

COPPER MOUNTAIN IS ENJOYING a GREAT 2020

COPPER MOUNTAIN, CO – Located 75 miles west of Denver, Colo., in the heart of the Rocky Mountains, Copper Mountain Resort is a preferred mountain destination with an adventurous vibe that represents the best of Colorado.

Three pedestrian village areas provide a vibrant atmosphere with lodging, retail, restaurants, bars and family activities. On the mountain, Copper's naturally divided terrain offers excellent skiing and riding for all, including elite level training and competition.

Copper Mountain Resort boasts curated events year round and is home to Woodward Copper – a lifestyle and action sports hub which includes high-grade on snow training venues and a 19,400-square-foot indoor facility. Copper Mountain is part of the POWDR Adventure Lifestyle Co. portfolio.

New for 2020

Three Bears on Tucker Mountain

Explore 273 acres of expert terrain on Tucker Mountain with the new Three Bears chairlift, which opened for this season. This three-person fixed grip lift accesses terrain that was previously accessible via snowcat or hiking only. The lift comes complete with a ski patrol warming hut at the summit and bathrooms at the base of Mountain Chief. Tucker Mountain has long been considered some of the best expert in-bounds terrain in the state of Colorado with north-facing slopes allowing pristine powder turns long after the last storm. Topping out at 12,421 feet in elevation, the turns off of Three Bears are sure to be as signature as the high alpine views. The name Three Bears pays homage to POWDR's founding family of passionate outdoor adventurers.

New Alpine Tech Center

Copper Mountain is excited to announce the opening of a new alpine technical center designed specifically for elite level Giant Slalom and Slalom training and racing. The new training area will be to the west of the U.S. Ski Team Speed Center, comprised of two trails Andy's Encore and Ore Deal. The challenging terrain, with a race prepared surface, will be the maximum Men's Giant Slalom vertical of 450 meters. The terrain has everything from moderate to steep pitches with a very technical gradient on Ore Deal. There will be various configurations to maximize the training opportunities for elite-level athletes, including those on the World Cup circuit. This new outstanding addition to Copper Mountain will complement the world-class training on the existing U.S. Ski Team Speed Center, allowing teams to bring in athletes across all alpine disciplines from around the world.

Woodward Mountain Parks

With an open invitation to all participants, Woodward Mountain Parks are a re-imagined approach to creating innovative environments on-mountain. Woodward Mountain Parks are built to empower and inspire the next generation of action sports through intuitive progression at every level and a focus on providing fun above all else. New at Woodward Copper for the 2019-20 ski season are three transformed venues, including the Danny Davis-inspired Woodward Peace Park. An escape from rigid contest formats and a celebration of creativity, fun and progression, Peace Park (founded by Olympic snowboarder Danny Davis) has arguably been the most impactful event in modern day snowboarding. From its inception, Peace Park was widely recognized as a private event that featured some of the best athletes in snowboarding

and a temporary, progressively built, one-of-a-kind course. Until now. Featuring a non-linear flow of quarter pipes, contours, berms, rollers, etc., the possibilities for a new run every line are endless. This unique layout and combination of features helps remove the intimidation factor and creates an inviting zone for intermediate, advanced and expert users.

Looking Ahead

Creekside Hotel - Fall 2020

Construction has already begun on a new 127-room hotel with anticipated completion as early as Fall 2020. The four-story hotel, located on a portion of the Chapel parking lot near Copper Road and Ten Mile Circle will consist of 127 guest rooms offering a mix of two queen beds, king beds and suites. The Creekside Hotel will feature an outdoor patio nestled along West Ten Mile Creek complete with fire pits and hot tubs, giving guest a chance to unwind and soak in the views after a day on the slopes. The hotel will be a significant new addition to the resort's Center Village.

Mid-Mountain Lodge

Replacing Solitude Station for the 2021-22 ski season will be a brand new 25,000-square-foot mid-mountain lodge. Construction on the facility is already underway and will continue through the next two seasons. The new facility will feature a full service casual restaurant, full service bar and lounge, private dining area, cafeteria options and 270-degree views of the vast Colorado mountain landscape.

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Find out more about Copper by visiting their website at www.coppercolorado.com

PURGATORY RESORT in COLORADO HAS FAMILY FUN and GREAT SPRING BREAK DEALS for EVERYONE

DURANGO, CO – Planning a Spring Break trip, check out lift tickets as low as \$49 available during March 2020. When you purchase World's Best Spring Break lift tickets online at least 48 hours before you plan to ski, you can save up to \$50 per lift ticket and get a free food and beverage credit. In addition, you can add rentals and/or ski school for just \$19 each. Limited quantities are available and the best prices will sell out quickly.

