

# SKI UTAH RESORTS HAVE UPGRADES & IMPROVEMENTS for 2024

SALT LAKE CITY, UT – It was an especially busy summer at resorts all across the state of Utah. Resorts had a far shorter summer window in which to execute guest experience projects after the historical 903-inch season in 2022-23. Tireless work, long days and a lot of dedication by resort employees has resulted in an impressive number of new developments to report. Skiers and snowboarders will find many new resort upgrades, improvements and updates to investigate this winter. Here is your definitive guide to all the changes that transpired at the more popular destination Ski Utah areas for winter 2023-24.

## Alta Ski Area

Alta installed their final five Wyssen Towers. These Remote Avalanche Devices (RACs) were installed with the help of helicopters atop Mount Baldy this summer. This development is the cap on a multi-year project to retire military artillery, a tactic used by Alta Ski Area and the United States Forest Service for 75 years. This monumental moment caps a legacy of innovation and research in avalanche science and mitigation. Alta served as the birthplace for avalanche safety back in the 1940s.

In another big change for Alta, the decommissioned Albion chairlift was completely removed from the Albion Basin after 60 years of service. Guests will enjoy a swift, comfortable ride on the new Sunnyside Lift, which was completed last season.

## Brighton Resort

Beloved Brighton looks a bit different for die-hard fans this winter. In a much-anticipated upgrade, the new Crest6 Chairlift will swiftly whisk passengers up to the saddle beneath Pioneer Ridge from the base area near Molly Green's pup. This high-speed, 6-passenger lift will keep lines shorter and will allow night skiing aficionados a higher volume of laps under the lights. The new Crest6 will be Doppelmayr's first ever 6-person D-line lift in Utah.

The new Snake Creek Lodge and its Sidewinder Grill will fuel skiers and snowboarders alike on the mountain at this new mid-mountain lodge.

The Brighton Diggers, the dedicated park crew, were kept busy. The team craftily discovered a way to link four of their 25-foot down rails together to form one massive 100-foot rail.

## Deer Valley Resort

The biggest news in Utah resort development occurred at Deer Valley Resort in Park City. The "Expanded Excellence" project will add over 2,900 acres of skiable terrain in the coming years with 9 new chairlifts and 110 new ski runs expected by winter 2025-26. Upon completion of the project, Deer Valley

will boast over 5,726 acres serviced by 37 chairlifts and 238 ski trails. The first phase of this enormous project will involve the development of the new ski terrain as it is integrated into the resort's existing footprint. Eventually all the terrain will link to new skier services at a village located along U.S. Route 40.

This season, the food and beverage experience were upgraded with a renovation of Royal Street Café and the conversion of its second floor into a cozy 21+ bar and après spot. A new Kid's Ski School Lunch Center is available at Snow Park Lodge. The ever-popular Cushing's Cabin offers an expanded drink menu for warming up on-slope with a new espresso machine.

## Park City Mountain

Park City Mountain got its start from a handful of strong-willed miners with big dreams. This season, the resort celebrates its 60th season. Look for many celebratory events, fireworks, winter concerts, and signature events.

The Red Pine Gondola at Park City got a fresh lease on life this summer with new cabins that offer stunning 360-degree views of Summit County and a smoother, quieter ride.

Park City Mountain and all Epic Resorts will launch the new My Epic App for guests to access their mobile ski pass or lift tickets and utilize Bluetooth to hop on the lifts. Gone is the need for visiting the ticket window or waiting to receive tickets or passes in the mail.

## Snowbasin Resort

The first chair on the highly anticipated DeMoisy Express Chairlift happened in December. This new high-speed 6-seater will drastically reduce congestion on the side of the mountain and provide speedy access back to Snowbasin's base area. Before you load up on DeMoisy, sprawl out on the new 5,000-square-foot heated cobblestone patio to the northwest of Strawberry Lodge. Over 180 seats will accommodate guests as they enjoy new dining options and bask in the sunshine over on the Strawberry segment of the resort.

Parking improvements were completed with the addition of 124 stalls to the Canyon Rim lot. This expansion is the second project that Snowbasin has completed in the past 3 years to maximize parking spots and to better accommodate guests in the five lots. Free shuttle services will transport guests from the lot directly to the slopes.

## Snowbird

Snowbird launched their new Kids Freeloader Pass meant to reduce the barrier of entry to new and young skiers and snowboarders. Anyone under the age of 18 will qualify for a free

Snowbird season pass when linked to an Adult, Military or Senior Snowbird Summit Pass. This 1:1 free pass program means any Snowbird Summit Passholder can give their Kids Freeloader Pass to a dependent, a family member or a friend at no cost with zero restrictions. Snowbird aims to provide progressive access to those who many not otherwise have the opportunity or option to spend a day on the mountain. Families and support systems come in all forms so the Kids Freeloader Pass is meant to be inclusive while fostering the future generations of skiers and shredders.

