UPDATE on HOW to SAFELY ENJOY NORTH LAKE TAHOE THIS WINTER

NORTH LAKE TAHOE, CA/NV - The resilient businesses and communities that make up the North Lake Tahoe region continue to be prepared to welcome visitors this winter with a variety of outdoor activities that provide an opportunity to take a deep breath, spread out and reconnect with nature. New and familiar experiences have been bolstered by significant investments designed to ensure health and safety. To help slow the spread of COVID-19 and keep businesses open, face coverings are required, and responsible recreation and leave-no-trace ethics are strongly encouraged. Guests are also asked to maintain physical distance from others while at Tahoe area ski resorts, businesses, on trails, public lands and other recreational areas.

"Despite the challenges the world has faced over the past nine months, our business community, residents and visitors have quickly adapted to new protocols in support of our tourism-based economy," said Andy Chapman, president and CEO of the Incline Village Crystal Bay Visitors Bureau. "The businesses in our region are incredibly resilient and have put tremendous thought and effort into ensuring they can operate safely.'

What's New for Winter 2020-21

Takeout Tahoe is a new initiative to support and promote local restaurants. The campaign includes a downloadable guide to help visitors and locals navigate the 150+ restaurant options in the region, a North Tahoe EATS Facebook Page, and a contest element that will award restaurant gift cards to further support eating local. Online, please view: www.gotahoenorth.com

A full lineup of intimate, seated and socially distanced live music concerts will be held at the Crystal Bay Club Casino.

Online, please view: www.crystalbaycasino.com

Diamond Peak will have dining reservations and cashless transactions. Online, please view: www. diamondpeak.com

There is new technology and on-mountain upgrades including RFID ticketing and scanning, online food and beverage ordering and cashless transactions at Homewood Mountain Resort. Online, please view: www.skihomewood.com

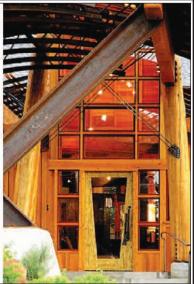
Guided hikes and outdoor activities for resort guests staying at the Hyatt Regency Lake Tahoe Resort, Spa and Casino including morning meditation, "Paint and Sip in the Pines" art class, and a pine cone hunt for families. Online, please view: www.hyatt.com

New snowmaking and a refreshed Kids Adventure Zone near Powder Bowl, with wood carved animals that includes bears and pine martens, can be found at Northstar California Resort. Online, please view: www.northstarcalifornia.com

Nearly \$5 million in upgrades at Mt. Rose Ski Tahoe include new snowmaking and a snowmaking storage tank, new first aid facility, a winch cat and trail grading to offer a high quality snow surface all season long. Online, please view: www.skirose.com

River Ranch is offering online ordering and covered out-





TRUCKEE, CA - Cedar House Sport Hotel owners Jeff and Patty Baird have built a beautiful European Style "Sport Hotel" just outside of downtown Truckee. Their entire focus is to provide quality lodging and great food at their onsite restaurant Stella, when permissible under current COVID-19 conditions, all with a strong environmental consciousness. Pictured here is their welcoming entrance and the warm glow in the lobby. Please use the link below to find out more.

Photo courtesy: www.cedarhousesporthotel.com

door dining on the patio. Online at: www.riverranchlodge.com Find new hand-sanitizing stations, more outdoor seating and mobile food ordering at Squaw Valley | Alpine Meadows. A fleet of electrostatic sanitizing sprayers was also purchased, with the resort investing nearly \$1 million in health and safety measures. Online, please view: www.squawalpine.com

Sugar Bowl Resort installed RFID lift gates to provide touchless scanning, and will introduce its new "CareTeam" this winter, responsible for resort sanitation, cleanliness, and communicating with guests about the resort's COVID-19 policies. Online, please view: www.sugarbowl.com

Advance reservations and face coverings are required for ice skating, the sled hill, cross-country ski and snowshoeing at the Tahoe City Winter Sports Park. Online, please view: www.tcpud.org/winter

Learn or Do Something New

Take an AIARE 1 avalanche course with Alpenglow Expeditions. Learn in a digital classroom before spending two full days outdoors with experienced guides in small groups. Teen classes are offered over the holidays. Online, please view: www.alpenglowexpeditions.com

Go sledding at Granlibakken Tahoe. Tickets available in 1.5-hour time blocks will only be sold online in advance.

Online, please view: www.granlibakken.com

Explore the forest under your own power by learning to skate, cross country ski or snowshoe at Tahoe XC. Online, please view: www.tahoexc.org

Plan to take a relaxing stroll along one of the paved, plowed paths along Lake Tahoe and the Truckee River. Online, please view: tcpud.org/trails

Pub. Note: All North Lake Tahoe downhill ski resorts were open by mid-December. At press time in late January, all resorts were open. However, some crosscountry trails were closed via lack of snow. On Jan. 15, all Tahoe lodges were re-opened to the general public.

