorts this winter with feet upon feet of Utah's famed powder with storms backed up to ensure fantastic skiing and riding for locals and visitors alike.

The Resorts

Utah has many great places to ski. However, these four resorts stand out for the quantity and quality of their snow, the variety of terrain, and their unique character. Some people are dedicated to just one of the four as their favorite; nevertheless, if you have never been to Ski City, you owe it to yourself to experience all four of these unique resorts.

Alta – Between the most snow in Utah and a distinct, old school vibe, it is easy to see why Alta is a longtime local favorite. Tip: After ending the day with a lap down Alf's High Rustler or High Boy, enjoy a beer on the deck of the Goldminer's Daughter. Please read more on page 2.

Snowbird – An adrenaline junkie's dream, Snowbird is known for its iconic aerial tram that takes you 3,000 vertical feet to a summit where you can access some of the best terrain in Utah. Tip: During big storms, head for the trees off the Gad 2 lift.



SNOWBIRD, UT – Overlooking Mineral Basin atop Snowbird, skiers delight in deep snow and majestic mountain views. Snowbird along with the other three Ski Salt Lake resorts - Alta, Brighton and Solitude annually receive huge amounts of Utah's famous "Greatest Snow on Earth." As of January 18, Alta led all U.S. ski areas with with 310 inches of snowfall which formed a 102 inch base.

Photo courtesy of Ski City

Brighton – Arguably Utah's most laid back resort and snowboarder Mecca, Brighton is littered with terrain parks plus countless nooks and crannies waiting to be explored. Tip: If you arrive on an afternoon flight and want to hit the slopes, you are in luck: Brighton has the best night skiing in Utah.

Solitude – Solitude holds up to its name. Known for short lift lines, it is also one of the few places you can still ski powder well after lunch. Tip: On storm days, be on the lookout for Honeycomb Canyon to open – it is worth the wait.

Urban Après

There is no reason the fun has to end when the lifts stop spinning. Choose among a wide variety of restaurants; even if you are from a big city, you will be impressed with Salt Lake's food scene. In addition, it is easy to grab a drink at a downtown bar, catch a Utah Jazz NBA game or see a Broadway musical at Eccles Theater. What other ski town offers that?

Rest-day Activities

As much as we all hate to admit it, your legs might need a break if you are skiing the entire week. Ski City has all the typical urban activities you would expect, and a whole bunch of stuff you would not. Axe throwing, anyone? If you are feeling ambitious, you could even take a

scenic drive to Arches National Park as Utah's famed Red Rock country is only a few hours from Ski City.

Value

In Ski City, how much you spend is really up to you. With 200-plus hotels, 2,000-plus restaurants and food trucks, there are accommodations and dining for every budget. In addition, there are other ways to save. While the holidays are high season for most resort areas, in Ski City you can find some of the best lodging rates of the year.

The Super Pass

Alta, Brighton, Snowbird and Solitude have teamed up to offer you a discounted rate on lift tickets. The Super Pass can be used at any of the four Ski City resorts, and it offers free transportation on UTA ski buses and TRAX light rail. Customize your Super Pass for three to 10 days of skiing, and skip the ticket line by purchasing online at www.skicity-superpass.com.

Access

Salt Lake City International Airport has more than 650 daily flights from over 95 non-stop destinations. It has been recognized for having more on-time arrivals than any other airport in the country. With four resorts, hundreds of hotels and thousands of restaurants all within 40 minutes, ski trip logistics have never been easier.

Ski in the Morning, Golf in the Afternoon

Seriously, you can do it. March and April can provide some of the year's best skiing, and because Ski City is 4,000 feet lower in elevation than the resorts, you can enjoy afternoon spring activities in the valley while winter is still going strong in the mountains.

"A Different Adventure Every Day" means just that and no two days in Ski City have to be the same. Welcome to a place where you can mix and match resorts, lodging, restaurants and activities to create your ultimate vacation.

Experience Ski City and Utah's "Greatest Snow on Earth" this season and learn what locals know about a great winter experience.

Read, view and share this page online on at: www.skiernews.com/Spring2020-SkiCityEditorial.pdf

For Ski City Super Pass info and to learn more about the ease of getting to Salt Lake and these four "bucket list" resorts, check out the comprehensive website at: www.skicity.com

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BE AWARE, SKI WITH CARE, KNOW THE CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE, IT'S YOUR RESPONSIBILITY.
 (This is a partial list.)

From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

Welcome to SKIER NEWS 114 -

We are calling this our "Great Conditions Await" edition as noted below.

This is our 33rd year, 114th edition and another time to say "thank you" to our readers and advertisers.

You can now find your favorite SKIER NEWS info, articles and updates on Facebook at facebook.com/skiernews and look for us on Instagram and Twitter.

