

SIERRA-AT-TAHOE RISES from the CALDOR FIRE to RE-ENERGIZE THEIR FUN SNOW EXPERIENCE

West Bowl Goals Achieved on 1-Year Caldor Fire Anniversary

Sierra-at-Tahoe Names New Director of Ski & Ride School and Teams, Sets Vision for 2022-23 Snowsports Program

With restoration efforts underway, after a season off due to damage sustained from the Caldor Fire, Sierra welcomes long-time loyalists and new friends back to explore.

TWIN BRIDGES, CA – On Aug. 29, 2022, the Caldor Fire reached Sierra-at-Tahoe, blazing directly through the West Bowl area of the mountain, causing significant damage to the ski lifts, trails, trees and a maintenance building. Today, the remediation goals for West Bowl in Phase I have been achieved with over 14,000 fire-killed and damaged hazard trees cut and in progress of being removed from the resort. This is possible due to concerted efforts across the United States Forest Service (USFS), El Dorado Resource Conservation District (RCD), El Dorado Community Foundation and Kingsborough Atlas Tree Surgery, Inc. (Atlas Tree) in collaboration with Sierra.

RCD Foresters, John Quidachay and Jim Davis, continue to work closely with Atlas to meet the day to day challenges on steep and difficult terrain. Quidachay says in all his 40 years as a practicing forester, the Sierra-at Tahoe Caldor Fire recovery and restoration project is one of the most difficult he has worked on. “The collective efforts and expertise of all the personnel involved has been tremendous,” Quidachay says. “Our immediate attention has been to conduct operations in a workmanlike and orderly manner to achieve the resort reopening objective and to protect National Forest resources such as waterways and soil resources”.

Attention was first directed to West Bowl, the area with the largest footprint and most severe damage. After just 55 days of intensive efforts by hand fallers, heavy equipment operators, and trucking crews, approximately 5 million board feet of timber has been removed from Sierra’s slopes.

“Our team is dedicated to ensuring that Sierra will be open for this year’s ski season,” Tyler Willis, Atlas Tree’s Director of Forest Management says. “This multi-workflow project incorporates a wide range of equipment, personnel, partners and resources. We have deployed more than 30 employees manning 20 pieces of specialized heavy forestry equipment to achieve this goal.”

Non-merchantable timber is being chipped and broadcast to provide ground insulation on ski trails to increase the longevity of snowpack and help with erosion control. Salvageable timber is being trucked to Tahoe Forest Products to be milled and repurposed, and some remaining

wood will be memorialized at Sierra. Atlas is anticipating an additional 15 million board feet of salvaged timber from this Sierra project will be sent to the mill.

With 40 to 50 truckloads of hazardous timber being hauled off the mountain daily, what once seemed an insurmountable feat is close to being in the rear view mirror and the anticipation for opening day is now within reach.

“When I look at the mountain, I see opportunity. New terrain just waiting to be explored and new memories waiting to be made,” John Rice, General Manager at Sierra-at-Tahoe says. “We are looking forward to a long overdue ‘welcome home’ to our guests this winter. For long-time passholders or first time guests alike, there will be something new for everyone, and that is exciting.”

With the first phase of West Bowl complete, the crew have begun hand felling operations on the east side of the mountain, near Sugar N’ Spice and Jack’s Bowl with sights set on tackling the areas impacted on the Backside of the resort next. The Upper Shop maintenance building, which was destroyed in the fire, is currently being rebuilt, led by Haen Constructors, with a goal of completion during the ski season.

With winter on the horizon, the momentum is building across the mountain with all crews digging in to “Go big, and come home” this 2022-23 season.

Please note, the resort is not open to the public until further notice.

Please check www.sierraattahoe.com for updates.

Jack Pippin Named Ski & Ride Director

Sierra-at-Tahoe welcomed new Director of Ski & Ride School and Teams Jack Pippin in the approach of opening the season. An industry veteran, Pippin brings over 25 years of experience, formerly serving at Mount Brighton, Heavenly Mountain Resorts and most recently as the Director Ski School and Services at Sugar Bowl in 2021.

“I am grateful to join Sierra during this critical time. The leadership team is revered across the basin as one of the strongest in the industry,” Pippin says. “I see a team that has embraced extreme adversity, leaned in during a time that would have been easy to turn away, and I look forward to helping write its next chapter.”

Pippin will play a critical role in the redesign of the snowsports school as the resort makes progress toward a

return to full operations following the Caldor Fire.

“We are looking at the impacts from the Caldor fire as an opportunity to restore and enhance an already well-established program,” Pippin says. “Guests can expect the programs they’ve come to know and love from expansive beginner and learn to ski terrain, through advanced courses and beyond. With optimism, the redesign will create even more new experiences for our guests.”

Sierra has a rich history of Olympic medalists progressing through its program, including Olympic medalists Jamie Anderson, Maddie Bowman, and Hannah Teter, who are team riders for the resort.