Access & Recreate in North Lake Tahoe Safely "Know Before You Go" has become the mantra and best practice adopted by businesses large and small in North Lake Tahoe. As the area responds to ever-changing protocols required by local, state and federal health officials, patrons are encouraged to review the region's Know Before You Go guide and check directly with resorts, businesses and lodging properties before visiting to understand current procedures as they are subject to change. Many resorts and outdoor activity providers are requiring advance reservations or tickets to manage visitation levels that allow for physical distancing, and are not offering the ability to purchase on-site.

With an uptick in backcountry gear sales indicating more people may venture out this year than ever before, the Know Before You Go concept also applies to backcountry exploration.

Plan to take an AIARE 1 avalanche course before hand, frequently check resources like the Sierra Avalanche Center for conditions updates, and be prepared for changing weather before heading out. First responders may not be able to locate those in backcountry areas quickly, so being prepared and remembering there is always more to learn about recreating safely in the backcountry is critical. (Pub Note: Please also see the Airflare article on page 5.)

Leave No Trace, whether it is food waste or a broken sled, to keep Tahoe beautiful, remember to pack out what you pack in. North Lake Tahoe has animal proof trash and recycle bins throughout the region. If one is full, find another and help keep the animals that live there wild.

To learn more about what to expect and how to travel and recreate responsibly in North Lake Tahoe please visit: www.gotahoenorth.com/knowbeforeyougo

About North Lake Tahoe

North Lake Tahoe spans two states and boasts two dozen beaches, 12 ski resorts, the highest concentration of resorts in North America, hundreds of miles of trails, half a dozen communities and a growing number of nationally recognized human-powered activities. With mindfulness and environmental sustainability at its core, this year-round playground is an ideal setting for adventure-bound travelers to reconnect with natural beauty.

For more info, visit: www.gotahoenorth.com

SKI AREAS, HOTELS & RESTAURANTS in ALL SKI TOWNS ARE SUBJECT to LOCAL, COUNTY, STATE and FEDERAL COVID-19 REGULATIONS and CHANGING CONDITIONS

HAMPTON INN & SUITES TAHOE/TRUCKEE HILTON QUALITY, TAHOE STYLE

TRUCKEE, CA – Tahoe's only Hilton property, The Hampton Inn and Suites Lake Tahoe/Truckee, is 30 minutes from the Reno-Tahoe International Airport. Only minutes away from downtown Truckee. The hotel is surrounded by six world-class ski areas and all your favorite winter adventures. This rustic-chic hotel boasts 109 rooms, all designed for your mountain getaway. Free wireless internet and a generous, hot home-style breakfast make it the dream location for family outings, romantic getaways or corporate events. For current safety measures, your room will be clean and ready for you with the "Hilton CleanStay" pro-

Being part of the Hilton family of properties, rewards are earned with every stay. As a Hilton Honors member, the hotel was voted one of the best Hampton Inns in the country and continues to be awarded the TripAdvisor circle of excellence each year.

Please take a look at the reviews. Skiers will love the location for its proximity to Northstar, Squaw Valley USA, Alpine Meadows and Sugar Bowl Resort. The hotel is the closest major property to Northstar, which is almost in sight from the parking lot. Scheduled public transportation is easily accessible and regularly scheduled.

The complimentary breakfast is available 6 a.m. to 10 a.m. daily. The breakfast selection changes based on county directives. After breakfast, gather the kids and head out for a great day of skiing close by. For dinner, there are several nearby restaurants and historic downtown Truckee, including Moody's which is a local favorite.

As you enter the lobby, you immediately feel the warmth and comfortable atmosphere with a friendly and helpful staff. Each of the hotel's select rooms is decorated beautifully, complemented with all your needs. This includes free wireless internet, coffee makers and flat screen televisions complete with free HBO/cable television.

> On-site amenities include coin operated laundry, gym complete with cardio equipment and weights, beautiful outdoor pool (seasonal) and Jacuzzi spa, large flat screen television in the main lobby.

> Availability for the seasonal pool, outdoor whirlpool, and the gym is based on county directives. Please check with the hotel for

> Try one of the hotel's two-room suites that are specially equipped and roomy. Guests can lounge by a warm cozy fire or walk out onto their private balconies. Inroom whirlpools are also available in selected suites.

> If you cannot leave your work completely behind, the business center is equipped with computer, fax and copy equipment

> The hotel is located a few minutes off of Exit 267 off Interstate 80, toward the Truckee airport.

> For more info, easily find a link to the Truckee Hampton Inn and Suites at www.skiernews.com/LodgingWest.htm

> Or please log on directly and visit: www.hamptoninntruckee.com

> View this exact page online and then link to the Hampton Inn and Suites from it, at SKIER NEWS' online magazine at: www. skiernews.com/Spring2021-TruckeeBest.pdf

> For special packages or reservations, please call 1-888-587-1197.



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F YOU FIND A LOWER RATE, WE'LL MATCH IT