

JACKSON HOLE’S WINTER HISTORY CONTINUES with LODGING DEALS and EVENTS to HELP THEM CELEBRATE THEIR 60th ANNIVERSARY

WEST TRENTON, NJ - (Special by SKIER NEWS) - There are many great ski towns in North America but few are like Jackson, Wyo. What ski town gets more visitors in the summer than in the winter? The answer is Jackson Hole, and that provides the beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks, and it bustles with summer tourists, tour buses, campers and those passing through the parks from Montana or Idaho. Compared to summer, winter lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter.

Now, with the successful marketing efforts of Jackson Hole Mountain Resort to get more flights and more guests, Jackson’s bars, restaurants and lodges are open for business when the snow falls. Since there is an abundance of rooms, deals are plentiful.

Air Accessibility is the Key

Jackson has nonstop flights from 13 major U.S. cities; Dulles (DC) , Atlanta, Chicago, Dallas, Denver, Houston, LA-LAX, Minneapolis, Newark, Salt Lake City, San Diego, San Francisco and Seattle. Blackout dates apply, and book early and you can earn a \$500 airfare credit, per person.

Call 1-866-265-4037. Other deals are also available.

The airport (JAC), with its recently completed new luggage system and \$30 million dollar expansion over the past years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 30-minute drive from the airport. It offers convenience and proximity to one of the most beautiful winter playgrounds. You will not encounter a four-lane traffic back-up or mountain passes on your trip from the airport to your lodge. However, you may need to slow down for a herd of elk or bison crossing the road or a lone moose looking to get in the way.

Solitude Station: The Standard in Learning

Solitude Station was one of many offerings in Jackson Hole’s continued devotion to skier progression and the family experience. The newest on-mountain center for learning and

JACKSON’S NATIONAL ELK REFUGE - SIMPLY AMAZING



JACKSON HOLE, WY – Not many ski towns have a day off experience that compares to Jackson Hole with the Jackson’s National Elk Refuge. Thousands of elk return each winter as they are fed until spring. When the snow melts their higher habitat food source returns. You can bundle up and climb onto a sleigh ride, via a private contractor Double H Bar, Inc., right into the elk herd. The National Elk Refuge also offers educational and daily programs at the Jackson Hole and Greater Yellowstone Visitor Center. Please call (307) 733-0277 to book your ride.

Photo courtesy Jackson Hole Mountain Resort

growing at JHMR for kids and adults alike. Solitude is located a short 2-minute gondola ride from the base area. The expansive lodge at the Sweetwater Gondola mid-station, thoughtfully designed with 12,000 square feet of dining, rental, and the Mountain Sports School home base, is a premiere amenity for many guests looking to improve their skiing and riding. It is geared for kids ages 7 and up, as well as families and group lessons. Solitude Station is designed to maximize learning development in an empowering and constructive atmosphere. This is a state-of-the-art concept unique to Jackson Hole and its unmatched mountain environment.

The building is open for family après experiences at peak times of the year and available for private events in both summer and winter.

All-new, All-blue a Big Success

The buzz around the mountain a few years back was the creation of an “all-blue” section of the mountain in the Casper area. In a effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a new, high-speed, four-passenger detachable chair opened in December 2012, the new Casper High-Speed Quad.

Along with the new lift, extensive grooming expanded and improved this classic blue terrain. This created a completely new experience to this previously under used area.

The new Casper area was well received when it opened in the 2012-13 season. In 2013-14, another snow cat was added to the fleet to increase grooming capacity even further. This intermediate playground has its own on-mountain restaurant to add to the convenience. And now, there is more access from the faster Casper Lift, Sweetwater Gondola and new Eagles Rest quad.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the mountain.

In the 2015-16 season, Jackson added the The Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres in-bounds skiing. This amounted to the addition of 1,620 vertical feet above Jackson’s Après Vous area.

The Thunder Lift Became a High-Speed Quad Winter 2023

Jackson Hole once again upgraded their lift system as they replaced the regular speed Thunder Quad with a high-speed quad. The result is easier and faster access to the famed Laramie Bowl as well as Grand Trail to the Sublette Quad. It also provides quicker access to Amphitheater, which is a beautiful blue-rated bowl and trail. Maybe you caught a glimpse of this high-speed machine in the November to January 2024 cover section of SKIER NEWS.

