



BIG SKY, MT - Up and away! Guests prepare to board the next chair on the brand new, blue bubble, high-speed Swift Current 6 lift. It is located at the base area near the resort's other high-speed blue bubble, the Ramcharger 8. When lowered, Swift Current 6's safety bar will lock and automatically unlock in the top terminal, offering the highest level of safety, especially for children. The lift has 24 conical towers, 126 chairs, a speed of 1,200 feet per minute, consistently transporting 3,000 skiers per hour. In addition, each chair boasts ergonomically designed heated seats, individual headrests and footrests, and a weatherproof Big Sky Blue Bubble.

Photo courtesy of Big Sky Resort

NBC's AMERICAN CENTURY GOLF PROVIDES SUMMER FUN in TAHOE

SOUTH LAKE TAHOE, CA/NV - Summer's premier event, the American Century Championship in South Lake Tahoe, takes place in July at the beautiful Edgewood Tahoe Golf Course in Stateline, Nev.

South Lake Tahoe is a great, fun place to visit in winter to ski, snowmobile, party or just enjoy the scenery of the snow-capped peaks around beautiful Lake Tahoe. This winter is great with the record breaking snowfall in December.

Summers, however, are spectacular and packed with activities. The South Shore comes alive each July with star-filled championship celebrity golf.

Plan your summer Tahoe visit for NBC's American Century Championship Celebrity Golf event, July 5-10, 2022.

There are many activities beginning on Tuesday, July 5, with Pro-Am golf events as the celebs warm-up to playing at this beautiful golf course in 6,200 feet of altitude.

Justin Timberlake returned in 2021, after playing in four of the last six years. He rejoined many fan favorites like Charles Barkley, Ray Romano, Alfonso Ribeiro, Larry the Cable Guy and former San Jose Shark, Joe Pavelski.

The event was also one of the few events broadcast live in July 2020, during the height of the pre-vaccine pandemic. Mardy Fish, U.S. Tennis won the event. He beat the 2018 and 2019 winner, NFL QB turned broadcaster, Tony Romo.

The event will once again be televised live on NBC's Golf Channel on July 8 and NBC networks on Saturday and Sunday, July 9 and 10.

The 2021 winner was NBA player, coach and broadcaster Vinnie Del Negro who shocked the expected leaders with three days of consistent play. He won in a sudden death playoff of the 18th hole beating MLB great turned broadcaster, John Smoltz. July 2021, also saw NFL great, and now astronaut, Michael Strahan join the field of 80+ athletes and celebrities.

You could rub elbows with athletes like NBA star Steph Curry, who played the past five years, NFL legend Jerry Rice, music greats like Rascal Flatts or TV stars like Jack Wagner. Many people get autographs or take selfies with them.

If you are looking for great accommodations in South Lake Tahoe, check out Tahoe Ridge Resort which is linked on: www.skiernews.com/LodgingWest.htm

For great photo essays from past American Century events, please log on to: www.skiernews.com/TahoeGolf.htm

STEAMBOAT SKI RESORT KEEPS IMPROVING for 2021-22

Multi-year, multi-million dollar projects top the list of a redesigned base area and more

STEAMBOAT SPRINGS, CO — Steamboat Ski Resort is in the midst of the largest redevelopment of the resort in history, breaking ground on a new base area and setting the stage for upcoming on-mountain and base area improvements.

In February 2021, Steamboat announced plans to embark on significant improvements to create an excellent guest and staff experience that matches the resort's long recognized industry excellence. In April 2021 construction crews began working to deconstruct and relocate the lower gondola terminal about 300 feet to a new on-slope location and to remove the former Gondola Building and work on the foundation of the new base area. These are the first steps in a multi-year, multi-million-dollar redevelopment that will result in a second gondola, a world-class SnowSports learning facility, more advanced terrain, expanded snowmaking, a new resort entrance and a reimagined base area that includes new shops, restaurants, guest spaces and better navigation.

"Watching the future of Steamboat come to life as this project progresses is incredibly exciting," said Rob Perlman, president and COO of Steamboat Ski & Resort Corporation (SSRC). "For Alterra Mountain Company to support (and ultimately invest) in our long-term vision shows the strength of Steamboat as a vacation destination and a community. Each year, guests will experience a new component of our transformation culminating in a whole new way to visit Ski Town, U.S.A.®."