We thought it was a good time to light-up Facebook with a SKIER NEWS page or two. So as they say, "Like us on Facebook." You can now find us at facebook.com/skiernews

Check our Facebook page and we will soon formally announce our Instagram and Twitter handles, look for more on our Facebook page and at www.skiernews.com

EARLY SNOW SPUTTEREED BUT THE NEW YEAR BROUGHT GOOD AMOUNTS

Just when everyone thought the Thanksgiving snow would continue, it stopped. However, skiers and snowboarders breathed a sigh of relief when big snow hit the West during Christmas week. Ski City resorts in Utah received massive amounts; enough to give Alta Ski Area (www.alta.com) a total of 310 inches and create a 102-inch base as of press time on January 19. Also, Jackson Hole (www.jacksonhole.com) received 11+ feet of record-breaking snow during the first 15 days of January. Resorts like Schweitzer (www.schweitzer.com) and Silver (www.silvermt.com) in Northern Idaho to Mt Bachelor (www.mtbachelor.com) in Oregon to Tahoe (www.sierraattahoe.com) and Mammoth Lakes California, all have great base depths on which to glide. Colorado resorts like Steamboat (www.steamboat.com) also were seeing big January storms as well.

Eastern resorts were not as lucky through Christmas Week, but the New Year saw more snowmaking temperatures in New England and later in the month, more snow was on the way both in New England and in New York and Pennsylvania. Log on to www.skiernews.com/SkiResortsEast.htm to be updated on your favorite Eastern ski area.

Predicting weather patterns are always a challenge. Let us hope that the resorts will continue to build their bases and keep skiers and snowboarders flocking to the resorts through late springtime.

Look for great deals for spring skiing and fun events, like Jackson Hole's Rendezvous festival that takes place on March 26-28. Free concerts take place in downtown Jackson at the Town Square and the grand finale at Jackson Hole Mountain Resort on March 28 features Bob Weir and the Wolf Bros. It will be pretty special.

Read more about this event and Jackson's Golden Ticket deal on page 7.

OUR USUAL CLOSING THOUGHTS

Once again we ask God to bless our troops in Afghanistan, the Middle East and all around the world, as they continue to defend America against terrorism and evil-doers so that we can continue to enjoy the blessings of liberty here in our beautiful homeland.

Please continue to travel safely and enjoy the freedom of skiing, and do not forget also to thank all of our heroes - police, fire and military - for helping to preserve our freedoms and outstanding way of life.

Thank you for reading SKIER NEWS over the past 33 years and 114 editions.

We hope you continue to read it, enjoy it, visit our websites, all linked from our homepage at www.skiernews.com and contact our advertisers for info and deals.

Think snow.

And now, find us on facebook.com/skiernews and more on www.skiernews.com

ON THE COVER

JACKSON HOLE in Wyoming.

Jackson Hole Mountain Resort enjoyed record breaking snow in January, 11+ feet in 15 days. The Golden Ticket deal begins March 14 to April 12. Bring a valid 2019-20 season pass from any resort and receive half-price lift tickets, see page 7. The Rendezvous Festival is March 26-28, with a free concert by Bob Weir on the 28th.

Read more about Jackson Hole and lodging in Jackson on pages 6 & 7 or at: www.skiernews.com/Spring2020-Jackson.pdf

Copyright January, 2020, The Skier News, Inc. S.S.N. 1094-0960 Vol. 33 Issue 114. We are now printed on gluten free paper with no GMO's! SKIER NEWS, published by The Skier News, Inc., a New Jersey Corporation, distributes three national and five regional editions for the ski season, from October through April. These double issues are labeled October-November, December-January and February-Spring. Summer and Fall issues are published online at www.skiernews.com and www.skiernews.net. The inaugural issue was published November, 1988. In the ski industry, that was eons ago. SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and we are by concept dedicated to promote skiing. We believe that the term "skiing" should be the all-comprehensive, generic term for all snowsports. Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington state. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes Fine Edge boating books in the Pacific northwest. Thanks again to the pre-press and press room staff of Brad, Dick, Dan, Jim, Chris, Joe and many, many more.

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SKIER NEWS is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Jersey off of Exit 3. No animals were killed or maimed in the production of this publication. This publication was not tested on animals.

Unsolicited manuscripts will be used as kindling for our office wood stove or deleted with a loudly vocal "woo-hoo."

One more thing, we do not use a period to end a sentence when that sentence ends with a web address, URL. Some knuckleheads might think that the period is part of the web address! Not you, of course, but the guy who picked up the copy just before you or maybe the other guy also at the rack, but don't stare. Just in case we forgot to eliminate one, you would know better than to use the period. Thanks. Why are you still reading this fine print?

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