The Tram Challenges Mountain Adventure Seekers

No other resort can whisk you 4,139 feet from the base like the JHMR Tram. At the top many adventures await. From the fairly benign, at times, Rendezvous Bowl on your left to the challenges of Tensleep Bowl and Cirque on your right. The famed Corbet’s Couloir is just below you, Again this area is for experts. So much so that the original founder and owner Paul McCollister charged an extra \$2 to ride the tram just to discourage non-experts from attempting the terrain. The best part of riding the 4,139-foot tram is that the base sits at 6,311 feet above sea level and the top of the tram is at 10,450 feet. Altitude sickness is rare.

Unique Dining in Jackson

Cowboy and Old West themes abound at the eating establishments along the Town Square and throughout Jackson. These include the famous Wort Hotel Bar and Restaurant with 2,032, U.S. Mint, 1921 Morgan Silver Dollars embedded in the top of the bar. First timers to the bar are easy to identify since they can be seen trying to scratch and lift a silver dollar from its embedded perch.

The world-famous Cowboy Bar, across from the Town Square, has a restaurant and pool tables. All of their bar stools are saddles, which makes them as unique as the gnarled tree pillars in the bar area. Bands are common, and so are the line and swing dances.

Snake River Brewery Keeps Brewing and Celebrating 31 Years

The newly renovated Snake River Brewery is back serving beer and food at their brew pub after closing for extensive renovations. The extensive remodel is befitting the establishment as they move forward. A modern, friendly establishment awaits you. You will see why the locals have dubbed the Snake River Brewery “Jackson’s Living Room.”

They also continue to bottle and can their award winning brews for purchase at local liquor stores in Jackson and beyond. For more on the beers and great food menu at the brew pub, log on to: www.snakeriverbrewing.com

The Famous Town Square

A beautiful, one-square-block park sits in the heart of the downtown area and it is a huge attraction. It is famous for its corner entrance arches which are made from elk antlers. In the springtime the elk at the National Elk Refuge shed their antlers naturally. Boy Scouts, among others, collect the antlers, which are auctioned in the park. The money raised is spent for food for the elk returning to the Refuge.

Lodging deals abound

With the abundance of rooms to accommodate the mass of summer visitors, winter lodging costs are often half of what their summer rates are. The supply of rooms is constant, the demand is lower in winter, and skiers and snowboarders win with great deals.

There is an adventure for every season in Jackson. You can visit Yellowstone National Park by snowmobile, or hike and snowshoe in Grand Teton National Park. Both of these are very unique winter attractions.

From fly fishing on the Snake River, to snow skiing at Jackson Hole, the area offers some of the best winter experiences in the world.

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d South Teton are at the
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MOUNTAIN MODERN JACKSON HOLE IS YOUR BASECAMP for ADVENTURE

JACKSON, WY – This unique boutique property puts you smack dab in the heart of Jackson and close to everything this glorious destination has to offer. Here you are two blocks from the charming Town Square, five blocks from Snow King Mountain, 10 miles to Grand Teton National Park, 12 miles from Jackson Hole Mountain Resort, 46 miles to Grand Targhee Ski Resort and 55 miles from Yellowstone National Park.

Recently unveiling a massive expansion in October 2022, the 194-room Mountain Modern disrupts the textbook hotel experience with its frontier flair and plaid-to-the-bone stylish design, vibrant atmosphere, whimsical amenities and more, all at ap-

proachable rates. Located in the heart of Jackson, Wyo., along the downtown corridor mere steps to the Town Square, Mountain Modern is the perfect home base for year-round adventure where you want to spend every possible minute outdoors. Mountain Modern also debuted The Triple M, a design-forward community social hub designed to be a year-round adventure launch pad to explore all the bucket-list adventures that Jackson Hole has to offer.

While there is plenty of adventure just out the front door, Mountain Modern makes it cool to stay in “motel style” again. Families, friends and solo travelers will find themselves on

Mountain Time upon arrival. With a choose-your-own adventure appeal, Mountain Modern guests can hit the slopes at one of the three nearby resorts, take a hike or wildlife safari in Grand Teton National Park, visit Yellowstone, shop the boutiques and galleries, or just sit back and enjoy a hot cup o’ Joe by the fire.

Wintertime is special in Jackson and the Mountain Modern Jackson Hole is a special place to stay and to enjoy the area.

Be the first to learn about their ski and stay special packages. Book now by logging on to: <https://mountainmodernjh.com> or by calling them at (307) 733-4340. Let the saving begin by using the exclusive rate access code SKIERNEWS.