Highlights of the Redevelopment for This Winter:
New Lower Gondola Terminal

The previous Gondola Building, which housed the lower gondola terminal and resort administrative and operation offices, was demolished in spring 2021. Now guests will load the Steamboat Gondola from a new on-slope terminal location just off the promenade. Moving the entrance and queuing for the gondola will provide much needed space in the base area for guests to navigate and enjoy the reimagined Steamboat Square. The new Steamboat Gondola was installed ahead of the 2019-20 winter season, replacing a previous gondola that lifted skiers and riders up the mountain for more than 30 years.

New Steamboat Square

For the 2021-22 winter, the area surrounding where the Gondola Building previously stood, will be paved and

provide an open space for guests accessing the snow, some of this area will remain closed until the project is completed. During the winter season, work will continue underneath the base area to build resort operations facilities, including locker rooms, Ski Patrol, UC Health Clinic, etc. In summer 2022, work will resume on Steamboat Square with the addition of new shops, restaurants, gathering spaces and a stage. The final Steamboat Square project will include the addition of an ice arena opening winter 2022-23, which will transition to a lawn during the summer season for events and activities.

New Resort Main Entrance

Guests will be welcomed to the resort through a clear main entrance directing them through the fastest route to shops, restaurants, the gondola and the snow. The route will feature a custom art wall constructed of perforated corten steel sharing the unique components that make Steamboat special such as the More Barn, Billy Kidd, horses, cowboys and what they call "three-wire winters."

Escalator

The new main entrance will feed visitors to an escalator, eliminating the maze of stairs that guests previously had to navigate to get to the snow.

Resort and Project Sustainability

One of the resort's top strategies is focusing on sustainability, specifically at the resort, within the Steamboat Springs community and within their team. In 2021 and for the upcoming winter season, SSRC has made numerous leaps towards sustainable improvements. These include an initiative to eliminate single use plastic bottles by providing reusable drink cups wherever possible and replacing all single-use plastic drink containers with aluminum.

Also, they are participating in the project management of the Routt County Climate Action Plan to help develop strategies for emissions reduction in the community.

When the base area demolition occurred in spring of 2021, resort crews worked to divert as much waste as possible. Office and guest furniture, lockers, equipment and even light bulbs were removed for reuse and/or donated for employee or community use. Items that could not be repurposed were recycled appropriately. Between moving out of the building and demolition, SSRC and its contractors were able to achieve a 70 percent diversion rate.

All new buildings in Steamboat Square will be LEED

certified and SSRC staff is working closely with East West Partners and the redevelopment team to identify additional opportunities to meet SSRC and their parent company Alterra's sustainability goals.

New Children's Programming

Steamboat SnowSports School is evolving the resort's children's programming to better align with the resort's purpose to have fun, create lifelong memories, introduce friends, make children laugh and smile. All while learning to ski or ride and enjoy the snow.

Beginning winter 2021-22, Kids Vacation Center will officially transform into Happy Camp. Serving children ages 4 and under, Happy Camp will offer indoor childcare and on-hill learning while instilling a lifetime passion for the outdoors.

"We're in the business of creating memories for skiers and riders of all ages, and our camp includes the entire mountain," said Nelson Wingard, director of Steamboat's SnowSports School. "Our goal and purpose is to make kids into happy campers whether they're learning to ski and snowboard, playing inside, meeting new friends or exploring our outdoor playground. We'll still be known for our outstanding service, our incredible instructors and our unmatched family experiences. And now we'll be accomplishing all that under a name that aligns perfectly with what Steamboat Ski Resort is all about."

16 nonstop flights

Steamboat's air program continues to be one of the most robust in the Rocky Mountains with flights to Steamboat from 16 domestic airports, the most in resort history. Major air carriers include American, Alaska, Delta, JetBlue, Southwest and United. Winter seasonal flights begin in December and run through March, making Steamboat accessible from anywhere in the world.

For info and all the flight details, please log on to: www.steamboat.com/flights

Get your friends together for a Steamboat trip, please view, read and share this page online at: www.skiernews.com/Spring2022-Steamboat.pdf

To contact Steamboat reservations, please call directly them at 1-877-462-4681.

Or for more, please connect with Steamboat for updates and info at: facebook.com/steamboatresort or log on to: www.steamboat.com

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