“The hiring of Jack is a testament to our confidence and commitment to restoring the mountain, specifically the snowsports program, to its fullest potential,” says General Manager John Rice. “With Jack’s leadership, we will reimagine the guest experience while remaining true to our tradition of creating a welcoming, innovative, and successful snowsports programs for all levels.”

Additional resources

Those interested supporting restoration efforts, can make a donation to the Caldor Restoration Fund established by the RCD the El Dorado Community Foundation

To catch the latest updates, follow Sierra-at-Tahoe on Instagram, Facebook, Twitter, and subscribe to the blog.

About Sierra-at-Tahoe

With restoration efforts underway, play is the name of the game at Sierra-at-Tahoe, where 2,000 acres and 2,212 vertical feet of skiable terrain offer skiers and riders the freedom to explore their style at any level.

Whether it is sending big mountain terrain via Huckleberry Canyon, carving down sunbathed groomers in West Bowl, learning a new trick in the Sierra Playgrounds or the exhilaration of making one’s first turns on Sierra’s Sculpted Learning Terrain, there is a new landscape and a place for you that is just waiting to be discovered.

Read this page online and link from it at www.skiernews.com/Tahoe2023-South.pdf

Listen to the Sierra-at-Tahoe podcast episode, and many others, at: www.AlwaysUpright.com

Welcome back to Sierra, #WherePlayReignsFree.

For more info, please visit, www.sierraattahoe.com

BEACH RETREAT & LODGE – CONVENIENCE with RESTAURANTS & a LAKE VIEW

SOUTH LAKE TAHOE, CA – The Beach Retreat & Lodge, located in the heart of town, is the best lodging for your South Lake Tahoe ski vacation. Spread across seven acres on Lake Tahoe, each of the 261 rooms features gas fireplaces and a balcony or patio. The Beach Retreat & Lodge is about 1.5 miles from Heavenly and offers shuttle service to and from Heavenly’s lifts. In addition, the Retreat provides s’mores kits to enjoy by the many fire pits and boasts a great selection of hot beverages both children and adults can enjoy.

The Lodge Bar & Restaurant

The Lodge Bar & Restaurant, previously called Sidelines, is one of two restaurants on the property. After a long day of skiing down the mountain, relax and embrace the cabin-like coziness at The Lodge. Located in the lobby, The Lodge is a casual restaurant and bar where you can catch the game, sip a cold beer and munch on hearty pub grub. Belly up to the rustic wooden bar and enjoy beer on tap, wine, cocktails, and spirits.

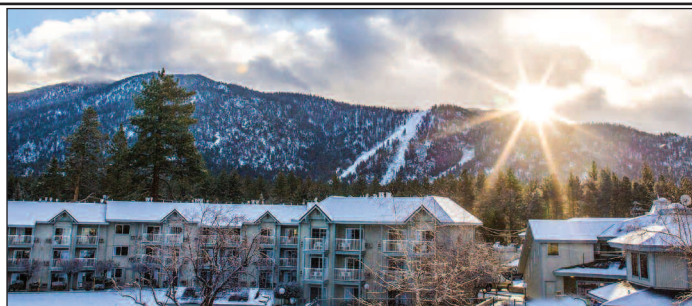
The Boathouse on the Pier

The Boathouse on the Pier has become one of Tahoe’s most talked-about dining experiences. It is set atop the hotel’s 1,000-foot pier, where there is an active marina in the summer. This waterfront restaurant and bar features New American Cuisine and panoramic Lake Tahoe views. It is the only place in Lake Tahoe where you can dine on the water. Enjoy a beautiful view of the Sierra Mountains and the tranquility of Tahoe in the winter, while sipping on a warm winter beverages on the balcony.

Meetings, Events and Weddings

You may be in town to ski, but if a winter wedding is your heart’s desire, check out weddings on the beach or the Lakeview Ballroom. Just go to the website to look at the pictures. You may need to find an excuse for a party.

The Beach Retreat & Lodge’s sophisticated 3,200-square-foot Conference Center is the perfect event and meeting space featuring state-of-the-art technology, indoor and outdoor space, a dedicated catering staff and a meetings team that is as good with logistics as



SOUTH LAKE TAHOE, CA - The Beach Retreat has it all, with two restaurants for you to relax after a great day on the nearby slopes. It is close to Heavenly and about 40 minutes to Sierra-at-Tahoe. The nightlife is nearby as well to make for a fun week or weekend. Photo courtesy of The Beach Retreat & Lodge

they are creativity. The Conference Center is a great place to do business during the day before heading out to enjoy the Tahoe nightlife. The Conference Center includes an outdoor deck equipped with fire pits, so you can enjoy the views of the snow-covered lake.

The Beach Retreat & Lodge is located in South Lake Tahoe at 3411 Lake Tahoe Blvd., across from Safeway.

Read this page online and link from it at www.skiernews.com/Tahoe2023-South.pdf

Listen to the Beach Retreat & Lodge podcast episode, and many others, at: www.AlwaysUpright.com

They guarantee the lowest rates when booking directly, so go online or call them at (530) 541-6722 or online at: www.tahoebeachretreat.com



BEACH RETREAT & LODGE SOUTH LAKE TAHOE

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