## Solitude

Solitude Mountain retired the well-loved Eagle Express chairlift this summer. Eagle was Utah's first high-speed detachable chairlift when installed back in 1989. The crew rapidly removed the lift to make way for the installation of a new high-speed 6-person lift, which will decrease wait times on busy days and help to minimize congestion across the resort.

Solitude was also quite busy this summer installing Wyssen tower RACs atop the incredible terrain of Fantasy Ridge. These towers will allow Solitude Ski Patrol to conduct avalanche mitigation quickly as the detonate explosives remotely in Solitude's steepest, most remote, and rugged avalanche terrain. Ultimately, this will help the ski patrol to more quickly open the powder paradise that is Honeycomb Canyon.

## Sundance Mountain Resort

Sundance Mountain Resort is offering expanded season pass benefits for the 2023-24 season with their Friends & Family Program. Passholders can also take advantage of a 20 percent discount on daily ski or snowboard rentals and three days of skiing at a variety of partner resorts (blackout dates apply).

The area around Jake's Lift has been updated to improve traffic flow and includes road realignment and added parking spaces. Newbies can also enjoy a brand new beginner run from Jake's Lift to the upper parking lots.

To find all the Ski Utah resorts and what is new for 2023-24, please log on to [www.skiutah.com](http://www.skiutah.com) and find the "Blog" section to view the entire article.

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To book your ski and stay getaway or to find out more info about Ski Utah resorts, please visit them at: [www.skiutah.com](http://www.skiutah.com)

## INNOVATIVE PROGRAMS MAKE STEAMBOAT a TOP FAMILY RESORT

Steamboat, CO - Steamboat has built a reputation as one of the best family ski resorts in North America. It continues to focus on its award-winning family programs to create the best winter experience on and off the mountain in Ski Town, U.S.A.® Steamboat is continually ranked as one of the best family ski destinations in North America.

"Steamboat has always been at the forefront of creating innovative children and family programs in the ski industry over the past 50 years," said Rob Perlman, president and COO of Steamboat Ski & Resort Corp. "With pioneering programs like Kids Ski Free™, Kids Rent Free, and Steamboat's young kids lessons at Greenhorn Ranch, Steamboat continues to distance itself from every other resort within the industry as the leader in family programs and entertainment."

Steamboat has been on the cutting edge in the family arena since the Steamboat Springs Winter Sports Club first hit the slopes at historic Howelsen Hill in 1913. The community has embraced snow with an almost fanatic zeal, enabling it to reach significant milestones, including Steamboat's first Winter Carnival in 1914, public schools accredited ski curriculum in 1944, Audrey Light Temple's Little Toots Program organized in 1957, the first International Winter Special Olympics in 1977, and many others.

Since then, numerous innovations, based upon that same early pioneering spirit, have

followed at the ski resort. Steamboat set the standard within the industry by pioneering the first Kids Ski Free program back in 1982, later adding Kids Rent Free.

"We believe the best way to enjoy Steamboat is with family and friends," Perlman said. "Unlike many sports, multiple generations of family can ski and ride together, creating lifelong memories and traditions we hope continue for years to come."

### Young Kids Lessons - 6 and under

Steamboat places an emphasis on top quality childcare programming. The program is designed around taking care of children in a safe, nurturing and age appropriate setting. The Steamboat young kids programs are a one-stop ski shop for families with small children, and all lesson products include lift access, lunch, lesson instruction and equipment rental option.

### Night Skiing and Riding

From mid-December through late March, night skiing and riding light up the evening for the entire family. The lighted area extends from the top of Christie Peak chairlift to the base area and is accessed via the Christie Peak Express. Roughly 1,100 vertical feet of terrain is available on several trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat operates at night from Thursday through Sunday from 5:30 p.m. to 8:30 p.m.

For more info, visit [www.steamboat.com](http://www.steamboat.com)

## ASPEN SNOWMASS ANNOUNCES HERO'S

ASPEN SNOWMASS, CO - To honor all of those who played an instrumental role in the exploration and opening of Aspen Mountain's new terrain, Aspen Snowmass is announcing a new name for the lift and adjacent terrain. Formerly referred to as Pandora's, the new high-speed quad and surrounding terrain pod will be named Hero's, to honor all of the people who brought this project to life, most impactfully Jim Crown, whose vision and leadership helped bring this ambitious expansion to reality.

"With Jim's unexpected passing, we took some time to reflect on the family's and our company's enormous loss and the naming of this historic expansion," says Geoff Buchheister, CEO Aspen Skiing Company. "Jim's legacy and broad impact in Aspen stretched over 35 years, alongside many others we are also choosing to honor. We felt it was meaningful and appropriate to recognize all of the heroes who are tied to this terrain as we unveil this new project."