These full-day lift tickets provide all-mountain access and up to \$50 in savings. Ticket prices start at \$49 and World's Best Spring Break lift tickets include a \$10 food and beverage credit. See details at www.purgatoryresort.com

When you buy a World's Best lift ticket, you can add a full day of ski or snowboard rentals for just \$19 more. Add your rentals after you select your first day on the slopes. Limited quantities are available.

When you buy a World's Best lift ticket, you can also add an adult or child lesson for only \$19. Limited quantities are available.

Power Kids Provides a Free Season Pass

Power Kids are eligible for the \$19 rental add-on, too. Every child age 10 and younger receives a free Power Kids season pass that is good every day at Purgatory, Hesperus, Snowbowl, Sipapu, Pajarito, Nordic Valley and Spider Mountain Bike Park during the 2019-20 winter season. There is no purchase necessary, no strings attached; it is all free. To get this deal, log on to www.purgatoryresort.com and look for the details on this Power Kids program.

First Time at Purgatory

Purgatory Resort has been named North America's Best Ski Value by TripAdvisor three years running. Colorado's rugged San Juan Mountains are home to some of the most consistent and abundant snow in the southwest.

Packing Tips

They want you to be cozy and comfortable on the slopes. Bring gear and clothing appropriate for the weather and conditions, including a base layer (long underwear), an insulated and waterproof outer layer, snow pants, helmet, fleece or wool hat, gloves or mittens, socks, and protective eyewear, as in goggles. Helmets are required for children participating in any Purgatory Ski & Snowsports School program.

In addition, do not forget cold weather "street" clothes. Whether your après activities take you to nearby historic Durango, or around Purgatory Village, you'll want a few layers to bundle up, including fleece or wool socks, a cozy hat or scarf, and snow boots.

Mountain Sun and Air

Purgatory Resort's base is more than 8,000 feet above sea level and the summit is nearly 11,000 feet. If you are visiting from a lower altitude, your body typically adjusts to the higher altitude within 24 to 36 hours. Drink plenty of water to stay hydrated, and be mindful of your alcohol intake. Begin with light to moderate physical activity.

Symptoms of high altitude sickness may include headaches, nausea, restless sleep, loss of appetite, and coughing or difficulty breathing. If symptoms persist or you are concerned about your health, visit First Aid in the Village Plaza, or Mercy Urgent Care.

Outdoor recreation at high altitude increases risk of sunburn as the thinner atmosphere does not filter and mellow the sun's rays. Moreover, Purgatory's abundant snow reflects the sun's rays, increasing your exposure. Wear a broad-spectrum sunscreen on all exposed skin, even on cloudy winter days.

Just for Parents

Here are our best parent-tested, kid-approved tips for planning your ultimate family trip to Purgatory Resort:

Book Early

Purgatory offers some of the best deals around, perfect for family-sized budgets. The earlier you buy, the more you can save. Check out www.purgatoryresort.com/specials

Visit Animas City Adventure Park

Animas City Adventure Park is the best place for families, kids and the young at heart, where you can slide through houses, through a tunnel, past a train, glide on some gentle slopes or take a couple great tree skiing trails.

Check Out the Family Drop-Offs & Wagons

To be honest, sometimes the hardest part of a family ski adventure is getting from the car to the slopes, especially when you have little ones in tow. Purgatory helps lighten your load. The arrival court, just south of the main base area parking lot, can be used for dropping off and picking up friends and family. Valet parking is also available there, and costs \$25 per day.

Also in Village Plaza, Purgatory provides free all-terrain wagons made especially for moving kids and gear

More Ways to Have Fun

Knowing the nearest place to get hot chocolate can make all the difference in a child's and a parents' day on the slopes. View Purgatory's Village map to find all restaurants and service facilities on the mountain.

Beyond skiing and snowboarding, Purgatory is home to family-favorite activities, including sleigh rides, snowmobile tours and tubing. Purgatory's calendar of events is full of free family activities that are happening all winter long.

If your alpine adventure includes taking your family to the nearby town of Durango, check out the Durango Train, one of the most popular family activities in southern Colorado.

For more info, please visit www.purgatoryresort.com

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WHITEFISH MOUNTAIN RESORT in MONTANA IMPROVES for 2020

WHITEFISH, MT – Whitefish Mountain Resort in northern Montana is in the shadows of Glacier National Park but it shines brightly in the winter. Transforming the resort is always underway and this year is no exception. Here is what's new at Whitefish.

New Snow Stake Cam

Need to know how much snow? As the storms roll in, guests from near and far will be able to watch the snow pile up at the summit on the new snow stake webcam. This camera, in addition to the other webcams, including the summit Panocam new last year, can be found on skiwhitefish.com/webcams.

