JACKSON HOLE'S WINTER HISTORY CONTINUES with LODGING DEALS and EVENTS to HELP CELEBRATE THIS GREAT RESORT 2027

WEST TRENTON, NJ - (Special by SKIER NEWS) - There are many great ski towns in North America but few are like Jackson, Wyo. What ski town gets more visitors in the summer than in the winter? The answer is Jackson Hole, and that provides the beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks, and it bustles with summer tourists, tour buses, campers and those passing through the parks from Montana or Idaho. Compared to summer, winter lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter.

Now, with the successful marketing efforts of Jackson Hole Mountain Resort to get more flights and more guests, Jackson's bars, restaurants and lodges are open for business when the snow falls. Since there is an abundance of rooms, deals are plentiful.

Air Accessibility is the Key

For winter 2026-27, you can fly to Jackson Hole nonstop from 14 major airports. Find nonstop routes from Boston (BOS). Chicago (ORD), Dulles/DC (IAD), Dallas (DFW), Denver (DEN), Houston (IAH), Atlanta (ATL), Salt Lake City (SLC), Seattle (SEA), Minneapolis (MSP), Los Angeles (LAX), San Diego (SAN), Newark (EWR) and San Francisco (SFO).

Blackout dates apply, and book early and you can earn a $500 airfare credit, per person.

Call 1-866-265-4037. Other deals are also available.

The airport (JAC), with its recently completed luggage system and $30 million dollar expansion over the past years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 30-minute drive from the airport. It offers convenience and proximity to one of the most beautiful winter playgrounds. You will not encounter a four-lane traffic back-up or mountain passes on your trip from the airport to your lodge. However, you may need to slow down for a heard of elk or bison crossing the road or a lone moose looking to get in the way. *(Please continue at the top right)*

JACKSON'S NATIONAL ELK REFUGE - SIMPLY AMAZING



JACKSON HOLE, WY – Not many ski towns have a day off experience that compares to Jackson Hole with the Jackson's National Elk Refuge. Thousands of elk return each winter as they are fed until spring when the snow melts and their higher altitude food source returns. Via a private contractor Double H Bar, Inc., you can bundle up and climb onto a sleigh ride right into the elk herd. The National Elk Refuge also offers educational and daily programs at the Jackson Hole and Greater Yellowstone Visitor Center. Please call (307) 733-0277 to book your ride and learn more.

Photo courtesy Jackson Hole Mountain Resort



Solitude Station: The Standard in Learning

Solitude Station was one of many offerings in Jackson Hole's continued devotion to skier progression and the family experience. It is the on-mountain center for learning and growing at JHMR for kids and adults alike. Solitude is located a short 2-minute gondola ride from the base area. The expansive lodge at the Sweetwater Gondola mid-station, thoughtfully designed with 12,000 square feet of dining, rental, and the Mountain Sports School home base, is a premiere amenity for many guests looking to improve their skiing and riding. It is geared for kids ages 7 and up, as well as families and group lessons. Solitude Station is designed to maximize learning development in an empowering and constructive atmosphere. This is a state-of-the-art concept unique to Jackson Hole and its unmatched mountain environment.

The building is open for family après experiences at peak times of the year and available for private events in both summer and winter.

All-new, All-blue a Big Success

The buzz around the mountain a few years back was the creation of an "all-blue" section of the mountain in the Casper area. In a effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a high-speed, four-passenger detachable chair opened in December 2012, the new Casper High-Speed Quad.

Along with the new lift, extensive grooming expanded and improved this classic blue terrain. This created a completely new experience to this previously under used area.

The new Casper area was well received when it opened in the 2012-13 season. In 2013-14, another snow cat was added to the fleet to increase grooming capacity even further. This intermediate playground has its own on-mountain restaurant to add to the convenience. Now there is more access to the Casper Lift via the Sweetwater Gondola and Eagles Rest quad.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the mountain.

In the 2015-16 season, Jackson added the The Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres in-bounds skiing. This amounted to the addition of 1,620 vertical feet above Jackson's Aprés Vous area.

The Thunder Lift Became a High-Speed Quad Winter 2023 and Sublette Quad in 2025

Jackson Hole once again upgraded their lift system as they replaced the regular speed Thunder Quad with a high-speed quad. The result is easier and faster access to the famed Laramie Bowl as well as Grand Trail to the now high-speed Sublette Quad in 2025. Thunder Quad provides quicker access to Amphitheater, which is a beautiful blue-rated bowl and trail.

The Tram Challenges Mountain Adventure Seekers

No other resort can whisk you 4,139 feet from the base like the JHMR Tram. At the top many adventures await. From the fairly benign, at times, Rendezvous Bowl on your left to the challenges of Tensleep Bowl and Cirque on your right. The famed Corbet's Couloir is just below you, Again this area is for experts. So much so that the original founder and owner Paul McCollister charged an extra $2 to ride the tram just to discourage non-experts from attempting the terrain. The best part of riding the 4,139-foot tram is that the base sits at 6,311 feet above sea level and the top of the tram is at 10,450 feet. Altitude sickness is rare.

Unique Dining in Jackson

Cowboy and Old West themes abound at the eating establishments along the Town Square and throughout Jackson. These include the famous Wort Hotel Bar and Restaurant with 2,032, U.S. Mint, 1921 Morgan Silver Dollars embedded in the top of the bar. First timers to the bar are easy to identify since they can be seen trying to scratch and lift a silver dollar from its embedded perch. This is a task that remains unachievable.

The world-famous Cowboy Bar, across from the Town Square, has a restaurant and pool tables. All of their bar stools are saddles, which makes them as unique as the gnarled tree pillars in the bar area. Live music is common, and so are the line and swing dances.

Snake River Brewery Keeps Brewing and Celebrating 33 Years

The newly renovated Snake River Brewery is back serving beer and food at their brew pub after closing for extensive renovations. The extensive remodel is befitting the establishment as they move forward. A modern, friendly establishment awaits you. You will see why the locals have dubbed the Snake River Brewery "Jackson's Living Room."

They also continue to can their award winning brews for purchase at local liquor stores in Jackson and beyond. For more on the brew pub, log on to: www.snakeriverbrewing.com

The Famous Town Square

A beautiful, one-square-block park sits in the heart of the downtown area and it is a huge attraction. It is famous for its corner entrance arches which are made from elk antlers. In the springtime the elk at the National Elk Refuge shed their antlers naturally. Boy Scouts, among others, collect the antlers, which are auctioned in the park. The money raised is spent for food for the elk returning to the Refuge each year.

Lodging deals abound

With the abundance of rooms to accommodate the mass of summer visitors, winter lodging costs are often half of what their summer rates are. The supply of rooms is constant, the demand is lower in winter, and skiers and snowboarders win with great deals.

There is an adventure for every season in Jackson. You can visit Yellowstone National Park by snowmobile, or hike and snowshoe in Grand Teton National Park. Both of these are very unique winter attractions. The area offers some of the best winter experiences in the world.

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For lodging try Town Square Inns at: www.townsquareinns.com; Mountain Modern Jackson Hole at: www.mountainmodernjh.com and Hotel Terra in Teton Village at he base of the ski area at www.hotelterrajacksonhole.com

Please see their ads on pages 1, 2, and 3 for discount codes and deals.