The expansion stays true to historical names like Powerline and Harris's Wall, and it honors many of the heroes of the resort who had significant ties to this terrain. There are runs dedicated to the first female ski instructor Elli Iselin, to 10th Mountain soldier Percy Rideout, and to pivotal ski patrol members like Eric Kinsman and Cory Brettman. Tim Howe, who originally coined the name Pandora's Box, will be recognized with a glade named after him as well. In addition, Jim's family has chosen other trail names that

honor his life, loves and amusements.

Hero's will increase skiable acreage by more than 20 percent on the resort's flagship mountain. With 1,220 vertical feet and more than 150 acres of new chutes, glades and trails, this expansion will be Aspen Mountain's first significant addition since the opening of the Silver Queen Gondola in 1985.

Not only does the addition diversify Aspen Mountain's terrain mix and offer more skiing on the upper portion of the mountain, but it also acts as a functional hedge against future climate-challenged ski seasons: with its north-facing, high elevation terrain all above 10,000 feet. This area is ideal for holding snow in seasons when natural snowfall is less plentiful. The terrain and lift will open in the 2023-24 winter when conditions allow.

To view a map of this awesome area, please log on to: [www.aspensnowmass.com](http://www.aspensnowmass.com) and look for Aspen Snowmass announces Hero's.

### Legendary for Good Reason

At Aspen Mountain, you can ski down the same runs that have hosted World Cup finals, ride through gladed powder stashes, chase after the snowcat-towed Oasis Champagne Bar, or put together one quad-burning top-to-bottom after another. All of this is just steps away from downtown Aspen.

It is no wonder this mountain is a legend.

Finally, for the latest snow conditions on the mountain, check out the new Aspen Mountain Snow Stake camera by visiting their website at: [www.aspensnowmass.com](http://www.aspensnowmass.com)

## NBC's AMERICAN CENTURY GOLF PROVIDES SUMMER FUN in TAHOE SOUTH - JULY 10-14 - CAN STEPH CURRY REPEAT

SOUTH LAKE TAHOE, CA/NV - Summer's premier event, the American Century Championship in South Lake Tahoe, takes place in July at the beautiful Edgewood Tahoe Golf Course in Stateline, Nev.

South Lake Tahoe is a great, fun place to visit in winter to ski, snowmobile, party or just enjoy the scenery of the snow-capped peaks around beautiful Lake Tahoe.

Summers, however, are spectacular and packed with activities. The South Shore comes alive each July with the star-filled celebrity golf.

Plan your summer Tahoe visit for NBC's American Century Championship Celebrity Golf event, July 10-14.

The event will once again be televised live on NBC's Golf Channel and NBC networks on Saturday and Sunday.

There are many activities beginning on Wednesday, July 10, with Pro-Am golf events as the celebs warm-up to playing at this beautiful golf course in 6,200 feet of altitude.

WWE's The Miz played alongside fan favorites like Charles Barkley, Alfonso Ribeiro, Larry the Cable Guy and NHL Stars Joe Pavelski, TJ Oshie and Anaheim Duck Alex Killorn.

You could rub elbows with athletes like NFL legend Jerry Rice, music greets like Jay DeMarcus and Jason Scheff or TV stars like Jack Wagner. Many people take selfies with the celebrities.

The 2023 winner was Steph Curry. he succeeded beating the 2022 winner, NFL retired-turned football color analyst, Tony Romo. Romo

also had won in 2018 and 2019. Curry added to his Stableford point total by shooting a hole-in-one on the 7th hole on the second day of play. On Sunday he closed out on 18 by sinking an eagle putt to overtake U.S. tennis legend Mardy Fish. Fish led most of the day and had a three point Stableford scoring lead until Curry's eagle awarded him six points to surpass Fish. This was one of the most historic and exciting finishes to the event in recent memory. Curry also was one of a few winners that led after each of the three rounds of the tournament.

Outplaying his dad and current NBA analyst Dell Curry and his NBA sharp shooting brother Seth Curry, Steph won the now coveted Curry Brothers Championship Belt which he is wearing in the photo on the right. Also shown is the American Century Championship Cup on the table. (SKIER NEWS photo credit Dave Leonardi)

If you are looking for great accommodations in South Lake Tahoe, check out Beach Retreat & Lodge online at: [www.tahoebeachretreat.com](http://www.tahoebeachretreat.com)

Also great lodging in South Lake Tahoe can be found at Hotel Becket, which is walking distance to the golf course. Please visit them online at: [www.hotelbecket.com](http://www.hotelbecket.com)

For photo essays from past American Century events and off the golf course happenings, please visit [www.skiernews.com/TahoeGolf.htm](http://www.skiernews.com/TahoeGolf.htm)

For on-course podcast interviews with many celebrities, log on to [www.AlwaysUpright.com](http://www.AlwaysUpright.com) and click the Sports and Entertainment label.

