

# STEAMBOAT SKI RESORT HAS SO MUCH NEW for 2021-22

## Multi-year, multi-million dollar projects top the list

STEAMBOAT SPRINGS, CO — Steamboat Ski Resort is in the midst of the largest redevelopment of the resort in history, breaking ground on a new base area and setting the stage for upcoming on-mountain and base area improvements.

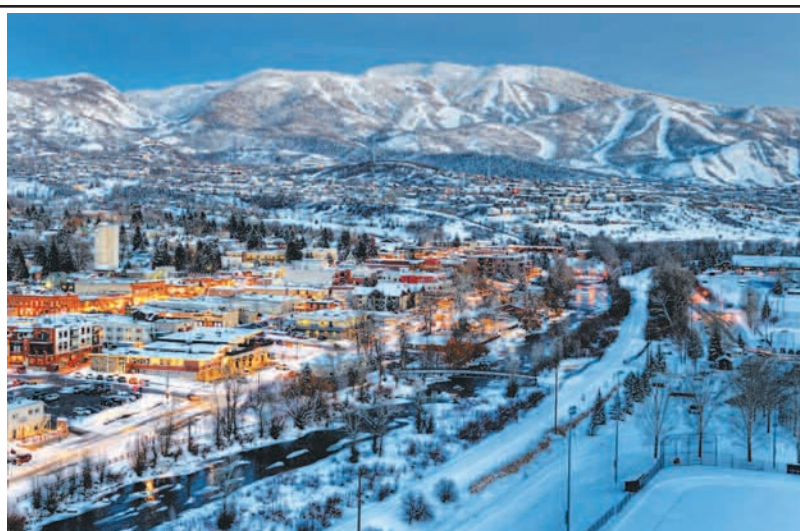
In February 2021, Steamboat announced plans to embark on significant improvements to create an excellent guest and staff experience that matches the resort's long recognized industry excellence. In April 2021 construction crews began working to deconstruct and relocate the lower gondola terminal about 300 feet to a new on-slope location and to remove the former Gondola Building and work on the foundation of the new base area. These are the first steps in a multi-year, multi-million-dollar redevelopment that will result in a second Gondola, a world-class SnowSports learning facility, more advanced terrain, expanded snowmaking, a new resort entrance and a reimagined base area that includes new shops, restaurants, guest spaces and better navigation.

"Watching the future of Steamboat come to life as this project progresses is incredibly exciting," said Rob Perlman, president and COO of Steamboat Ski & Resort Corporation (SSRC). "For Alterra Mountain Company to support (and ultimately invest) in our long-term vision shows the strength of Steamboat as a vacation destination and a community. Each year, guests will experience a new component of our transformation culminating in a whole new way to visit Ski Town, U.S.A.®."

Highlights of the redevelopment for This Winter.

New Lower Gondola Terminal, Opening Winter 2021-22

The previous Gondola Building, which housed the lower



SKI TOWN USA - Steamboat Springs, Colo., has great lodging in the Western-style downtown area or at the nearby mountain village (see lodging page 7). This full-service ski town is perfect for families, groups or a long weekend get-away with a few friends.

Photo courtesy of Steamboat Mountain Resort

gondola terminal and resort administrative and operation offices, was demolished in spring 2021. Now guests will load the Steamboat Gondola from a new on-slope terminal location just off the promenade. Moving the entrance and queuing for the gondola will provide much needed space in the base area for guests to navigate and enjoy a reimagined Steamboat Square. The new Steamboat Gondola was in-

stalled ahead of the 2019-20 winter season, replacing a previous gondola that lifted skiers and riders up the mountain for more than 30 years.

New Steamboat Square

For the 2021-22 winter, the area surrounding where the Gondola Building previously was, will be paved and provide an open space for guests accessing the snow (some of this area will remain closed until the project is completed). During the winter season, work will continue underneath the base area to build resort operations facilities, including locker rooms, Ski Patrol, UC Health Clinic, etc. In summer 2022, work will resume on Steamboat Square with the addition of new shops, restaurants, gathering spaces and a stage. The final Steamboat Square project will include the addition of an ice arena opening winter 2022-23, which will transition to a lawn during the summer season for events and activities.

New Resort Entrance, Opening Winter 2021-22

Main Entrance

Guests will be welcomed to the resort through a clear main entrance directing them through the fastest route to shops, restaurants, the gondola and the snow. The route will feature a custom art wall constructed of perforated corten steel sharing the unique components that make Steamboat special such as the More Barn, Billy Kidd, horses, etc.

Escalator

The new main entrance will feed visitors to an escalator, eliminating the maze of stairs that guests previously had to navigate to get to the snow.

Resort and Project Sustainability

One of the resort's top strategies is focusing on sustainability, specifically at the resort, within the Steamboat Springs community and within their team. In 2021 and for the upcoming winter season, SSRC has made numerous leaps towards sustainable improvements. These include an initiative to eliminate single use plastic bottles by providing reusable drink cups wherever possible and replacing all single-use plastic drink containers with aluminum.

In addition, they will participate in the project management of the Routt County Climate Action Plan to help develop strategies for emissions reduction in the community. All new buildings in Steamboat Square will be LEED certified.

New Children's Programming

Steamboat SnowSports School is evolving the resort's children's programming to better align with the resort's purpose to have fun, create lifelong memories, introduce friends, make children laugh and smile. Beginning winter 2021-22, Kids Vacation Center will officially transform into Happy Camp. Serving children ages 4 and under, Happy Camp will offer indoor childcare and on-hill learning while instilling a lifetime passion for the outdoors.

"We're in the business of creating memories for skiers and riders of all ages, and our camp includes the entire mountain," said Nelson Wingard, director of Steamboat's SnowSports School. "Our goal and purpose is to make kids into happy campers whether they're learning to ski and snowboard, playing inside, meeting new friends or exploring our outdoor playground. We'll still be known for our outstanding service, our incredible instructors and our unmatched family experiences. And now we'll be accomplishing all that under a name that aligns perfectly with what Steamboat Ski Resort is all about."

Flights

With 16 nonstop flights: Steamboat's air program continues to be one of the most robust in the Rocky Mountains with flights to Steamboat from 16 domestic airports, the most in resort history. Major air carriers include American, Alaska, Delta, JetBlue, Southwest and United. Winter flights run from December to March, making Steamboat accessible from anywhere in the world.

For details, please log on to: [www.steamboat.com/flights](http://www.steamboat.com/flights)

Read and share this page online: [www.skiernews.com/West2022-Steamboat.pdf](http://www.skiernews.com/West2022-Steamboat.pdf)

To contact Steamboat reservations, please call 1-877-462-4681.

Or for more, please connect with Steamboat for updates and info at: [facebook.com/steamboatresort](https://facebook.com/steamboatresort) or log on to: [www.steamboat.com](http://www.steamboat.com)

FAMOUS  
FOR OUR WINTER  
WARMTH  
HAPPY TRAILS



Welcome to Steamboat. Where Champagne Powder® snow covers one hundred seventy Happy Trails. And our warm Western hospitality is around every corner. Here, our small town has a huge heart, wears a giant smile and treats you like you're part of the family. Welcome to your snow-covered happy place.

Steamboat