Parking Status Sign

Located at the top of Big Mountain Road, an LED parking lot status sign will assist guests on powder days, weekends and holidays to help get them to the slopes more quickly. Maps and the names of lots are online at skiwhitefish.com/parking.

Breakfast and Extended Hours at Ed & Mully's

For those who like to get on the mountain early and find their parking spot, or take one of the early rides on the S.N.O.W. Bus, this winter Ed & Mully's will be serving breakfast five days a week (Thursday-Monday) giving guests an option in the village (breakfast will still be served at the Base Lodge). Also, Ed & Mully's will serve food until 8:30 p.m. during night skiing.

Lift Status Sign

To complement groomed run status signs at the summit, the resort installed a new LED lift status sign in the Lift Plaza to give guests up-to-the-minute reports on open lifts as well as time and temperature.

Expanded Snowmaking

Three TechnoAlpin snow guns were purchased to enhance the resort's snowmaking capabilities, as well as one new snow-making station.

Slope & Lift Improvements

The resort completed several regrading projects in several areas around the mountain to remove "negative grades," including the area in the middle of MoeMentum as well as the tail end of Inside Road as it approaches the intersection with Big Creek run. Additional modifications were made around the mountain in areas where trails merge to improve visibility and create more space for merging.

Chair 3, named Tenderfoot, services both beginner terrain in the village as well as the Whitefish Terrain Parks, and features new restraint bars.

Future Projects

Whitefish Mountain Resort has several capital improvement projects planned in the coming years pending approval. More

information about these projects can be found on skiwhitefish.com/upgrades.

Whitefish Mountain Resort:

In 2007, the resort adopted the name Whitefish Mountain Resort to replace its previous name Big Mountain Resort. The name was chosen to associate with the town and community of Whitefish, Mont. For years prior to the name change, many skiers referred to the destination as Whitefish. The slogan, "Ski the Fish" has been around since the 1990s. Another reason for the name change was to eliminate confusion with Big Sky Resort in southern Montana.

The resort is located eight miles from the town of Whitefish, Mont., and 35 miles from Glacier National Park. It averages 300 inches of snowfall on their 3,000 acres that contain 105 marked trails. The vertical drop of 2,353 feet has a variety of trails for all abilities.

Whitefish Mountain Resort is the name of the resort that encompasses the ski area and summer activities and services. The resort is located on Big Mountain, the geographical name of the mountain, which is located in the Whitefish Range.

For more info please visit: <https://skiwhitefish.com>

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SILVER MOUNTAIN in IDAHO BOASTS SNOW, TERRAIN and an INDOOR WATER PARK

KELLOGG, ID – A mother lode of powder is waiting for you at Silver Mountain Resort – the great Northwest winter destination for the whole family. More than 300 inches of annual snowfall on north-facing slopes sustain Silver's season late into April and May. The terrain spans two peaks, 73 trails, 2 terrain parks, 1,600 acres and 2,200 vertical feet.

Secret gladed areas store powder fresh days after the last storm. Skiers and boarders alike will find an assortment of groomed and ungroomed runs, moguls, steeps, and glades, as well as a large and beginner terrain park to entertain seasoned and aspiring free riders.

Visitors to the mountain quickly notice the welcoming culture at Silver Mountain Resort. Located just a quarter mile off Interstate 90 in the Idaho panhandle, there are no winding mountain roads to get to the snow. Simply hop in North

America's longest single-stage gondola, at 3.1 miles long, and arrive at the Mountain House in 25 minutes.

Morning Star Lodge

Guests enjoy the luxury accommodations at the Morning Star Lodge. In the morning, they can grab a latte from Mo's Froyo & Joe and enjoy the view as the gondola whisks them up to explore the mountain. At the end of your day, relax in the Indoor Water Park at the base, or unwind at the bar.

Silver Rapids Indoor Water Park

At Silver, the fun does not have to end when the lifts stop turning. Located in the Gondola Village, Silver Rapids is Idaho's largest indoor water park. Stretching the size of two football fields and staying at a balmy 84 degrees year-round, it is the perfect place to recoup after a day on the slopes. With seven waterslides, a lazy river, a Flowrider to surf on, multiple

hot tubs, a poolside bar, and a huge children's play area, this park is sure to provide hours and hours of excitement. Cabanas are available to rent for your own private space, and surf lessons are available before opening every day.

Please view, read and share much more online by logging on to: www.skiernews.com/2020-Silver.pdf

For more info please visit: <https://skiwhitefish.com>

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For information on booking and specials at Silver Mountain please visit: www.silvermt.com.

For a sneak peek at the fun, follow "Silver Mountain" on Facebook and @silvermountain on Instagram.

To phone Silver, please call 1-877-230-2193.